

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

TERRY T. GERRITSEN, an individual,

Plaintiff,

vs.

WARNER BROS. ENTERTAINMENT
INC., a Delaware corporation; KATJA
MOTION PICTURE CORP., a California
corporation; and NEW LINE
PRODUCTIONS, INC., a California
corporation,

Defendants.

) CASE NO. CV 14-03305 MMM (CWx)

)
) ORDER GRANTING DEFENDANTS'
) MOTION TO DISMISS PLAINTIFF'S FIRST
) AMENDED COMPLAINT

On April 29, 2014, Terry T. Gerritsen filed this action against Katja Motion Picture Corporation (“Katja”), New Line Productions, Inc. (“New Line”), and Warner Brothers Entertainment, Inc. (“WB”) (collectively, “defendants”).¹ On June 20, 2014, defendants filed a motion to dismiss Gerritsen’s complaint under Rule 12(b)(6) of the Federal Rules of Civil Procedure.² The court granted defendants’ motion to dismiss with leave to amend on January 30, 2015.³ Gerritsen filed a timely first amended

¹Complaint, Docket No.. 1 (Apr. 29, 2014).

²Notice of Motion and Motion to Dismiss Case, Docket No. 8 (June 20, 2014).

³Order Granting Defendants’ Motion to Dismiss (“Order”), Docket No. 25 (Jan. 30, 2015).

1 complaint on February 19, 2015,⁴ which defendants moved to dismiss on March 9, 2015.⁵ The same
2 day, defendants filed a request that the court consider certain documents purportedly incorporated by
3 reference in Gerritsen’s first amended complaint.⁶ Gerritsen opposes both defendants’ motion and their
4 request that the court consider the allegedly incorporated documents.⁷

5 Pursuant to Rule 78 of the Federal Rules of Civil Procedure and Local Rule 7-15, the court finds
6 this matter appropriate for decision without oral argument. The hearing calendared for June 15, 2015,
7 is therefore vacated, and the matter is taken off calendar.

8
9 **I. FACTUAL BACKGROUND**

10 **A. Facts Alleged in the First Amended Complaint**

11 **1. The Parties**

12 Gerritsen is an international best-selling, award-winning author whose novels have frequently
13 appeared on the New York Times Best Seller list.⁸ WB is in the business of developing, producing,
14 distributing, and marketing motion pictures, including the 2013 film *Gravity* (the “Film”).⁹ Robert
15 Shaye formed New Line in 1967; Shaye and Michael Lynne operated the company as a motion picture
16

17
18 ⁴First Amended Complaint (“FAC”), Docket No. 28 (Feb. 19, 2015).

19 ⁵Notice of Motion and Motion to Dismiss Plaintiff’s First Amended Complaint (“Motion”),
20 Docket No. 33 (Mar. 9, 2015). See also Reply in Support of Motion to Dismiss Plaintiff’s First
21 Amended Complaint (“Reply”), Docket No. 44 (May 6, 2015).

22 ⁶Request for Consideration of Sources Incorporated by Reference in Plaintiff’s First Amended
23 Complaint (“RJN”), Docket No. 34 (May 9, 2015). See also Reply in Support of Request for
24 Consideration of Sources Incorporated by Reference in Plaintiff’s First Amended Complaint (“RJN
25 Reply”), Docket No. 43 (May 6, 2015).

26 ⁷Memorandum in Opposition to Motion to Dismiss Plaintiff’s First Amended Complaint
27 (“Opposition”), Docket No. 41 (Apr. 29, 2015); Opposition to Request for Consideration of Sources
28 Incorporated by Reference in Plaintiff’s First Amended Complaint (“RJN Opp.”), Docket No. 42 (Apr.
29, 2015).

⁸FAC, ¶ 9.

⁹*Id.*, ¶ 10.

1 studio until February 28, 2008.¹⁰ Gerritsen alleges that New Line created Katja as a wholly owned
2 subsidiary for the purpose of acquiring literary properties and developing screenplays based on those
3 properties.¹¹ She contends that after Katja developed a screenplay, New Line decided whether to make
4 a film based on the screenplay; if it decided to do so, New Line produced, or designated another related
5 entity to produce, the film.¹²

6 Gerritsen asserts that since its inception, Katja has been the alter ego of New Line and that there
7 is and has been a complete unity of interest and ownership between the two companies.¹³ Katja and
8 New Line allegedly shared and still share the same offices and employees, and operated and still operate
9 under the direction of the same officers and directors.¹⁴ They also allegedly shared the same telephone
10 number.¹⁵ Gerritsen contends that the records of the California Secretary of State reflected the same
11 representative for both New Line and Katja.¹⁶ She also alleges that New Line allegedly made all
12 business decisions for Katja.¹⁷ Gerritsen asserts, on information and belief, that New Line funded
13 Katja’s operations and that, other than money New Line provided, Katja had no significant assets or
14 resources and was thus undercapitalized for the business in which it was and is engaged.¹⁸

15 Gerritsen maintains that at all times relevant to this lawsuit, WB and New Line (while it was a
16 movie studio) have tried to shield themselves from liability by creating a web of “units” and
17
18

19 ¹⁰*Id.*

20 ¹¹*Id.*, ¶ 11.

21 ¹²*Id.*

22 ¹³*Id.*, ¶ 12.

23 ¹⁴*Id.*

24 ¹⁵*Id.*

25 ¹⁶*Id.*

26 ¹⁷*Id.*

27 ¹⁸*Id.*

1 “divisions.”¹⁹ Different units of WB allegedly serve different functions, such as owning the studio lot,
 2 acquiring literary material, producing films, and distributing films; Gerritsen contends that, in reality,
 3 WB totally controls all of the units.²⁰ She asserts that, to mislead and frustrate creditors, WB and New
 4 Line formed several wholly owned subsidiaries, engaged in mergers, consolidations, and acquisitions
 5 with other existing companies, and periodically changed the names of the units.²¹ Gerritsen also alleges,
 6 on information and belief, that at different times New Line has used the names “New Line Productions,
 7 Inc.,” “New Line Film Productions, LLC,” “New Line Cinema Corporation,” “New Line Cinema,”
 8 “New Line Cinema, LLC,” “New Line Cinema Picturehouse Holdings, Inc.,” “New Line Distributions,
 9 Inc.,” “New Line Distribution Services, Inc.,” “New Line Home Entertainment, Inc.,” “New Line
 10 International Releasing, Inc.,” “New Line International, Inc.,” and “New Line Television, Inc.,” several
 11 of which are allegedly listed in the records of the California Secretary of State and are active today.²²
 12 WB has allegedly operated under an even larger number of names.²³ Gerritsen contends that WB and
 13 New Line have created a business structure so complex that individuals who run the studio frequently
 14 cannot keep the entities’ relationships and their multiple titles straight.²⁴

15 2. General Factual Background

16 In 1999, Gerritsen completed a novel titled *Gravity* (the “Book”), which was published by Simon
 17 and Schuster in September of that year.²⁵ Gerritsen alleges that the Book, set in orbital space, features
 18 a female doctor/astronaut who is stranded alone aboard a space station after disasters kill the rest of the
 19

21 ¹⁹*Id.*, ¶ 13.

22 ²⁰*Id.*

23 ²¹*Id.*

24 ²²*Id.*

25 ²³*Id.*

26 ²⁴*Id.*

27 ²⁵*Id.*, ¶ 14.

1 crew; the Book details her struggle to survive.²⁶ Gerritsen asserts she did extensive research prior to and
2 while writing the Book to ensure that her depiction of NASA technology was realistic.²⁷ She also
3 maintains that writing the Book was the most daunting challenge of her career, because it involved
4 months of research, which included visiting NASA facilities and conducting interviews.²⁸

5 Based on a manuscript seen by their representatives before the Book was published, Katja and
6 New Line purportedly entered into a written contract with Gerritsen (the “Contract”) on March 18, 1999,
7 to purchase motion picture rights to the Book, as well as “any and all versions thereof.”²⁹ The Contract
8 provided that Katja would pay Gerritsen \$1,000,000 in exchange for the motion picture rights.³⁰ It also
9 provided that if Katja produced a motion picture based on the Book, it would pay Gerritsen (1) a
10 \$500,000 production bonus and (2) contingent compensation equal to 2.5% of the defined net proceeds
11 of the motion picture.³¹ Katja also agreed to give Gerritsen screen credit, on a separate card, in the main
12 titles, and in the billing block of paid advertisements for the Film.³²

13 Gerritsen alleges that at the time the Contract was signed, Katja was the alter ego of New Line.³³
14 She contends that New Line used Katja as part of a comprehensive business strategy to acquire literary
15 material and develop that material into viable motion picture screenplays ready for production; at that
16 point, rights were purportedly assigned to New Line or an entity identified by it so that New Line or the
17 designated entity could produce the film.³⁴ New Line and Katja allegedly never intended to have Katja

19 ²⁶*Id.*

20 ²⁷*Id.*

21 ²⁸*Id.*

22 ²⁹*Id.*, ¶ 15; see also *id.*, Exh. 1; *Gravity Purchase Agreement* (the “Contract”).

23 ³⁰*Id.*, ¶ 16.

24 ³¹*Id.*, see Contract, ¶ 2A.

25 ³²*Id.*, ¶ 16.

26 ³³*Id.*, ¶ 17.

27 ³⁴*Id.*

1 produce a motion picture based on Gerritsen’s literary property at the time the Contract was signed;
2 rather, they purportedly intended to have it create a screenplay based on the Book under New Line’s
3 supervision.³⁵ Katja and New Line allegedly agreed that if New Line liked the screenplay, Katja would
4 assign rights to the work to New Line or an entity chosen by it.³⁶ New Line allegedly executed and
5 delivered a Continuing Guaranty of Katja’s obligations under the Contract, which guaranteed “full and
6 faithful performance” by Katja.³⁷

7 **3. The Relationship Between WB, New Line, and Katja**

8 On January 28, 1994, Turner Broadcasting System (“Turner”) purportedly purchased New Line
9 and Katja; in 1996, Turner was allegedly purchased by Time Warner.³⁸ As a result, beginning in 1996,
10 Time Warner allegedly owned two motion picture studios: WB and New Line.³⁹ At the time Katja and
11 New Line acquired the motion picture rights to Gerritsen’s book, therefore, both companies were
12 allegedly owned by Time Warner, which also owned WB.⁴⁰

13 On February 28, 2008, Time Warner purportedly caused WB, New Line, and Katja to
14 consolidate.⁴¹ Gerritsen asserts that the reason for the consolidation was that Time Warner did not
15 believe it was efficient or economically viable to own and operate two separate movie studios.⁴² She
16 contends, on information and belief, that because Time Warner was the sole owner of WB, New Line,
17 and Katja, neither New Line nor Katja received any consideration in connection with the consolidation;
18 this purportedly left “no money available” for New Line’s and Katja’s creditors following the
19

20 ³⁵*Id.*

21 ³⁶*Id.*

22 ³⁷*Id.*, ¶ 19.

23 ³⁸*Id.*, ¶ 20.

24 ³⁹*Id.*

25 ⁴⁰*Id.*, ¶ 21.

26 ⁴¹*Id.*, ¶¶ 22-23.

27 ⁴²*Id.*, ¶ 25.

1 consolidation.⁴³

2 On the date of the purported consolidation, Time Warner’s Chief Executive Officer (“CEO”),
3 Jeff Bewkes, allegedly sent a publicly disclosed memorandum announcing the consolidation to Time
4 Warner employees, which stated: “Today it was announced that New Line Cinema will be operated as
5 a unit of Warner Bros. Entertainment.”⁴⁴ The same day, Shaye and Lynne, New Line’s departing Co-
6 Chairmen, announced the consolidation in a memorandum to New Line’s employees, which was
7 purportedly published in the press. It stated: “This afternoon, Time Warner is announcing that New
8 Line will become a unit of Warner Bros.”⁴⁵

9 Following the consolidation, New Line and Katja purportedly became units of WB.⁴⁶ Gerritsen
10 alleges, on information and belief, that the companies have effectively operated as a single entity since
11 the date of the consolidation.⁴⁷ She asserts that defendants have held themselves out as a single entity
12 to the public;⁴⁸ as evidence of this, she pleads that (1) Time Warner issued press releases announcing
13 the consolidation of WB and New Line and its impact; and (2) Time Warner’s Form 10K filed for 2008
14 stated in part: “FILMED ENTERTAINMENT: . . . To increase operational efficiencies and maximize
15 performance within the Filmed Entertainment segment, the Company reorganized the New Line
16 business in 2008 to be operated as unit of Warner Bros.”⁴⁹

17 Gerritsen alleges that since 2008, WB has exercised complete management, control, ownership,
18 and domination over New Line and Katja; she asserts that in acquiring New Line and Katja, WB
19
20

21 ⁴³*Id.*, ¶ 25.

22 ⁴⁴*Id.*, ¶ 23.

23 ⁴⁵*Id.*, ¶ 24.

24 ⁴⁶*Id.*, ¶ 25.

25 ⁴⁷*Id.*

26 ⁴⁸*Id.*, ¶ 26

27 ⁴⁹*Id.*

1 intended to control the corporations so that they could be used as agencies or instrumentalities of WB.⁵⁰
2 She cites (1) the fact that Shaye and Lynne allegedly departed immediately from Katja and New Line
3 following the consolidation; (2) WB purportedly terminated approximately 450 New Line and Katja
4 employees following the consolidation; and (3) WB allegedly appointed Edward Romano, WB's
5 Chairman, as Katja's Chief Executive Officer.⁵¹

6 Gerritsen asserts WB dictated that New Line no longer function as a studio, but rather operate
7 with Katja as a production unit to develop and produce films WB assigned to it or otherwise approved.⁵²
8 WB also allegedly caused New Line and Katja to close their New York offices and move from their
9 principal business office at 116 North Robertson Boulevard, Los Angeles, California to a studio lot
10 owned by a WB division at 4000 Burbank Boulevard, Burbank, California.⁵³ WB, New Line, and Katja
11 purportedly now share offices at the studio lot in Burbank and have the same business address.⁵⁴

12 Gerritsen pleads other facts to support her claim that WB has exercised, and continues to
13 exercise, complete control over New Line and Katja. She asserts that (1) the California Secretary of
14 State's registry of business entities identifies Jillaine Costelloe, a paralegal in the WB legal department,
15 as the contact person for New Line and Katja;⁵⁵ (2) if one tries to access New Line's or Katja's websites,
16 he or she is automatically directed to the WB website;⁵⁶ (3) New Line and Katja have no telephone
17 number of their own that is accessible to the public, but share WB's main number;⁵⁷ and (4) the Boards
18 of Directors of New Line and Katja, on the one hand, and WB, on the other, have several members in
19

20 ⁵⁰*Id.*, ¶ 27.

21 ⁵¹*Id.*, ¶ 28.

22 ⁵²*Id.*, ¶ 29.

23 ⁵³*Id.*, ¶ 30.

24 ⁵⁴*Id.*

25 ⁵⁵*Id.*, 31.

26 ⁵⁶*Id.*, ¶ 32.

27 ⁵⁷*Id.*, ¶ 33.

1 common, including Romano, WB's Vice Chairman, who is New Line's Chief Financial Officer and
2 Katja's Chief Executive Officer; John Rogovin, WB's Executive Vice President and General Counsel,
3 who is Secretary of New Line and Katja; and Elizabeth Mason, WB's Senior Vice President of Taxation,
4 who is Katja's Chief Financial Officer.⁵⁸ Gerritsen alleges, on information and belief, that other
5 individuals who have served as officers of New Line and Katja since the consolidation have been WB
6 employees as well.⁵⁹

7 She asserts that (1) when a profit participant enters into a contract with New Line, the accounting
8 statements he or she receives are issued by WB's Financial Contract Reporting and Administration
9 Department on WB stationery;⁶⁰ (2) a profit participant auditing accounting statements must
10 communicate exclusively with WB accounting staff;⁶¹ (3) the WB website directs individuals who desire
11 to license a clip, still, or poster or who seek to license a remake, sequel, stage play, or dialogue rights
12 from New Line to contact a WB department;⁶² (4) the business affairs and legal executives of New Line
13 and Katja are located on the WB lot in Burbank and can only be reached through the WB switchboard;⁶³
14 (5) when New Line and Katja are sued, they must be represented by attorneys chosen by WB;⁶⁴ and (6)
15 in 2011, the New Line logo, which appeared on screen in many New Line motion pictures, began to
16 appear only after the viewer saw a WB shield with a "Warner Bros. Pictures" banner.⁶⁵

17 Gerritsen contends that from 2008 to the present, WB has directed New Line's business
18
19

20 ⁵⁸*Id.*, ¶ 34.

21 ⁵⁹*Id.*, ¶ 35.

22 ⁶⁰*Id.*, ¶ 36.

23 ⁶¹*Id.*

24 ⁶²*Id.*, ¶ 37.

25 ⁶³*Id.*, ¶ 39.

26 ⁶⁴*Id.*, ¶ 40.

27 ⁶⁵*Id.*, ¶ 38.

1 activities.⁶⁶ She alleges that (1) WB decides or must approve which films New Line will produce; (2)
2 WB dictates that New Line produce certain genre-specific films; (3) WB assigns films from other genres
3 to its other production unit, “Warner Bros. Pictures”; (4) WB determines how many films New Line will
4 produce annually, and has altered the number periodically since consolidation; and (5) all movies
5 produced by New Line must be distributed by WB.⁶⁷

6 WB also purportedly controls New Line’s former record label. Prior to 2008, New Line
7 allegedly owned and operated a record label known as New Line Records.⁶⁸ Gerritsen contends that in
8 December 2010, WB announced it would assume control and change the name of the label to
9 WaterTower Music.⁶⁹ WB’s website purportedly states: “WaterTower Music, Warner Bros.’ in-house
10 music label, was launched in January 2010 as a reimagining and rebranding of New Line Records to
11 create music assets as diverse as the films, television shows, and interactive games they support.
12 Housed on the Burbank lot, in the offices occupied by Warner Bros. Records during its heyday in the
13 1960s . . . allows [WaterTower Music] to easily and efficiently communicate with colleagues across any
14 Warner Bros. division.”⁷⁰ Gerritsen alleges that soundtracks from all WB films and television programs,
15 including those produced by New Line, are sold at WB’s discretion through WaterTower Music.⁷¹ She
16 also asserts, on information and belief, that the music that appears in New Line productions is arranged
17 and produced by WB employees.⁷²

18 Gerritsen contends that WB regularly speaks for and on behalf of New Line in the media, as
19 evidenced by (1) WB’s announcement on May 14, 2014, that New Line would produce a film titled *IT*,

21 ⁶⁶*Id.*, ¶ 41.

22 ⁶⁷*Id.*

23 ⁶⁸*Id.*, ¶ 42.

24 ⁶⁹*Id.*

25 ⁷⁰*Id.*

26 ⁷¹*Id.*

27 ⁷²*Id.*

1 which was originally going to be produced by WB's other motion picture studio, WB Pictures; (2) WB's
 2 announcement on October 15, 2014, that WB had entered into a contract with DC Comics pursuant to
 3 which New Line was going to produce films based on comic book characters; (3) WB's announcement
 4 on May 8, 2014 that it would partner with MGM to co-produce a Reese Witherspoon/Sofia Vergara film
 5 and assign production to New Line; (4) WB's announcement on November 18, 2014 about the success
 6 of New Line's film, *Annabelle*; (5) the purported fact that domestic box office performance reports for
 7 WB films do not differentiate between WB Pictures and New Line films; and (6) the alleged fact that,
 8 since 2008, any news article that mentions New Line always notes that New Line is a unit of WB.⁷³

9 A written agreement dated January 1, 2010, allegedly provides that all intellectual property
 10 acquired by New Line at any time will automatically be deemed to have been transferred to and owned
 11 by WB.⁷⁴ WB purportedly paid no consideration for this agreement and did not promise to pay any
 12 future consideration.⁷⁵ Rather, the purported purpose of the agreement was "solely to vest in [WB] the
 13 benefits of specific rights-related provisions of Content Agreements," and to ensure that "[WB]
 14 assume[d] no obligations under such . . . Agreements."⁷⁶

15 Based on these allegations, Gerritsen contends that a *de facto* merger of WB, New Line, and
 16 Katja occurred in 2008, that WB is a continuation of New Line and Katja, and that it is legally
 17 responsible for those companies' obligations under the Contract and Guaranty.⁷⁷ Gerritsen also asserts
 18 that New Line and Katja have been and are WB's alter egos.⁷⁸ She contends that WB's owns Katja's
 19 and New Line's stock so that it can control them and use them as its agencies or instrumentalities.⁷⁹

21 ⁷³*Id.*, ¶¶ 43, 45.

22 ⁷⁴*Id.*, ¶ 44.

23 ⁷⁵*Id.*

24 ⁷⁶*Id.*, ¶ 45.

25 ⁷⁷*Id.*, ¶ 46.

26 ⁷⁸*Id.*, ¶ 47.

27 ⁷⁹*Id.*

1 Finally, Gerritsen maintains that Katja has been and is undercapitalized for the business in which it is
2 engaged and that the company’s funds and resources are commingled with WB’s funds and resources
3 and are under WB’s sole and complete control.⁸⁰

4 **4. Development of the Film**

5 Following its acquisition of motion picture rights to the Book, Katja purportedly sought to
6 develop a film based on the Book with New Line and Artists Production Group (“APG”);⁸¹ APG is the
7 production affiliate of management company Artists Management Group (“AMG”).⁸² Gerritsen asserts
8 it is common that, while a screenplay is being written, a director is “attached” to the project to supervise
9 screenplay creation; this individual has access to the literary work upon which the screenplay is to be
10 based.⁸³ She contends, on information and belief, that writer and director Alfonso Cuarón was attached
11 to the project of writing a screenplay based on the Book.⁸⁴ Gerritsen asserts she was not told that Katja
12 had attached Cuarón to the project,⁸⁵ and alleges, on information and belief, that Cuarón first became
13 aware of and had access to the Book because he was a client of AMG; this allegedly entitles him to an
14 option on films APG planned to develop.⁸⁶

15 To assist with the screenplay, Gerritsen allegedly wrote additional scenes in which satellite
16 debris collided with the International Space Station, destroying it and leaving the female
17 doctor/astronaut drifting in a space suit searching for ways to return to Earth.⁸⁷ Under terms of the
18
19

20 ⁸⁰*Id.*, ¶ 47.

21 ⁸¹*Id.*, ¶ 49.

22 ⁸²*Id.*

23 ⁸³*Id.*

24 ⁸⁴*Id.*, ¶ 50

25 ⁸⁵*Id.*

26 ⁸⁶*Id.*

27 ⁸⁷*Id.*, ¶ 51.

1 Contract, Katja allegedly owned this additional written work.⁸⁸ Gerritsen contends she delivered the
2 additional scenes to AMG and APG, which retained possession of them, and purportedly shared them
3 with New Line, Katja, and Cuarón.⁸⁹ She asserts, on information and belief, that sometime after 2002,
4 Cuarón and his son, Jonas Cuarón, wrote a screenplay titled *Gravity* (the “Cuarón Gravity Project”),
5 which featured the same characters and storyline as Gerritsen’s book and the additions thereto.⁹⁰

6 On December 17, 2009, the Cuaróns allegedly granted all rights in the Cuarón Gravity Project
7 to WB, which in turn assigned or allowed its Warner Bros. Picture unit, rather than New Line, to
8 produce the Film.⁹¹ In 2011, Warner Bros. Pictures began production of the Film, with Cuarón as
9 director.⁹² The project was allegedly supervised by Lynn Harris, WB’s Executive Vice President of
10 Production and New Line’s Vice President of Production; Harris allegedly served as New Line’s
11 Executive Vice President from 2000 to 2002.⁹³ The Film includes scenes of satellite debris colliding
12 with the International Space Station; as a result, a female astronaut is set adrift in space, and desperately
13 seeks a way to return to Earth.⁹⁴ The screenplay credit on the Film states that it was “[w]ritten by
14 Alfonso Cuarón and Jonas Cuarón.”⁹⁵ Gerritsen alleges that, by including such a credit, WB represented
15 to the public that the Film’s concept and story line originated with the Cuaróns.⁹⁶ The Film was released
16 in the United States on October 4, 2013, and to date has reported box office gross revenue of more than
17

18
19 ⁸⁸*Id.*

20 ⁸⁹*Id.*

21 ⁹⁰*Id.*, ¶ 52.

22 ⁹¹*Id.*, ¶ 53.

23 ⁹²*Id.*, ¶ 54.

24 ⁹³*Id.*

25 ⁹⁴*Id.*

26 ⁹⁵*Id.*

27 ⁹⁶*Id.*

1 \$700,000,000.⁹⁷ The Film won seven Oscars.⁹⁸

2 **5. Gerritsen’s Claims**

3 Gerritsen pleads claims for breach of written contract against Katja and WB,⁹⁹ and breach of
4 guaranty against New Line and WB.¹⁰⁰ She seeks an accounting from all defendants.¹⁰¹

5 **B. Defendants’ Request That the Court Consider Documents Purportedly**
6 **Incorporated by Reference in the First Amended Complaint**

7 Defendants ask that the court consider twelve documents to which Gerritsen makes reference
8 and on which she purportedly relies in the first amended complaint under the incorporation by reference
9 doctrine.¹⁰² These include (1) an Assignment Agreement dated January 1, 2010 between New Line and
10 WB;¹⁰³ (2) a Time Warner press release dated February 28, 2008, captioned “Time Warner Consolidates
11 Film Entertainment Business”,¹⁰⁴ (3) an article written by Nikki Finke, titled “Toldja! New Line Folds
12 Into Warner Bros; Bob Shaye & Michael Lynne Exit; Read All the Interoffice Memos Here,” which
13 appeared on the *Deadline Hollywood* website on February 28, 2008;¹⁰⁵ (4) an article written by Peter
14 Sciretta, titled “Breaking: Warner Bros. Absorbs New Line Cinema,” which appeared on *Slashfilm.com*

17 ⁹⁷*Id.*

18 ⁹⁸*Id.*

19 ⁹⁹*Id.*, ¶¶ 57-62.

20 ¹⁰⁰*Id.*, ¶¶ 63-70.

21 ¹⁰¹*Id.*, ¶¶ 71-76.

22 ¹⁰²RJN at 1.

23
24 ¹⁰³RJN at 3; Declaration of Matthew T. Kline in Support of Defendants’ Motion to Dismiss
25 Plaintiff’s First Amended Complaint and in Support of Defendants’ Request That the Court Consider
26 and/or Judicially Notice Sources Incorporated by Reference in Plaintiff’s First Amended Complaint
27 (“Kline Decl.”), Docket No. 35 (Mar. 9, 2015), Exh. A.

28 ¹⁰⁴RJN at 3-4; Kline Decl., Exh. B.

¹⁰⁵RJN at 4-5; Kline Decl., Exh. C.

1 on February 28, 2008;¹⁰⁶ (5) an article written by Louis Hau, titled “New Line, Warner Bros. to Merge
 2 Operations,” which appeared on *Forbes.com* on February 28, 2008;¹⁰⁷ (6) an article by Claudia Eller,
 3 titled “New Line, Old Story: A Small Studio Fails,” which appeared in *The Los Angeles Times* on
 4 February 29, 2008;¹⁰⁸ (7) the Form 10-K Time Warner filed with the Securities and Exchange
 5 Commission on February 20, 2009;¹⁰⁹ (8) an excerpt of a letter from WB’s Michelle Schultz to Christine
 6 Cuddy, Gerritsen’s lawyer, on April 25, 2014;¹¹⁰ (9) an article by the *Hollywood Reporter*’s Borys Kit,
 7 titled “Stephen King ‘It’ Moves from Warner Bros. to New Line (Exclusive),” which appeared on May
 8 21, 2014;¹¹¹ (10) a Time Warner press release dated October 15, 2014, captioned “Warner Bros. Details
 9 Strategic Content Plans at Time Warner Investor Conference,”¹¹² (11) a Time Warner press release
 10 dated November 18, 2014, captioned “New Line Cinema’s ‘Annabelle’ is Unstoppable, Passing \$250
 11 Million in Global Box Office”;¹¹³ and (12) an article by Mike Fleming Jr., titled “URGENT: Warner
 12 Bros Downsizing New Line,” which appeared on the *Deadline Hollywood* website on February 22,
 13 2011.¹¹⁴ With the exception of the Assignment Agreement, Gerritsen opposes the request that the court
 14 consider these documents.¹¹⁵

15 In deciding a Rule 12(b)(6) motion, the court generally looks only to the face of the complaint
 16 and documents attached thereto. *Van Buskirk v. Cable News Network, Inc.*, 284 F.3d 977, 980 (9th Cir.

17

18 ¹⁰⁶RJN at 5; Kline Decl., Exh. D.

19 ¹⁰⁷RJN at 5-6; Kline Decl., Exh. E.

20 ¹⁰⁸RJN at 6; Kline Decl., Exh. F.

21 ¹⁰⁹RJN at 7; Kline Decl., Exh. G.

22 ¹¹⁰RJN at 8; Kline Decl., Exh. H.

23 ¹¹¹RJN at 8; Kline Decl., Exh. I.

24 ¹¹²RJN at 9; Kline Decl., Exh. J.

25 ¹¹³RJN at 9; Kline Decl., Exh. K.

26 ¹¹⁴RJN at 9; Kline Decl., Exh. L.

27 ¹¹⁵RJN Opp. at 1-3.

28

1 2002); *Hal Roach Studios, Inc. v. Richard Feiner & Co., Inc.*, 896 F.2d 1542, 1555 n. 19 (9th Cir. 1990).
2 A court must normally convert a Rule 12(b)(6) motion into a Rule 56 motion for summary judgment if
3 it “considers evidence outside the pleadings”).

4 The incorporation by reference doctrine “permits a district court to consider documents whose
5 contents are alleged in a complaint and whose authenticity no party questions, but which are not
6 physically attached to the [plaintiff’s] pleadings.” *In re Silicon Graphics Inc. Securities Litigation*, 183
7 F.3d 970, 986 (9th Cir. 1999) (citing *Branch*, 14 F.3d at 454); see *Knivel v. ESPN*, 393 F.3d 1068, 1076
8 (9th Cir. 2005) (“[The Ninth Circuit] ha[s] extended the ‘incorporation by reference’ doctrine to
9 situations in which the plaintiff’s claim depends on the contents of the document, the defendant attaches
10 the document to its motion to dismiss, and the parties do not dispute the authenticity of the document,
11 even though the plaintiff does not explicitly allege the contents of that document in the complaint,”
12 citing *Parrino v. FHP, Inc.*, 146 F.3d 699, 706 (9th Cir. 1998)); *United States v. Ritchie*, 342 F.3d 903,
13 907-08 (9th Cir. 2003) (“A court may, however, consider certain materials – documents attached to the
14 complaint, documents incorporated by reference in the complaint, or matters of judicial notice – without
15 converting the motion to dismiss into a motion for summary judgment”); see also *Tellabs, Inc. v. Makor*
16 *Issues & Rights, Ltd.*, 551 U.S. 308, 322 (2007) (a court may consider “other sources courts ordinarily
17 examine when ruling on Rule 12(b)(6) motions to dismiss, in particular, documents incorporated into
18 the complaint by reference, and matters of which a court may take judicial notice”); *Branch v. Tunnell*,
19 14 F.3d 449, 453 (9th Cir. 1994) (noting that a court may consider a document whose contents are
20 alleged in a complaint, so long as no party disputes its authenticity), overruled on other grounds by
21 *Galbraith v. County of Santa Clara*, 307 F.3d 1119 (9th Cir. 2002); *Kythera Biopharmaceuticals, Inc.*
22 *v. Lithera, Inc.*, 998 F.Supp.2d 890, 897 (C.D. Cal. 2014) (“The Ninth Circuit has extended the
23 incorporation by reference doctrine to situations in which the plaintiff’s claim depends on the contents
24 of the document, the defendant attaches the document to its motion to dismiss, and the parties do not
25 dispute the authenticity of the document” (citations omitted)).

26 Gerritsen objects to defendants’ request that the court consider the documents because “the
27 factual allegations in the FAC are supported by a multitude of sources which go far beyond those few
28 which are identified by [d]efendants” and “cannot be disproved by simply citing to a handful of

1 handpicked publications with choice phrases.”¹¹⁵ Defendants, however, do not assert that these
2 documents, in isolation, are the only materials on which Gerritsen relies; they merely request that the
3 court consider the entirety of the documents, which they assert Gerritsen “handpicked” to cite in her first
4 amended complaint.¹¹⁶ The fact that Gerritsen may have relied on other information in pleading her first
5 amended complaint does not preclude the court from considering documents whose contents are alleged
6 in the complaint because Gerritsen’s claims depend, in part, on those contents. *Kythera*
7 *Biopharmaceuticals, Inc.*, 998 F.Supp.2d at 897.

8 Gerritsen next objects to “[d]efendants[’ attempt] improperly [to] carve out select portions of the
9 [eleven] documents . . . they wish the [c]ourt to ‘incorporate’ into the” first amended complaint. While
10 it is true, as Gerritsen observes, that defendants highlight portions of the documents they contend are
11 inconsistent with her allegations in the amended complaint,¹¹⁷ this does not require that the court decline
12 to consider the documents. To the extent the documents have been incorporated by reference in the first
13 amended complaint – a subject the court discusses *infra* – the court can consider each document *in its*
14 *entirety* and not rely solely on the excerpts plaintiff pleads or those defendants highlight in their motion.

15 Finally, Gerritsen objects to each document on the grounds that “the contents of the articles are
16 inadmissible hearsay, and at times they are double hearsay, to the extent they are introduced for the truth
17 of the matters asserted.”¹¹⁸ To the extent a document has been incorporated by reference in a complaint,
18 however, the court “may treat such a document as part of the complaint, and thus may assume that its
19 contents are true for purposes of a motion to dismiss under Rule 12(b)(6).” *Davis v. HSBC Bank Nev.*,
20 *N.A.*, 691 F.3d 1152, 1160 (9th Cir. 2012); see also *In re Turbodyne Techs., Inc. Securities Litigation*,
21 No. CV 99-000697 MMM (BQRx), 2000 WL 33961193, *10 (C.D. Cal. Mar. 15, 2000) (“By
22 incorporating the documents, plaintiffs have made the allegations their own, and they must thus be
23 considered true for purposes of this motion to dismiss” (citation omitted)). Stated differently, to the

24
25 ¹¹⁵RJN Opp. at 1.

26 ¹¹⁶RJN Reply at 2 n. 1.

27 ¹¹⁷See RJN at 3-9.

28 ¹¹⁸RJN Opp. at 3.

1 extent they were incorporated by reference in the complaint, the documents are not evidence, but
2 allegations Gerritsen has made.

3 Turning to the documents themselves, Gerritsen does not dispute that the 2010 Assignment
4 Agreement was explicitly referenced and incorporated in the first amended complaint.¹¹⁹ Accordingly,
5 the court will consider the Agreement in ruling on defendants' motion. It is unclear whether Gerritsen
6 agrees that she incorporated the remaining documents by reference in her complaint. She asserts that
7 "[m]ost of the documents are not 'explicitly' referenced in the FAC";¹²⁰ this suggests she concedes that
8 some were "explicitly referenced." She fails to identify which documents were referenced/incorporated
9 and which were not, however. Instead, she makes general objections – e.g., "in some instances,
10 [d]efendants attach the wrong articles and in others they attach one of multiple articles from which facts
11 alleged in the FAC were derived."¹²¹ The court must thus consider the documents *seriatim*.

12 The court agrees with Gerritsen that the February 28, 2008, Time Warner press release – which
13 is Exhibit B to defendants' request – was not incorporated by reference in the first amended complaint.
14 Although the complaint mentions the release in passing,¹²² it does not reference its contents, nor rely on
15 its issuance as affirmative support for Gerritsen's claims. Instead, it appears that Gerritsen's reference
16 to the press release merely supports her allegation that defendants consolidated the day the release was
17 issued.¹²³ As courts have recognized, merely mentioning the existence of a document does not satisfy
18 the incorporation by reference standard. See, e.g., *Coto Settlement v. Eisenberg*, 593 F.3d 1031, 1038
19 (9th Cir. 2010) ("[T]he mere mention of the existence of a document is insufficient to incorporate the
20 contents of a document," citing *Ritchie*, 342 F.3d at 908-09); *F.T.C. v. Amazon.com, Inc.*, __ F.Supp.3d
21

22 ¹¹⁹See *id.* at 3 ("Exhibit A was properly incorporated by reference in the FAC, i.e., paragraph 44
23 explicitly cites to the document and its contents").

24 ¹²⁰*Id.* at 2 (emphasis added).

25 ¹²¹*Id.* at 1-3.

26 ¹²²See FAC, ¶ 23 ("Time Warner announced the consolidation in a press release dated February
27 28, 2008").

28 ¹²³*Id.*, ¶ 22.

1 ___, 2014 WL 6750494, *3 (W.D. Wash. Dec. 1, 2014) (declining to deem a document incorporated by
2 reference as it was “[o]nly once . . . tangentially mention[ed]” in the complaint). It cannot fairly be said
3 that Gerritsen did anything more than reference the existence of the press release in the first amended
4 complaint. The court therefore concludes that it was not incorporated by reference and declines to
5 consider the document in its entirety.

6 Exhibit C to defendants’ request is a *Deadline Hollywood* article that attached internal WB and
7 New Line memoranda regarding the purported consolidation of the companies in 2008. The court agrees
8 that the attachments to the article are properly considered under the incorporation by reference doctrine.
9 Gerritsen cites extensively from each memorandum in the first amended complaint.¹²⁴ She relies on
10 statements in the documents, moreover, as support for the vicarious liability theories she pleads.¹²⁵
11 Gerritsen does not dispute the authenticity of the memoranda, and consequently, the court will consider
12 them in their entirety in deciding defendants’ motion to dismiss. See *Kythera Biopharmaceuticals, Inc.*,
13 998 F.Supp.2d at 897.

14 Exhibit D is a *Slashfilm.com* article by Peter Sciretta published on February 28, 2008. Gerritsen
15 referenced the existence of the article in her complaint.¹²⁶ Although she contends she did so “not for
16 the truth of [its] content but to illustrate [d]efendants’ characterization of the February 28, 2008,
17 consolidation,”¹²⁷ she relies on the truth of the article’s title – that New Line was completely absorbed
18 by WB – in her complaint. In her opposition, moreover, she asserts that the contents of the article are
19 consistent with the title.¹²⁸ The court therefore concludes it is appropriate to consider the entirety of the
20 article to provide appropriate context for the title on which Gerritsen relies. As Gerritsen does not
21 dispute the authenticity of the document, the court deems Exhibit D incorporated by reference in the first
22

23 ¹²⁴See FAC, ¶¶ 23-24.

24 ¹²⁵See Opposition at 2, 8, 17.

25 ¹²⁶Compare FAC, ¶ 26 (“Another [major publication] proclaimed, ‘Warner Bros. Absorbs New
26 Line Cinema’) with Kline Decl., Exh. D at 1.

27 ¹²⁷RJN Opp. at 1.

28 ¹²⁸See, e.g., Opposition at 5, 7-8.

1 amended complaint and will consider it in deciding defendants' motion.

2 The court will also consider the next two documents – the *Forbes* article by Louis Hau (Exhibit
3 E) and the *Los Angeles Times* article by Claudia Eller (Exhibit F). Although Gerritsen does not
4 expressly cite the articles, she quotes extensively from each, and cites the source of the quotations as
5 *Forbes* and the *Los Angeles Times* respectively.¹²⁹ A comparison of the quotations in the first amended
6 complaint with the articles attached to defendants' request confirms that these articles were the sources
7 Gerritsen referenced in the complaint; Gerritsen does not argue otherwise, nor does she dispute the
8 authenticity of the documents.

9 The court will also consider Exhibit G, as Gerritsen cites and relies on the contents of Time
10 Warner's Form 10-K report for 2008 in the complaint.¹³⁰ The court, however, declines to consider
11 Exhibits H and I. Defendants maintain that Exhibit H, which is an April 25, 2014, letter from WB's
12 Michelle Schultz to Gerritsen's counsel, Christine Cuddy, is referenced in paragraph 56 of the first
13 amended complaint.¹³¹ Gerritsen, however, disputes this, asserting that it is merely "one pre-litigation
14 communication," and that defendants have "ignor[ed] others that contributed to . . . the allegations in
15 paragraph 55 and 56 of the" amended complaint.¹³² Defendants do not dispute that the letter is not the
16 sole pre-litigation communication between the parties; instead, they contend it is the "primary written
17 communication between plaintiff and defendants concerning this lawsuit."¹³³ The extent to which other
18 communications exist that formed the basis for Gerritsen's allegations is unclear. Because the first
19 amended complaint does not explicitly reference the letter, and because the allegation that apparently
20 concerns it is not material to the court's ultimate decision of defendants' motion, the court declines to
21 consider Exhibit H. Turning to Exhibit I, Gerritsen pleads that "on May 14, 2014, WB announced that
22 a film called 'IT,' based on a book by Stephen King, which was originally going to be produced by WB

23
24 ¹²⁹See FAC, ¶ 26.

25 ¹³⁰See *id.*

26 ¹³¹RJN at 8.

27 ¹³²RJN Opp. at 2.

28 ¹³³RJN Reply at 4.

1 Pictures, would be moved to and produced by New Line instead.”¹³⁴ The *Hollywood Reporter* article
2 defendants proffer is dated May 21, 2014, not May 14.¹³⁵ Although defendants note that the article is
3 an “exclusive,”¹³⁶ the date on which it appeared does not coincide with that pled in the first amended
4 complaint. Accordingly, the court declines to consider Exhibit I.

5 Gerritsen cites the final three documents – an October 15, 2014, Time Warner press release
6 (Exhibit J), a November 18, 2014, Time Warner press release (Exhibit K), and a *Deadline Hollywood*
7 article published on February 22, 2011 (Exhibit L) – in the first amended complaint and relies on them
8 as support for her breach of contract and breach of guaranty claims. She does not dispute their
9 authenticity. She cites the content of each press release,¹³⁷ and relies on it to demonstrate that WB
10 routinely makes media announcements on New Line’s behalf, and does not distinguish itself from New
11 Line.¹³⁸ Because Gerritsen relies on the press releases, and does not dispute that the documents attached
12 to defendants’ request are authentic, the court will consider the entirety of the press releases in deciding
13 defendants’ motion. As for Exhibit L, although Gerritsen does not expressly cite it, she quotes from the
14 article throughout the complaint,¹³⁹ and relies on those allegations as support for her claims.¹⁴⁰ Because
15 the article’s authenticity is not in dispute, the court will consider the entirety of the article under the
16 incorporation by reference doctrine.

17 In sum, the court grants defendants’ request to consider Exhibits A, C, D, E, F, G, J, K, and L
18 as incorporated by reference in Gerritsen’s first amended complaint. It declines to consider Exhibits B,
19 H, and I.

21 ¹³⁴FAC, ¶ 43.

22 ¹³⁵See Kline Decl., Exh. I.

23 ¹³⁶RJN Reply at 3-4.

24 ¹³⁷See FAC, ¶ 43.

25 ¹³⁸See Opposition at 5, 7-8.

26 ¹³⁹Compare FAC, ¶ 41 with Kline Decl., Exh. L at 1.

27 ¹⁴⁰See Opposition at 1, 5-8, 10.

II. DISCUSSION

A. Legal Standard Governing Motions to Dismiss Under Rule 12(b)(6)

A Rule 12(b)(6) motion tests the legal sufficiency of the claims asserted in the complaint. A Rule 12(b)(6) dismissal is proper only where there is either a “lack of a cognizable legal theory,” or “the absence of sufficient facts alleged under a cognizable legal theory.” *Balistreri v. Pacifica Police Dep’t*, 901 F.2d 696, 699 (9th Cir. 1988). The court must accept all factual allegations pleaded in the complaint as true, and construe them and draw all reasonable inferences from them in favor of the nonmoving party. *Cahill v. Liberty Mutual Ins. Co.*, 80 F.3d 336, 337-38 (9th Cir. 1996); *Mier v. Owens*, 57 F.3d 747, 750 (9th Cir. 1995).

The court need not, however, accept as true unreasonable inferences or conclusory legal allegations cast in the form of factual allegations. See *Bell Atlantic Corp. v. Twombly*, 540 U.S. 544, 553-56 (2007) (“While a complaint attacked by a Rule 12(b)(6) motion to dismiss does not need detailed factual allegations, a plaintiff’s obligation to provide the ‘grounds’ of his ‘entitle[ment] to relief’ requires more than labels and conclusions, and a formulaic recitation of the elements of a cause of action will not do”). Thus, a plaintiff’s complaint must “contain sufficient factual matter, accepted as true, to ‘state a claim to relief that is plausible on its face.’ . . . A claim has facial plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable inference that the defendant is liable for the misconduct alleged.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009); see also *Twombly*, 540 U.S. at 545 (“Factual allegations must be enough to raise the right to relief above the speculative level, on the assumption that all the allegations in the complaint are true (even if doubtful in fact)” (citations omitted)); *Moss v. United States Secret Service*, 572 F.3d 962, 969 (9th Cir. 2009) (“[F]or a complaint to survive a motion to dismiss, the non-conclusory ‘factual content,’ and reasonable inferences from that content, must be plausibly suggestive of a claim entitling the plaintiff to relief,” citing *Iqbal* and *Twombly*).

B. Gerritsen’s Breach of Contract and Breach of Guaranty Claims

1. Legal Standard Governing Breach of Contract and Breach of Guaranty Claims

To state a breach of contract claim, a party must allege the existence of a contract; performance

1 under the contract or an excuse for nonperformance; defendant’s breach; and resulting damages.
2 *Alvarado v. Aurora Loan Services, LLC*, No. SACV 12-0524 DOC (JPRx), 2012 WL 4475330, *4 (C.D.
3 Cal. Sept. 20, 2012) (citing *McKell v. Washington Mutual, Inc.*, 142 Cal.App.4th 1457, 1489 (2006)).
4 California courts apply the same standard to breach of guaranty claims. See *MRW, Inc. v. Big-O Tires,*
5 *LLC*, No. CIV S-08-1732 LKK/DAD, 2009 WL 3368439, *9 (E.D. Cal. Oct. 16, 2009) (“An action for
6 breach of guaranty is a species of claim for breach of contract”); see also *Harrison Ventures, LLC v. Alta*
7 *Mira Treatment Center, LLC*, No. C 10-00188 RS, 2010 WL 1929566, *5 (N.D. Cal. May 12, 2010)
8 (“With regard to the breach of guaranty claim against Cartwright, such a breach occurs when a debt falls
9 due and remains unpaid. Here, absent a breach by defendants, no such unpaid debt arises. The breach
10 of guaranty claim against Cartwright is therefore wholly dependent upon the viability of the FAC’s
11 breach of contract claims. As those claims have been dismissed with leave to amend, the same fate must
12 befall the breach of guaranty claim,” citing *California First Bank v. Braden*, 216 Cal.App.3d 672, 677
13 (1989)). As Gerritsen’s breach of contract and breach of guaranty claims are governed by the same
14 standard and the parties address the claims jointly in their briefs, the court considers them in tandem
15 below.

16 **C. Whether Gerritsen Has Plausibly Alleged Breach of Contract and Breach of**
17 **Guaranty Claims**

18 **1. Gerritsen’s Direct Liability Theories**

19 In its order dismissing Gerritsen’s original complaint, the court concluded that, as pled,
20 Gerritsen’s complaint failed to state a claim for either breach of contract or breach of guaranty on a
21 direct liability theory. It stated:

22 “Even when her allegations are construed in Gerritsen’s favor, it is apparent that she
23 cannot plausibly allege a claim under traditional contract law theories. Gerritsen pleads
24 that she entered into contracts with Katja and New Line that entitled her to payment if
25 Katja produced a motion picture based on her book; and that WB, not Katja, produced
26 the Film that is allegedly “based on” the Book. No plausible inference arises from these
27 allegations that WB was a party to the contracts or that Katja produced the Film. Thus,
28

1 absent an alternative theory of liability, Gerritsen’s claims must be dismissed.”¹⁴¹

2 In her opposition to defendants’ motion to dismiss the first amended complaint, Gerritsen
3 advances two bases on which each defendant is directly liable for breach of contract and/or breach of
4 guaranty.¹⁴² She argues first that “Katja and New Line are liable . . . for breach of the implied covenant
5 of good faith and fair dealing because they failed to take necessary actions to ensure Gerritsen received
6 the benefits of the Contract.”¹⁴³ She states that she, Katja, and New Line “all understood at the time the
7 Contract was executed that if a ‘Picture’ . . . was produced, Katja would not produce it.” As a result,
8 she contends, “Katja and New Line knew Gerritsen would rely on them to secure and enforce [her] right
9 to credit and payment under the Contract if a third party, e.g., W.B., made a film based on the Book.”¹⁴⁴
10 Defendants contend that Gerritsen’s breach of the implied covenant claims are “new claims” that exceed
11 the scope of leave to amend granted by the court in its prior order.¹⁴⁵ The court agrees.

12 Although Gerritsen does not plead the claims as independent causes of action,¹⁴⁶ California law
13 is clear that breach of implied covenant claims are independent of claims for breach of the underlying
14 contract. See, e.g., *Boyd v. Avanquest North America Inc.*, No. 12-cv-04391-WHO, 2014 WL 7183988,
15 *2 (N.D. Cal. Dec. 16, 2014) (“Under California law, ‘[t]he elements of a cause of action for breach of
16 contract are: (1) a contract; (2) plaintiff’s performance; (3) defendant’s breach and (4) damage to
17 plaintiff therefrom.’ Regarding the fourth cause of action, ‘[u]nder California law, a breach of the
18 implied covenant of good faith and fair dealing involves something beyond breach of the contractual
19 duty itself’” (citations omitted)); *May v. Semblant, Inc.*, No. 5:13-CV-01576-EJD, 2013 WL 5423614,
20 *6 (N.D. Cal. Sept. 27, 2013) (“In California, breach of contract and breach of the implied covenant of
21

22 ¹⁴¹Order at 30.

23 ¹⁴²Opposition at 22-25.

24 ¹⁴³*Id.* at 22.

25 ¹⁴⁴*Id.* at 23.

26 ¹⁴⁵Reply at 23-24.

27 ¹⁴⁶See FAC, ¶¶ 60, 67.

1 good faith and fair dealing are two distinct claims,” citing *Swearengin v. Continental Ins. Co.*, No. CV
 2 02-5281 EFS (SHx), 2002 WL 34439648, *3 (C.D. Cal. Oct. 3, 2002)); *Bilodeau v. McAfee, Inc.*, No.
 3 12-CV-04589-LHK, 2013 WL 3200658, *13 (N.D. Cal. June 24, 2013) (analyzing a breach of the
 4 implied covenant claim separately from a breach of contract claim); *Black & Veatch v. Modesto Irr.*
 5 *Dist.*, No. CV F 11-0695 LJO SKO, 2011 WL 2636218, *6 (E.D. Cal. July 5, 2011) (“Under California
 6 law, a breach of the [implied] covenant may be pleaded and adjudicated as a distinct cause of action,”
 7 citing *State Farm Mutual Automobile Ins. Co. v. Superior Court*, 114 Cal.App.4th 434, 453 (2003));
 8 *Ledwidge v. Ziehm Imaging, Inc.*, No. EDCV 11-00217 VAP (OPx), 2011 WL 836446, *1 (C.D. Cal.
 9 Mar. 9, 2011) (“[I]t appears that although Plaintiffs state expressly only a breach of contract claim,
 10 Plaintiffs’ claim contains two separate claims: (1) breach of the express contract; and (2) breach of the
 11 implied covenant of good faith and fair dealing”); *Greenwich Ins. Co. v. Rodgers*, 729 F.Supp.2d 1158,
 12 1162-64 (C.D. Cal. 2010) (analyzing breach of contract and breach of the implied covenant claims as
 13 distinct causes of action).

14 As a result, and notwithstanding Gerritsen’s suggestions to the contrary,¹⁴⁷ the breach of implied
 15 covenant claims she now seeks to pursue against Katja and New Line – which were not pled in her
 16 original complaint – are “new claims” that exceed the scope of leave to amend granted by the court. The
 17 court cautioned Gerritsen that “[she could] not plead new claims” and that, “[s]hould the scope of any
 18 amendment exceed the leave to amend granted . . . , the court [would] strike the offending portions of
 19

20
 21 ¹⁴⁷Opposition at 23-24. Gerritsen argues that “[b]reach of the implied covenant of good faith and
 22 fair dealing is not a ‘new claim’” because “claims for breach of contract were part of [her] original
 23 complaint.” (Opposition at 23.) While “the cause of action for breach of the implied covenant arises
 24 out of the contract itself,” *Brown v. Greyhound Lines, Inc.*, No. C-94-02874 MHP, 1996 WL 45420, *8
 25 (N.D. Cal. Jan. 31, 1996) (citing *Foley v. Interactive Data Corp.*, 47 Cal.3d 654, 683 (1988)), and while,
 26 “[w]ithout a contractual underpinning, there is no independent claim for breach of the implied
 27 covenant,” *Fireman’s Fund Insurance Co. v. Maryland Casualty Co.*, 21 Cal.App.4th 1586, 1599
 28 (1994), the fact that a breach of the implied covenant claim must be based on an underlying contract
 does not mean it is equivalent to a claim alleging breach of that contract. Indeed, “[u]nder California
 law, a breach of the implied covenant of good faith and fair dealing involves something beyond breach
 of the contractual duty itself.” *Boyd*, 2014 WL 7183988 at *2 (quoting *Lopez v. Jefferson Pilot
 Financial Insurance Co.*, 149 Fed. Appx. 704, 705 (9th Cir. Sept. 23, 2005) (Unpub. Disp.)). Gerritsen
 cites no authority for the proposition that breach of the implied covenant and breach of contract are not
 separate causes of action, and California law is clear that this is not the case.

1 the pleading under Rule 12(f).”¹⁴⁸ Because Gerritsen pleads new breach of the implied covenant claims
2 against Katja and New Line that exceed the leave to amend granted, the court strikes these portions of
3 Gerritsen’s breach of contract and breach of guaranty claims. See *DeLeon v. Wells Fargo Bank, N.A.*,
4 No. 10-CV-01390-LHK, 2010 WL 4285006, *3 (N.D. Cal. Oct. 22, 2010) (“In cases like this one . . .
5 where leave to amend is given to cure deficiencies in certain specified claims, courts have agreed that
6 new claims alleged for the first time in the amended pleading should be dismissed or stricken”); see also
7 *Kennedy v. Full Tilt Poker*, No. CV 09-07964 MMM (AGRx), 2010 WL 3984749, *1 (C.D. Cal. Oct.
8 12, 2010) (noting that the court had stricken a third amended complaint because plaintiffs’ new claims
9 and the addition of new defendants “exceeded the authorization to amend the court granted” and
10 plaintiffs had not sought leave to add new claims or defendants as required by Rule 15); *Barker v. Avila*,
11 No. 2:09-cv-0001 GEB-JFM, 2010 WL 31701067, *1-2 (E.D. Cal. Aug. 11, 2010) (striking an
12 amendment to a federal law claim where the court had granted leave to amend only state law claims);
13 *PB Farradyne, Inc. v. Peterson*, No. C 05-3447 SI, 2006 WL 2578273, *3 (N.D. Cal. Sept. 6, 2006)
14 (striking, without leave to amend, a new theory of liability alleged in third amended complaint because
15 the new claim was “outside the scope of the leave to amend granted” when the court dismissed the
16 second amended complaint); *Serpa v. SBC Telecommunications, Inc.*, No. C 03-4223 MHP, 2004 WL
17 2002444, *3 (N.D. Cal. Sept. 7, 2004) (striking a claim asserted for the first time in an amended
18 complaint, since the new claim exceeded the scope of the court’s order granting limited leave to amend).

19 Gerritsen also argues that Warner Brothers is directly liable for breach of the Contract.¹⁴⁹ She
20 contends that because WB benefitted from the Contract by purportedly making the Film based on the
21 Book, it is estopped from disclaiming liabilities incurred under the Contract under California Civil Code
22
23
24

25 ¹⁴⁸Order at 47.

26 ¹⁴⁹Opposition at 24-25 “Because WB benefitted from the Contract when it made the Film based
27 on the Book, it is estopped from disclaiming liabilities. Under sections 1589 and 3521 of the California
28 Civil Code, an assumption of liability will be implied as a matter of law when a party accepts the rights
and privileges of a contract, which is precisely what happened in this case”).

1 §§ 1589 and 3521.¹⁵⁰ As defendants note,¹⁵¹ this theory of “direct liability” is not pled; the allegations
 2 in the first amended complaint concern various vicarious liability theories.¹⁵² Indeed, Gerritsen
 3 expressly disclaims other theories, stating that “WB and Katja [or New Line] are liable to Gerritsen
 4 under the Contract [or Guaranty] based on the following theories” – she then lists vicarious liability
 5 theories.¹⁵³ As courts routinely recognize, it is improper for a plaintiff to assert an unpled theory of
 6 liability in opposition to a defendant’s Rule 12(b)(6) motion to dismiss. See, e.g., *Nathanson v.*
 7 *Polycom, Inc.*, __ F.Supp.3d __, 2015 WL 1517777, *13 (N.D. Cal. Apr. 3, 2015) (“Plaintiff argues in
 8 his opposition brief that Item 402 of SEC Regulation S-K required Polycom to disclose all compensation
 9 provided to Miller in Form 10-Ks and proxy statements. However, Plaintiff has not pleaded these
 10 allegations in his Complaint. As a result, the Court does not address them,” citing *Bruton v. Gerber*
 11 *Prods. Co.*, 961 F.Supp.2d 1062, 1078 (N.D. Cal. 2013)); *Elizabeth L. v. Aetna Life Insurance Co.*, No.
 12 CV 13-2554 SC, 2014 WL 2621408, *4 (N.D. Cal. June 12, 2014) (refusing to consider unpled theories
 13 of liability raised for the first time in opposition to defendant’s motion to dismiss). Cf. *Bates v. Bankers*
 14 *Life and Cas. Co.*, 993 F.Supp.2d 1318, 1336 (D. Or. 2014) (considering a plaintiff’s “novel, unpled
 15 theory” of liability only after plaintiff filed an amended complaint incorporating the theory). The court
 16 therefore declines to consider Gerritsen’s unpled theories as to why WB is directly liable for breach of
 17 contract and/or breach of guaranty. This is particularly appropriate as the first amended complaint
 18 explicitly identifies the theories on which the claims are based.¹⁵⁴

19
 20
 21 ¹⁵⁰Section 1589 provides: “ASSUMPTION OF OBLIGATION BY ACCEPTANCE OF
 22 BENEFITS: A voluntary acceptance of the benefit of a transaction is equivalent to a consent to all the
 23 obligations arising from it, so far as the facts are known, or ought to be known, to the person accepting.”
 24 CAL. CIV. CODE § 1589. Civil Code § 3521 states: “He who takes the benefit must bear the burden.”
 25 CAL. CIV. CODE § 3521.

26
 27 ¹⁵¹Reply at 25 (“This theory appears nowhere in either of her complaints or prior Rule 12 briefing
 28 and should be stricken as doubly defying the Court’s prior order”).

¹⁵²See FAC, ¶¶ 59, 66.

¹⁵³*Id.*

¹⁵⁴Defendants contend that Gerritsen’s arguments are beyond the scope of leave to amend granted
 in the court’s order dismissing the original complaint. They assert “the [c]ourt already ruled[that]

1 **2. Gerritsen’s Vicarious Liability Theories**

2 Gerritsen asserts that WB is liable for Katja’s obligations under the Agreement and New Line’s
3 obligations under the Guaranty on (1) a successor-in-interest theory;¹⁵⁵ (2) an alter ego theory;¹⁵⁶ and
4 (3) an agency theory.¹⁵⁷ The court considers each in turn.

5 _____
6 plaintiff ‘cannot plausibly allege a claim [against WB] under traditional contract law theories’ because
7 there is ‘[n]o plausible inference . . . that WB was a party to the contracts.’ For this reason, they assert,
8 leave to amend was granted solely as to Gerritsen’s vicarious liability theories. (Reply at 24-25.)
9 Defendants are mistaken. While the court found that Gerritsen had not pled plausible direct liability
10 claims for breach of contract and breach of guaranty in the original complaint (Order at 30), the leave
11 to amend that was granted was not as limited as defendants contend. Rather, the court granted Gerritsen
12 leave to file an amended complaint that “remed[ie]d the deficiencies . . . noted in [the] order.” This
13 included her direct liability theories. (Order at 47.) The fact that Gerritsen could have pursued direct
14 liability theories, however, is moot at this point, as Gerritsen failed to allege such theories in her first
15 amended complaint.

16 ¹⁵⁵Opposition at 16-22; see also FAC, ¶¶ 59 (a)-(c) (“WB and Katja are liable to Gerritsen under
17 the Contract based on the following theories: (a) By virtue of the consolidation of WB and Katja in
18 2008, WB became the successor-in-interest of Katja; (b) Under the terms of the contracts and related
19 documents that were signed on or about February 28, 2008, WB and Katja consolidated and WB
20 expressly or impliedly assumed the obligations in the Contract, such that WB is obligated to perform
21 the duties owed to Gerritsen by Katja under the Contract; (c) When Katja was consolidated with WB
22 in 2008, WB became the mere continuation of Katja”); *id.*, ¶¶ 66 (a)-(c) (“WB and New Line are liable
23 to Gerritsen under the Guaranty based on the following theories: (a) By virtue of the consolidation of
24 WB and New Line in 2008, WB became the successor-in-interest of New Line; (b) Under the terms of
25 the contracts and related documents that were signed on or about February 28, 2008, WB and New Line
26 consolidated and [WB] expressly or implied assumed the obligations in the Guaranty, such that WB is
27 obligated to perform the duties owed to Gerritsen by Katja under the Guaranty; (c) When New Line was
28 consolidated with WB in 2008, WB became the mere continuation of New Line”).

29 ¹⁵⁶Opposition at 2-16; see also FAC, ¶ 59 (d) (“Since 2008, WB and Katja have been alter egos
30 in that there has existed such a unity of interest and ownership between Katja and WB that their separate
31 personalities no longer exist, and if they are not jointly held accountable for each other’s acts as alter
32 egos, an inequitable result will follow for the reasons described above in paragraphs 9 through 48 and
33 55 through 56”); *id.*, ¶ 66 (d) (“Since 2008, WB and New Line have been alter egos in that there has
34 existed such a unity of interest and ownership between New Line and WB that their separate
35 personalities no longer exist, and if they are not jointly held accountable for each other’s acts as alter
36 egos, an inequitable result will follow for the reasons described above in paragraphs 9 through 48 and
37 55 through 56”).

38 ¹⁵⁷Opposition at 8 n. 4; see also FAC, ¶ 59 (e) (“Since 2008, the nature and extent of WB’s
39 control over Katja has been so pervasive and continual that Katja is nothing more than an agent or
40 instrumentality of WB notwithstanding the maintenance of separate corporate formalities”); *id.*, ¶ 66(e)
41 (“Since 2008, the nature and extent of WB’s control over New Line has been so pervasive and continual

1 **a. Successor-in-Interest Liability**

2 **(1) Legal Standard Governing Successor-in-Interest Liability**

3 Gerritsen alleges that WB is the parent company of Katja and New Line. Parent corporations
4 can be held liable for their own unlawful acts, the unlawful acts of subsidiary companies that act as their
5 agents, and the unlawful acts of predecessor companies. See *United States v. Bestfoods*, 524 U.S. 51,
6 64-65 (1998); *Doe v. Unocal Corp.*, 248 F.3d 915, 926 (9th Cir. 2001); *Monaco v. Bear Stearns Cos.*,
7 No. CV 09-05438-SJO (JCx), 2011 WL 4059801, *19 (C.D. Cal. Sept. 12, 2011).

8 Under California law, “a successor company has liability for a predecessor’s actions if: (1) the
9 successor expressly or impliedly agrees to assume the subject liabilities . . . [;] (2) the transaction
10 amounts to a consolidation or merger of the successor and the predecessor[;] (3) the successor is the
11 mere continuation of the predecessor[;] or (4) the transfer of assets to the successor is for the fraudulent
12 purpose of escaping liability for the predecessor’s debts.” *No Cost Conference, Inc. v. Windstream*
13 *Communications, Inc.*, 940 F.Supp.2d 1285, 1299 (S.D. Cal. 2013) (citing *CenterPoint Energy, Inc. v.*
14 *Superior Court*, 157 Cal.App.4th 1101, 1120 (2007)); see *City of Los Angeles v. Wells Fargo & Co.*, 22
15 F.Supp.2d 1047, 1062 (C.D. Cal. 2014).

16 **(2) Whether Gerritsen Has Adequately Alleged Successor-in-**
17 **Interest Liability**

18 **(a) Assumption**

19 To allege that a company is a successor-in-interest because it expressly or impliedly agreed to
20 assume the liabilities of a predecessor, plaintiff “must not only plead the existence of an assumption of
21 liability but either the terms of that assumption of liability (if express) or the factual circumstances
22 giving rise to an assumption of liability (if implied).” *No Cost Conference*, 940 F.Supp.2d at 1300
23 (citing *Winner Chevrolet, Inc. v. Universal Underwriters Ins. Co.*, No. CIV S-08-539 LKK/JFM, 2008
24 WL 2693741, *4 (E.D. Cal. July 1, 2008)). In her first amended complaint, Gerritsen alleges that WB
25 both expressly and impliedly assumed Katja’s and New Line’s respective obligations under the Contract
26

27 _____
28 that New Line is nothing more than an agent or instrumentality of WB notwithstanding the maintenance
of separate corporate formalities”).

1 and Guaranty.¹⁵⁸

2 Although Gerritsen pleads express assumption, she appears to have abandoned the theory
3 because she does not address defendants' arguments concerning it in her opposition.¹⁵⁹ Moreover,
4 express assumption is not adequately pled in the first amended complaint. Gerritsen alleges only that
5 "[u]nder the terms of the contracts and related documents that were signed on or about February 28,
6 2008, . . . WB expressly . . . assumed the obligations in the [Contract and Guaranty]."¹⁶⁰ She does not
7 plead the specific terms of the purported assumption as she must do. *No Cost Conference*, 940
8 F.Supp.2d at 1300 (plaintiff must plead the express "terms of that assumption of liability").

9 As noted in the court's prior order,¹⁶¹ conclusory allegations regarding unspecified terms of a
10 purported agreement are insufficient to allege a plausible successor liability claim based on an express
11 assumption of liabilities. See, e.g., *id.* at 1299 (concluding that plaintiff's "conclusory" allegation that
12 "as a result of the [corporate] merger, [defendant] assumed all right[s] and responsibilities" under a
13 contract with plaintiff was "insufficient" because plaintiff had to plead "the existence of a contract and
14 . . . terms . . . establish[ing] the obligation in issue"); *Pacini v. Nationstar Mortgage LLC*, No. C 12-
15 04606 SI, 2013 WL 2924441, *4 (N.D. Cal. June 13, 2013) ("[P]laintiffs point to the DOTs for the
16 properties, which state that a change in the holder of the note 'might result in a change in the entity
17 (known as the 'Loan Servicer') that collects Periodic Payments due under the Note and this Security
18 Instrument and performs other mortgage loan servicing obligations under the Note, this Security
19 Instrument, and Applicable Law.' From this statement, plaintiffs conclude that 'the lender's contractual
20

21 ¹⁵⁸See FAC, ¶ 59(b) ("Under the terms of the contracts and related documents that were signed
22 on or about February 28, 2008, WB and Katja consolidated and WB expressly or impliedly assumed the
23 obligations in the Contract, such that WB is obligated to perform the duties owed to Gerritsen by Katja
24 under the Contract"); *id.*, ¶ 66 (b) ("Under the terms of the contracts and related documents that were
25 signed on or about February 28, 2008, WB and New Line consolidated and WB expressly or impliedly
26 assumed the obligations in the Guaranty, such that WB is obligated to perform the duties owed to
27 Gerritsen by New Line under the Guaranty").

26 ¹⁵⁹See Opposition at 19.

27 ¹⁶⁰See FAC, ¶¶ 59(b), 66(b).

28 ¹⁶¹Order at 31-33.

1 obligations were assigned by Aurora Bank FSB to Nationstar.’ Plaintiffs, however, cite no provision
2 by which Aurora’s liabilities were expressly transferred along with the trusteeship. Simply because the
3 contract contemplates that changes in the loan servicer may occur does not imply that a transfer of
4 liability also automatically occurs. Lacking any specific factual allegations, the Court finds that
5 plaintiffs have not sufficiently pled an express assumption of liability” (citation omitted)); *Brockway*
6 *v. JP Morgan Chase Bank*, No. 11CV2982 JM (BGS), 2012 WL 4894253, *3 (S.D. Cal. Oct. 15, 2012)
7 (“The SAC simply alleges that Wells Fargo ‘expressly or impliedly agreed to assume all of DREXEL’s
8 liabilities under the Deed of Trust. . . . Such conclusory allegations do ‘not unlock the doors of
9 discovery for a plaintiff armed with nothing more than conclusions.’ While an allegation that
10 Defendants either ‘expressly or impliedly agreed to assume all of DREXEL’s liabilities’ raises the
11 possibility of an assumption of liabilities, it does not show that Plaintiff is entitled to relief under [Rule]
12 8(a)(2)”); *Pantoja v. Countrywide Home Loans, Inc.*, 640 F.Supp.2d 1177, 1192 (N.D. Cal. 2009)
13 (holding that a plaintiff who alleged that Bank of America was “responsible and liable for the actions
14 of Countrywide,” and who pled “no facts beyond the purchase of Countrywide by Bank of America,”
15 had failed to plead sufficient facts to support a claim against the bank). See also *Owens v. Bank of*
16 *America, N.A.*, No. 11-cv-4580-YGR, 2012 WL 5340577, *5 (N.D. Cal. Oct. 25, 2012) (“Plaintiffs
17 argue that it can be ‘reasonably assumed that’ there are agreements between BANA and JPM about
18 rights and obligations with respect to the transferred loan, and that they should be given a chance to
19 learn the terms of those agreements, including whether they support successor liability, in discovery.
20 Plaintiffs misunderstand their pleading obligations”).

21 As respects implied assumption, Gerritsen argues it “is evident [from WB’s] ‘complete
22 management, control, ownership, and domination over New Line and Katja’ with regard to virtually
23 every business decision”¹⁶² that “WB impliedly assumed [Katja’s and New Line’s] liabilities following
24 the 2008 consolidation.”¹⁶³ As an initial matter, the case cited by Gerritsen in support of this assertion
25 – *United States v. Iron Mountain Mines, Inc.*, 987 F.Supp. 1233, 1239-41 (E.D. Cal. 1997) – applied

26
27 ¹⁶²Opposition at 19.

28 ¹⁶³*Id.* at 19.

1 *federal successor law* to conclude that, under the *express terms* of two assignment agreements, the
2 assignee had accepted the “obligations and liabilities” of the assignors. *Iron Mountain Mines* is
3 inapposite both because it applies federal, rather than California, successor liability rules, and because
4 there was an *express assumption of liability* in that case.

5 More fundamentally, the court cannot agree that WB’s exercise of control over Katja and New
6 Line plausibly suggests that it intended to assume all of Katja’s and New Line’s liabilities and
7 obligations following the purported consolidation. Indeed, as discussed *infra*, the facts Gerritsen plead
8 to show “total control” suggest only that WB, as parent, engaged in routine oversight of its subsidiaries,
9 and provided support for their activities.¹⁶⁴ The court previously concluded that this was not sufficient
10 to state a claim for implied assumption of liabilities.¹⁶⁵ Moreover, Gerritsen does not plead facts
11 demonstrating “that liabilities were not limited in the transfer . . . and that the intent of the parties was
12 that [all liabilities] should be transferred,” *Pacini*, 2013 WL 2924441 at *5 (“Plaintiffs have alleged no
13 facts to support an implied assumption of liability theory. To do so, plaintiffs must allege that liabilities
14 were not limited in the transfer of assets, and that the intent of the parties was that they should be
15 transferred. Here, plaintiffs have only provided the conclusory allegation that ‘Defendant
16 NATIONSTAR acquired all of Aurora Loan Services, LLC’s assets and liabilities. . . .’” Plaintiffs have
17 not directed the Court to any provisions in the DOT or other documents that address the parties’ intent
18 or the transfer of liabilities. Accordingly, the Court finds that plaintiffs have not sufficiently pled facts
19

20
21 ¹⁶⁴Gerritsen’s arguments concerning implied assumption mirror her arguments concerning alter
22 ego liability. (Opposition at 19 (expressly referencing alter ego arguments).) The court analyzes those
arguments and factual allegations *infra*.

23 ¹⁶⁵See Order at 33-34 (“[T]he fact that the companies have related operations does not, in and
24 of itself, support a plausible inference that WB assumed Katja’s and New Line’s obligations such that
25 it can be held liable on the Contract and Guaranty. See *Serna v. Bank of America, N.A.*, No. CV 11-
26 10598 CAS (JEMx), 2012 WL 2030705, *4 (C.D. Cal. June 4, 2012) (allegation that Bank of America
27 ‘expressly assumed [Countrywide’s] liability by sending [plaintiffs] a letter stating that they could make
28 the trial plan payment’ was insufficient to establish express or implied assumption); *Winner*, 2008 WL
2693741 at *4 (‘Although plaintiffs argue that an implied assumption of liability may be inferred [from]
Zurich’s conduct, the mere allegation that Zurich communicated with plaintiffs regarding their claims
and that it shared a common address with Universal is not enough from which to infer that Zurich agreed
to assume Universal’s liabilities’)).

1 to show that Nationstar impliedly assumed Aurora's liabilities to plaintiffs,” citing *Schwartz v. Pillsbury*
 2 *Inc.*, 969 F.2d 840, 845–46 (9th Cir.1992)).

3 Indeed, Gerritsen pleads no facts that give rise to any inference concerning the parties’ intent
 4 at the time of the purported consolidation in 2008. She does not, for example, allege facts suggesting
 5 that WB acquired all of Katja’s and New Line’s assets in connection with the 2008 consolidation, or that
 6 it knew of the 1999 Contract and Guaranty at the time of the consolidation. While such facts might give
 7 rise to a plausible inference that WB impliedly assumed Katja’s and New Line’s liabilities at the time
 8 it acquired their assets, *United States v. Sterling Centrecorp., Inc.*, 960 F.Supp.2d 1025, 1038 (E.D. Cal.
 9 2013) (“Courts have emphasized that an implied assumption of liabilities is like an express assumption,
 10 an agreement between parties with the intent of transferring liability; it ‘may be inferred from the
 11 conduct, situation, or mutual relation of the parties’ outside the parties’ official agreement,” citing *Truck*
 12 *Ins. Exchange v. Amoco Corp.*, 35 Cal.App.4th 814, 824-25 (1995)), they have not been pled. See, e.g.,
 13 *Carter v. CMTA-Molders & Allied Workers Health & Welfare Trust*, 563 F.Supp. 244, 247 (N.D. Cal.
 14 1983) (“Whether Carter, who did not expressly assume those agreements, can be found to have assumed
 15 them impliedly is a question of state law. . . . The undisputed facts establish that Carter was unaware
 16 of the agreements when he purchased the assets from Romero. The purchase and sale agreement was
 17 silent with respect to the assumption of contractual or other liabilities, and there is no evidence that
 18 Carter and Romero discussed the matter. . . . The evidence does not support a finding that Carter
 19 consented to be bound by his predecessor’s agreements” (citations omitted)). For all these reasons, the
 20 court concludes that Gerritsen has failed adequately to allege an implied assumption of liabilities
 21 sufficient to impose successor liability on WB.

22 **(b) Consolidation or Merger**

23 Under California law, successor liability can be imposed following consolidation or merger; this
 24 is sometimes called the *de facto* merger exception.¹⁶⁶ Under this exception, liability can attach “where
 25 one corporation takes all of another’s assets *without providing any consideration* that could be made
 26

27 ¹⁶⁶See *Franklin v. USX Corp.*, 87 Cal.App.4th 615, 626-27 (2001) (referring to this theory as the
 28 “*de facto* merger exception”).

1 available to meet claims of the other creditors.” *Franklin*, 87 Cal.App.4th at 626 (citing *Ray v. Alad*
2 *Corp.*, 19 Cal.3d 22, 28 (1977)). Gerritsen argues the first amended complaint alleges that “WB
3 acquired New Line’s and Katja’s principal assets for inadequate consideration,”¹⁶⁷ citing allegations on
4 information and belief that “no consideration was paid to New Line or Katja in connection with the
5 consolidation,” and “thus no money was made available for creditors of New Line and Katja.”¹⁶⁸ These
6 allegations are conclusory, and Gerritsen pleads no facts to support them other than that Time Warner
7 was the sole owner of WB, New Line, and Katja at the time. This does not suffice to meet Gerritsen’s
8 burden under *Twombly* and *Iqbal*.

9 The allegations, moreover, reveal a more fundamental problem with Gerritsen’s arguments
10 regarding WB’s purported liability as a successor-in-interest. As noted, a corporation can be held liable
11 under the *de facto* merger exception if it takes a transfer of all of a second corporation’s assets *without*
12 *providing consideration* that can satisfy the claims of other creditors. *Franklin*, 87 Cal.App.4th at 626.
13 Gerritsen bases her successor liability argument on the purported 2008 consolidation of WB, Katja, and
14 New Line.¹⁶⁹ She does not plead that the 2008 consolidation involved or resulted in an asset sale or
15 transfer, however. Indeed, the allegations in the complaint appear to suggest that the consolidation was
16 effected by a stock purchase.¹⁷⁰ Successor liability has its roots in assets sales and transfers, and
17 California courts routinely decline to apply successor liability where the *de facto* merger occurs as a
18 result of a stock purchase or transfer. See, e.g., *Sunnyside Development Co., LLC v. Opsys Ltd.*, No. C
19 05-0553 MHP, 2007 WL 2462142, *6 (N.D. Cal. Aug. 29, 2007) (“[S]uccessor liability under California
20 law requires the purchase of *assets*, not merely the purchase of stock,” citing *Potlatch Corp. v. Superior*
21

22 ¹⁶⁷Opposition at 20.

23 ¹⁶⁸FAC, ¶ 25.

24 ¹⁶⁹See Opposition at 17-20.

25
26 ¹⁷⁰See FAC, ¶ 27 (“Since 2008, WB has exercised and continues to exercise complete
27 management, control, ownership, and domination over New Line and Katja. WB’s stock ownership of
28 New Line and Katja was not for the purpose of participating in the affairs of those corporations in the
normal and usual manner, but for the purpose of controlling them so that they may be used as a mere
agency or instrumentality of [WB]”); *id.*, ¶ 47 (same).

1 *Court*, 154 Cal.App.3d 1144, 1150-51 (1984)); see also *Bonnifield v. Chevron Corp.*, No. B206255,
 2 2009 WL 1111601, *4 (Cal. App. Apr. 27, 2009) (Unpub. Disp.)¹⁷¹ (“[A] merger is the absorption of
 3 one corporation by another which survives; retains its name and corporate identity together with the
 4 added capital, franchises and powers of the merged corporation; and continues the combined business.
 5 The merged corporation ceases to exist, and the merging corporation alone survives.’ *There is no*
 6 *merger where one corporation buys only the stock, not the assets of the other, and where both*
 7 *companies continue to exist as separate corporations,”* citing *Phillips v. Cooper Laboratories*, 215
 8 Cal.App.3d 1648, 1659 (1989) (emphasis added)); *Potlatch Corp.*, 154 Cal.App.3d at 1150 (“[T]he fact
 9 that Potlatch did not acquire the physical assets of Speedspace and its Summer Bell division and
 10 continue the business of Summer Bell as a part of its own business but, instead, acquired the capital
 11 stock of Speedspace is no mere matter of form. It implicates fundamental concepts and principles of
 12 California and United States law: corporate identity and shareholder immunity”). Cf. *Butler v. Adoption*
 13 *Media, LLC*, 486 F.Supp.2d 1022, 1063 (N.D. Cal. 2007) (“Under California law, when one corporation
 14 sells or transfers all its assets to another corporation, the latter is not liable for the debts and liabilities
 15 of the transferor unless one of four exceptions applies”).

16 Although Gerritsen argues that “the principal assets of New Line and Katja were acquired by
 17 WB in and after the 2008 consolidation,”¹⁷² the facts alleged in the complaint do not support this
 18 conclusion. As noted, the first amended complaint suggests that the 2008 consolidation was the result
 19 of a *stock purchase or transfer*, not an asset purchase or transfer; Gerritsen does not plausibly plead that
 20 “the principal *assets* of New Line and Katja were acquired by WB.”

21 Gerritsen also asserts that “on February 28, 2008, WB caused the Contract to be assigned by
 22 _____

23 ¹⁷¹“Although the court is not bound by unpublished decisions fo intermediate state courts,
 24 unpublished opinions that are supported by reasoned analysis may be treated as persuasive authority.”
 25 *Scottsdale Ins. Co. v. OU Interests, Inc.*, No. C 05-313 VRW, 2005 WL 2893865, *3 (N.D. Cal. Nov.
 26 2, 2005) (citing *Employers Ins. of Wausau v. Granite State Ins. Co.*, 330 F.3d 1214, 1220 n. 8 (9th Cir.
 2003) (“[W]e may consider unpublished state decisions, even though such opinions have no precedential
 value”).

27 ¹⁷²Opposition at 17 (“Gerritsen has alleged facts to show that all or substantially all of the
 28 operations and assets of Katja and New Line were transferred to WB in and after 2008, such that the
 Katja and New Line which existed previously survived in name only”).

1 Katja to WB.”¹⁷³ Although Katja’s rights under the Contract certainly would be an “asset,” the
2 paragraphs of the first amended complaint Gerritsen cites as support for this argument, even accepted
3 as true and viewed in the light most favorable to her, do not plead that Katja assigned the Contract to
4 WB as part of the 2008 consolidation. Paragraph 9, for example, simply states that “WB is engaged in
5 the business of developing, producing, distributing, and marketing motion pictures, which it assigned
6 or otherwise allowed to be produced by its ‘Warner Bros. Pictures’ unit.”¹⁷⁴ Paragraph 53 states that
7 beginning December 17, 2009, the Cuaróns granted all rights in the Cuarón Gravity Project to WB,
8 which it assigned to Warner Bros. Pictures to produce.¹⁷⁵ Finally, paragraph 56 alleges that WB told
9 Gerritsen she was not entitled to payment under the Contract because Warner Bros. Pictures produced
10 the Film.¹⁷⁶ These allegations, either singly or in combination, do not give rise to a plausible inference
11 that Katja assigned the Contract to WB during the purported consolidation in 2008. Rather, each
12 concerns WB’s “assignment” of various projects to Warner Bros. Pictures.

13 Gerritsen argues finally that in the 2010 Assignment Agreement, “New Line transferred to WB
14 ‘all of its rights, title, and interest throughout the world’ to ‘any and all intellectual property of every
15 kind and nature,’” including “ownership of New Line’s films and all underlying literary materials.”¹⁷⁷
16 In addition to the fact that this argument does not concern the transfer of assets by *Katja to WB*, and thus
17 provides no basis for holding WB liable as a successor on Gerritsen’s breach of contract claim, the facts
18 alleged in the complaint do not support Gerritsen’s assertion that New Line transferred all of its assets
19 to WB in 2010. The 2010 agreement, which the court can consider and accept as true because it has
20 been incorporated by reference in the first amended complaint, specifically states that the “content,” i.e.,
21 assets, that was being assigned to WB was only those “works of authorship and products . . . *acquired*
22

23
24 ¹⁷³*Id.* at 19.

25 ¹⁷⁴FAC, ¶ 9.

26 ¹⁷⁵*Id.*, ¶ 53.

27 ¹⁷⁶*Id.*, ¶ 56.

28 ¹⁷⁷Opposition at 18.

1 by [New Line] on or after the date hereof.”¹⁷⁸ To the extent the agreement assigned assets to WB,
 2 therefore, it did not assign assets New Line had acquired prior to the date it was executed.¹⁷⁹ Although
 3 Gerritsen asserts that “there could be a dozen other assignment agreements by and between [d]efendants
 4 before or after 2010” that transferred all of Katja’s and New Line’s assets to WB,¹⁸⁰ she pleads no facts
 5 suggesting this is the case. In ruling on a Rule 12(b)(6) motion, the court considers only the facts
 6 plaintiff pleads in the complaint; it cannot speculate regarding facts that are not alleged. Given that the
 7 2008 consolidation, as alleged, transferred no assets to WB and given that the only allegations in the
 8 complaint concerning an asset transfer or purchase concern assets New Line acquired after 2010, no
 9 plausible inference arises that Katja and New Line “s[old] or transfer[red] all [of their] assets to [WB].”
 10 *Butler*, 486 F.Supp.2d at 1063. Because the complaint does not plausibly plead that WB acquired all
 11 or substantially all of Katja’s and New Line’s assets, and because it pleads no facts demonstrating that
 12 any asset transfer was not supported by adequate consideration, Gerritsen has not sufficiently alleged
 13 successor liability under the *de facto* merger exception.

14 (c) **Mere Continuation**

15 As noted in the court’s prior order,¹⁸¹ California courts view the “mere continuation” basis for
 16 imposing successor liability on a company as “a subset of the [consolidation or merger theory].”
 17 *Franklin*, 87 Cal.App.4th at 625. Thus, “[t]o prevail on such a theory, plaintiff [must] demonstrate [that]
 18 ‘(1) no adequate consideration was given for the predecessor corporation’s assets and made available
 19 for meeting the claims of its unsecured creditors; [and that] (2) one or more persons were officers,
 20 directors, or stockholders of both corporations.’” *CenterPoint Energy, Inc. v. Superior Court*, 157
 21 Cal.App.4th 1101, 1120 (2007) (quoting *Ray*, 19 Cal.3d at 28); see also *Franklin*, 87 Cal.App.4th at 625

22 _____
 23 ¹⁷⁸See Kline Decl., Exh. A, ¶¶ 1.2, 1.4; see also *id.*, ¶ 2.1.

24 ¹⁷⁹In any event, it is unclear how any assignment by *New Line* could have transferred *Katja’s*
 25 *contract rights*. Indeed, the first amended complaint and Gerritsen’s opposition largely fail to discuss
 26 *Katja*, or WB’s purported assumption of its assets and liabilities. This omission is significant, given that
Katja, not *New Line*, owned the rights to *Book* under the Contract.

27 ¹⁸⁰Opposition at 7 n. 3.

28 ¹⁸¹Order at 35-36.

1 (“The crucial factor in determining whether a corporate acquisition constitutes either a *de facto* merger
2 or a mere continuation is the same: whether adequate cash consideration was paid for the predecessor
3 corporation’s assets”); *id.* at 627 (“[T]he common denominator, which must be present in order to avoid
4 the general rule of successor non-liability, is the payment of inadequate consideration”). For the same
5 reasons that Gerritsen has failed plausibly to allege successor liability under the *de facto* merger
6 exception, she has failed to plead that WB can be held liable as Katja’s successor-in-interest on the
7 Contract or New Line’s successor on the Guaranty under the “mere continuation” doctrine.

8 Furthermore, as defendants note,¹⁸² imposition of successor liability under the “mere
9 continuation” doctrine requires that the predecessor entity that was purportedly acquired by the
10 successor entity no longer exist. See *Butler*, 486 F.Supp.2d at 1064 (“With regard to the third exception,
11 the ‘mere continuation’ doctrine [] requires that the selling entity dissolve – because only one
12 corporation may remain after the transaction,” citing *Ferguson v. Arcata Redwood Co., LLC*, No. C 03-
13 05632 SI, 2004 WL 2600471, *5 (N.D. Cal. Nov. 12, 2004)). Gerritsen’s allegations indicate, however,
14 that Katja and New Line still exist.¹⁸³ Indeed, the documents she incorporates by reference in her first
15 amended complaint confirm that New Line and Katja “will maintain their own identity and will continue
16 to produce, market, and distribute movies.”¹⁸⁴ As a result, WB cannot be considered a “mere
17 continuation” of Katja and New Line because both corporations continue to exist in their prior form.
18 See, e.g., *Butler*, 486 F.Supp.2d at 1066 (“[T]he LLCs cannot be considered a ‘mere continuation’ of
19 the Adoption.com partnership because the partnership still exists in its previous legal form. . . . The
20 Adoption.com partnership, which remains legally viable, sold or transferred assets including the
21 ParentProfiles.com website to the newly created LLCs. While there may have been a continuation of
22 part of the enterprise of the partnership (the operation of ParentProfiles.com), the partnership itself was
23 not dissolved and the LLCs did not assume all of the obligations of the partnership”); *Chularee v.*

24
25 ¹⁸²Motion at 13-14. See also Reply at 21.

26 ¹⁸³See FAC, ¶¶ 3-4 (noting that Katja and New Line are corporations “organized and existing
27 under the laws of the State of California”).

28 ¹⁸⁴See Kline Decl., Exh. C at 3, 5; see also *id.*, Exh. E at 1; *id.*, Exh. F at 1-2.

1 *Cookson Co., Inc.*, No. B242764, 2014 WL 726778, *7 (Cal. App. Feb. 26, 2014) (Unpub. Disp.)
2 (“Appellants also argue that TCCI is a mere continuation of Cookson, the rolling door manufacturer.
3 . . . [T]he undisputed evidence establishes that Cookson’s successor, Coboy, and TCCI are separate
4 entities. Coboy, as successor to Cookson, still exists and remains answerable for Cookson’s retained
5 liabilities. Thus, an element of the mere-continuation exception (and *de facto* merger exception) cannot
6 be established”); *Phillips*, 215 Cal.App.3d at 1660 (“Nor was Nestle a mere continuation of Miller.
7 While Nestle and Miller had several common officers and directors, Miller continued as a separate
8 corporation after its acquisition”).

9 For all of these reasons, the court concludes that Gerritsen has failed plausibly to allege that WB
10 was a “mere continuation” of Katja and/or New Line.

11 **(d) Fraudulent Purpose**

12 Although the first amended complaint does not specifically allege that WB is liable as a
13 successor because it perpetrated a fraud on creditors,¹⁸⁵ Gerritsen argues in her opposition that the “case
14 against WB is premised in part on WB’s manipulation of the assets of its subsidiaries for the purpose
15 of avoiding liability to creditors.”¹⁸⁶ She asserts that “[i]n an attempt to avoid liabilities to third
16 parties, ‘WB and New Line (when it was a movie studio), have tried to shield themselves from liability’
17 in order ‘[t]o mislead and frustrate creditors,’”¹⁸⁷ and contends such allegations plausibly suggest that
18 the consolidation and purported transfer of assets occurred for the “fraudulent purpose of avoiding
19 liability.” *Ray*, 19 Cal.3d at 28. The court is not persuaded.

20 As noted, Gerritsen pleads no facts indicating that all or substantially all of Katja’s and New
21 Line’s assets were transferred to WB in 2008 as part of the purported consolidation; at most, the facts
22 alleged suggest a stock transfer occurred. Similarly, although Gerritsen argues that the consolidation
23 was designed to avoid liability to creditors,¹⁸⁸ this is belied by the allegations in the complaint. Gerritsen

24
25 ¹⁸⁵See, e.g., FAC, ¶¶ 59, 65.

26 ¹⁸⁶Opposition at 20.

27 ¹⁸⁷*Id.* (citing FAC, ¶¶ 13, 48.)

28 ¹⁸⁸*Id.* at 20-21.

1 pleads that “[t]he reason for the consolidation of WB with New Line and Katja was that Time Warner
 2 no longer felt it was efficient or economically viable to own and operate two separate movie studios.”¹⁸⁹
 3 Gerritsen cites no allegations suggesting that this reason – which is specifically pled – was pretextual
 4 or that defendants had other motives for the consolidation, such as avoiding liability to Gerritsen on the
 5 Contract and Guaranty. As with the fraud-based allegations in the original complaint, the fraud
 6 allegations in the amended complaint are conclusory; they do not support a plausible inference that Katja
 7 or New Line transferred rights to the Film to WB, much less that such a transfer was for a fraudulent
 8 purpose.¹⁹⁰ See *Iqbal*, 129 S.Ct. at 1949 (“a plaintiff’s obligation to provide the ‘grounds’ of his
 9 ‘entitle[ment] to relief’ requires more than labels and conclusions, and a formulaic recitation of the
 10 elements of a cause of action will not do”). Because Gerritsen’s fraudulent purpose theory is not
 11 supported by factual allegations and because the facts pled in the complaint are not plausibly suggestive
 12 of such a purpose,¹⁹¹ she has failed adequately to allege that WB can be held liable as a successor-in-
 13 interest because it engaged in transactions with Katja and New Line to avoid liability to creditors.¹⁹²

14 **(e) Conclusion Regarding Successor-in-Interest Liability**

15 Because Gerritsen has failed to plead plausibly that WB is Katja’s and New Line’s successor-in-
 16 interest on the Contract and Guaranty, this theory of vicarious liability does not support her breach of
 17 contract and breach of guaranty claims.

21
 22 ¹⁸⁹FAC, ¶ 25.

23 ¹⁹⁰Compare Order at 37-38.

24 ¹⁹¹See FAC, ¶ 25.

25 ¹⁹²Gerritsen argues in a footnote that she has plausibly pled facts satisfying the “fraudulent
 26 purpose” test because under “California law[,] . . . successor liability due to fraudulent transfer . . . [can
 27 be] based solely on inadequate consideration.” (Opposition at 21 n. 7.) This argument fails because
 28 Gerritsen has not adequately alleged that all or substantially all of Katja’s and New Line’s assets were
 transferred to WB in 2008, and her allegations of inadequate consideration are conclusory and lack
 factual support.

1 **b. Alter Ego Liability**¹⁹³

2 **(1) Legal Standard Governing Alter Ego Liability**

3 “The alter ego doctrine arises when a plaintiff comes into court claiming that an opposing party
4 is using the corporate form unjustly and in derogation of the plaintiff’s interests. In certain
5 circumstances the court will disregard the corporate entity and will hold the individual shareholders
6 liable for the actions of the corporation.” *Mesler v. Bragg Management Co.*, 39 Cal.3d 290, 300
7 (1985).¹⁹⁴ The purpose of the doctrine is to bypass the corporate entity in order to avoid injustice. Its

8 _____
9 ¹⁹³As a preliminary matter, the court questions whether alter ego is a viable theory upon which
10 to seek relief from WB. In *Postal Instant Press, Inc. v. Kaswa Corporation*, 162 Cal.App.4th 1510,
11 1518 (2008), the California Court of Appeal identified three ways in which a party can pierce the
12 corporate veil. As one court within this district has explained:

13 “The first and most traditional manner to pierce the corporate veil occurs when a
14 shareholder [is] held liable for the debts or conduct of the corporation. Second,
15 [s]ome courts recognize the corporate veil may be pierced in reverse so that a
16 corporation may be held liable for the debts or conduct of a shareholder. Typically,
17 reverse piercing involves a corporate insider . . . attempting to pierce the corporate
18 veil from within so that the corporate entity and the individual will be considered one
19 and the same. This is referred to as [i]nside reverse piercing. The third [–] sometimes
20 called outside or third party reverse piercing [–] occurs when a third party outsider
21 seeks to reach corporate assets to satisfy claims against an individual shareholder.”
22 *Greiling v. Zahoudanis*, No. CV 08-06467 ODW (ANx), 2009 WL 700049, *2 (C.D.
23 Cal. Mar. 13, 2009) (quoting *Postal Instant Press, Inc.*, 162 Cal.App.4th at 1518
24 (internal citations and quotation marks omitted; alterations original)).

25 Gerritsen’s alter ego claim against WB does not fit easily into any of these three categories. She
26 does not seek to hold WB, as shareholder, liable for the actions of Katja and New Line. Nor is she an
27 insider seeking to hold Katja and New Line liable for the actions of WB, their shareholder. Finally,
28 although Gerritsen is a third party, it does not appear she seeks to reach corporate assets to satisfy claims
against a shareholder; if anything, she seeks to do the converse, i.e., to “reach through” Katja’s and New
Line’s corporate veils to hold their parent company, WB, liable under the Contract and Guaranty,
agreements to which it is not a party, by imputing Katja’s and New Line’s obligations under the
agreements to WB. While successor liability or agency law may provide a basis for holding WB liable,
Gerritsen cites no authority for the proposition that she can use alter ego law in this fashion – i.e., to
impute a subsidiary’s rights and obligations under a contract to a parent company in order to hold the
parent company liable for its breach of the subsidiary’s contract. The court declines to dismiss
Gerritsen’s alter ego claims on this basis, however, as defendants do not raise the argument in their
motion to dismiss.

29 ¹⁹⁴Whether to pierce the corporate veil is a question of state law. See, e.g., *Dusharm v. Elegant*
30 *Custom Homes, Inc.*, 302 Fed. Appx. 571, 572 (9th Cir. Dec. 1, 2008) (Unpub. Disp.) (applying Arizona
31 law); *Harwood v. International Estate Planners*, 33 Fed. Appx. 903, 906 (9th Cir. Apr. 2, 2002) (Unpub.

1 “essence . . . is that justice be done[,] . . . [and t]hus the corporate form will be disregarded only in
2 narrowly defined circumstances and only when the ends of justice so require.” *Id.* at 301. See also
3 *Roman Catholic Archbishop of San Francisco v. Superior Court*, 15 Cal.App.3d 405, 411 (1971) (“The
4 terminology ‘alter ego’ or ‘piercing the corporate veil’ refers to situations where there has been an abuse
5 of corporate privilege, because of which the equitable owner of a corporation will be held liable for the
6 actions of the corporation,” citing *Minton v. Cavaney*, 56 Cal.2d 576, 579 (1961)).

7 Before the doctrine can be invoked, two elements must be alleged: “First, there must be such a
8 unity of interest and ownership between the corporation and its equitable owner that the separate
9 personalities of the corporation and the shareholder do not in reality exist. Second, there must be an
10 inequitable result if the acts in question are treated as those of the corporation alone.” *Sonora Diamond*
11 *Corp. v. Superior Court*, 83 Cal.App.4th 523, 526 (2000); see also *Mesler*, 39 Cal.3d at 300 (“There is
12 no litmus test to determine when the corporate veil will be pierced; rather the result will depend on the
13 circumstances of each particular case. There are, nevertheless, two general requirements: ‘(1) that there
14 be such unity of interest and ownership that the separate personalities of the corporation and the
15 individual no longer exist and (2) that, if the acts are treated as those of the corporation alone, an
16 inequitable result will follow,’” quoting *Automotriz del Golfo de California S.A. De C.V. v. Resnick*, 47
17 Cal.2d 792, 796 (1957)). See also *Harwood*, 33 Fed. Appx. at 906; *AT & T v. Compagnie Bruxelles*
18 *Lambert*, 94 F.3d 586, 591 (9th Cir. 1996).

19 Conclusory allegations of “alter ego” status are insufficient to state a claim. Rather, a plaintiff
20 must allege specific facts supporting both of the necessary elements. *In re Currency Conversion Fee*
21 *Antitrust Litigation*, 265 F.Supp.2d 385, 426 (S.D.N.Y. 2003) (“These purely conclusory allegations
22 cannot suffice to state a claim based on veil-piercing or alter-ego liability, even under the liberal notice
23 pleading standard”); *Wady v. Provident Life and Accident Ins. Co. of America*, 216 F.Supp.2d 1060,
24 1067 (C.D. Cal. 2002) (“More pertinent for purposes of the current discussion, none [of the allegations]
25 contains any reference to UnumProvident being the alter ego of Provident. None alleges that
26 UnumProvident treats the assets of Provident as its own, that it commingles funds with Provident, that

27 _____
28 Disp.) (applying California law).

1 it controls the finances of Provident, that it shares officers or directors with Provident, that Provident
2 is undercapitalized, or that the separateness of the subsidiary has ceased”); *Kingdom 5-KR-41, Ltd. v.*
3 *Star Cruises PLC*, No. 01 Civ. 2946 (AGS), 2002 WL 432390, *12 (S.D.N.Y. Mar. 20, 2002) (“[I]n
4 order to overcome the presumption of separateness afforded to related corporations, [plaintiff] is
5 required to plead more specific facts supporting its claims, not mere conclusory allegations”); *Hokama*
6 *v. E.F. Hutton & Co., Inc.*, 566 F.Supp. 636, 647 (C.D. Cal. 1983) (“Defendants further argue that
7 plaintiffs cannot circumvent the requirements for secondary liability by blandly alleging that Madgett,
8 Consolidated, and Frane are ‘alter egos’ of other defendants accused of committing primary violations.
9 This point is well taken. . . . If plaintiffs wish to pursue such a theory of liability, they must allege the
10 elements of the doctrine. Conclusory allegations of alter ego status such as those made in the present
11 complaint are not sufficient”).

12 A plaintiff can plead a number of different factors to show unity of interest. “Among the factors
13 to be considered in applying the doctrine are commingling of funds and other assets of the two entities,
14 the holding out by one entity that it is liable for the debts of the other, identical equitable ownership in
15 the two entities, use of the same offices and employees, and use of one as a mere shell or conduit for the
16 affairs of the other.” *Wady*, 216 F.Supp.2d at 1066 (quoting *Roman Catholic Archbishop*, 15
17 Cal.App.3d at 411). This list is non-exclusive, and California courts have relied on a host of other
18 factors in finding alter ego liability as well. See *Zoran Corp v. Chen*, 185 Cal.App.4th 799, 811-12
19 (2010) (listing factors that include “the holding out by an individual that he is personally liable for the
20 debts of the corporation . . . ; the failure to maintain minutes or adequate corporate records, and . . .
21 confusion of the records of . . . separate entities . . . ; . . . identical equitable ownership [of] . . . two
22 entities; . . . equitable owners . . . dominati[ng] and control[ling] . . . two entities; . . . the employment
23 of the same employees and/or attorney . . . ; . . . failure to adequately capitalize a corporation; [a] total
24 absence of corporate assets, and undercapitalization . . . ; . . . concealment and misrepresentation of the
25 identity of the responsible ownership, management and financial interest [of an entity], or concealment
26 of personal business activities . . . ; . . . disregard of legal formalities and . . . failure to maintain arm’s
27 length relationships among related entities . . . ; the use of the corporate entity to procure labor, services
28 or merchandise for another person or entity . . . ; . . . manipulation of assets and liabilities between

1 entities so as to concentrate the assets in one and the liabilities in another . . . ; . . . contracting with
 2 another with intent to avoid performance by use of a corporate entity as a shield against personal
 3 liability, or . . . use of a corporation as a subterfuge of illegal transactions . . . ; and . . . formation and
 4 use of a corporation to transfer to it the existing liability of another person or entity,” quoting *Morrison*
 5 *Knudsen Corp. v. Hancock, Rothert & Bunshoft, LLP*, 69 Cal.App.4th 223, 249–50 (1999) (in turn
 6 quoting *Associated Vendors, Inc. v. Oakland Meat Co.*, 210 Cal.App.2d 825, 838–40 (1962)). “No
 7 single factor is determinative, and . . . a court must examine all the circumstances to determine whether
 8 to apply the doctrine.” *VirtualMagic Asia, Inc. v. Fil–Cartoons, Inc.*, 99 Cal.App.4th 228, 245 (2002).

9 **(2) Whether Gerritsen Has Adequately Alleged Alter Ego**
 10 **Liability**

11 **(a) Unity of Interest and Ownership**

12 “The first prong of the alter ego test – whether there is a unity of interest and ownership such
 13 that the separate personalities of the two entities no longer exist – ‘has alternatively been stated as
 14 requiring a showing that the parent controls the subsidiary to such a degree as to render the latter the
 15 mere instrumentality of the former.’” *NetApp, Inc. v. Nimble Storage, Inc.*, No. 5:13-CV-05058 LHK
 16 (HRL), 2015 WL 400251, *5 (N.D. Cal. Jan. 29, 2015). “Specifically, where a ‘parent dictates [e]very
 17 facet [of the subsidiary’s] business – from broad policy decision[s] to routine matters of day-to-day
 18 operation[],’ the unity of interest and ownership test is satisfied.” *Id.* (citing *Unocal Corp.*, 248 F.3d
 19 at 926-27 (in turn quoting *Rollins Burdick Hunter of Southern California, Inc. v. Alexander & Alexander*
 20 *Services, Inc.*, 206 Cal.App.3d 1, 11 (1988))). “Direct evidence of manipulative control by the parent
 21 of its subsidiaries” is illustrative of an alter ego relationship. *Institute of Veterinary Pathology, Inc. v.*
 22 *California Health Labs, Inc.*, 116 Cal.App.3d 111, 120 (1981). Additionally, “‘inadequate capitalization
 23 of a subsidiary may alone be a basis for holding the parent corporation liable for the acts of the
 24 subsidiary.’” *NetApp, Inc.*, 2015 WL 400251 at *5 (quoting *Slottow v. American Cas. Co. of Reading,*
 25 *Pa.*, 10 F.3d 1355, 1360 (9th Cir. 1993)).

26 Gerritsen identifies more than ten factors that she contends are indicative of an alter ego
 27
 28

1 relationship between WB, on the one hand, and Katja and New Line, on the other.¹⁹⁵ First, she asserts
2 that “WB is the sole owner of New Line and Katja,” which, standing “alone[,] is often enough to defeat
3 a motion to dismiss.”¹⁹⁶ As the Ninth Circuit and California courts have routinely observed, however,
4 in and of itself, a parent’s complete control of a subsidiary does not show that there is an alter ego
5 relationship between the two. See, e.g., *Katzir’s Floor & Home Design, Inc. v. M-MLS.com*, 394 F.3d
6 1143, 1149 (9th Cir. 2004) (“[The] mere fact of sole ownership and control does not eviscerate the
7 separate corporate identity that is the foundation of corporate law”); *Harris Rutsky & Co. Ins. Services,*
8 *Inc. v. Bell & Clements Ltd.*, 328 F.3d 1122, 1135 (9th Cir. 2003) (“Returning to the facts of this case,
9 we know that B&C-London wholly owns B&C, but 100% control through stock ownership does not by
10 itself make a subsidiary the alter ego of the parent” (citations omitted)); *NetApp, Inc.*, 2015 WL 400251
11 at *6 (“However, 100% control of a subsidiary by a parent does not by itself make a subsidiary the alter
12 ego of the parent,” citing *Harris Rutsky & Co.*, 328 F.3d at 1135; *Tomaselli v. Transamerica Ins. Co.*,
13 25 Cal.App.4th 1269, 1285 (1994) (concluding that there was no alter ego liability where, *inter alia*,
14 parent company owned 100 percent of the subsidiary’s stock)).

15 Gerritsen next asserts that the first amended complaint alleges Katja and New Line share some
16 board members and corporate officers with WB.¹⁹⁷ Overlap between a parent’s and a subsidiary’s
17 directors or executive leadership alone, however, is not suggestive of a unity of interest and ownership.
18 This is because “[it] is considered a normal attribute of ownership that officers and directors of the
19 parent serve as officers and directors of the subsidiary.” *Sonora Diamond Corp.*, 83 Cal.App.4th at 548-
20 49 (citing *Bestfoods*, 524 U.S. at 69); see also *Kramer Motors, Inc. v. British Leyland, Ltd.*, 628 F.2d
21 1175, 1177 (9th Cir. 1980) (the fact that some directors and executives of a parent company sat on the
22 board of the subsidiary did not support a finding of alter ego liability because plaintiff did not allege
23 “that executives and directors of the [parent] ever controlled the [subsidiary] board or formed a board
24 majority”). Gerritsen does not allege that WB’s officers and/or executives form a board majority or

25
26 ¹⁹⁵Opposition at 4-8.

27 ¹⁹⁶Opposition at 4.

28 ¹⁹⁷*Id.* See also FAC, ¶¶ 34-35, 39.

1 otherwise control either Katja or New Line. Cf. *Kramer Motors, Inc.*, 628 F.2d at 1177. Thus, the fact
 2 that they share directors with WB, by itself, is merely indicative of a common form of corporate
 3 governance. See, e.g., *NetApp, Inc.*, 2015 WL 400251 at *6 (“Here, NetApp does not allege that
 4 Nimble’s directors or officers controlled Nimble AUS, or formed a board majority. Accordingly,
 5 NetApp has merely alleged some intercorporate connections between Nimble and Nimble AUS, which
 6 is not sufficient to satisfy the unity of interest or ownership test,” citing *Institute of Veterinary*
 7 *Pathology*, 116 Cal.App.3d at 120 (no alter ego liability where plaintiff “only establishes intercorporate
 8 connections between Revlon, USV, and NHL. [Plaintiff] fails to set forth any direct evidence of
 9 Revlon’s manipulative control of its subsidiaries which would require imposition of liability”)).

10 Gerritsen next cites various allegations in the amended complaint – i.e., that defendants share
 11 the same office location and telephone number;¹⁹⁸ that Katja and New Line purportedly operate as a
 12 “single enterprise” with WB, acting as its “production unit[s]” or “divisions”;¹⁹⁹ that WB issues
 13 statements on behalf of Katja and New Line on stationary bearing only its logo;²⁰⁰ that defendants share
 14 common business departments; that WB employees provide services for New Line;²⁰¹ that New Line
 15 provided funds to Katja; and that WB commingled its funds with Katja’s.²⁰² As alleged, the court cannot
 16 conclude that these circumstances demonstrate the existence of an alter ego relationship between WB,
 17 on the one hand, and Katja and New Line, on the other.

18 As defendants note,²⁰³ the fact that a parent and subsidiary share the same office location, or the
 19 same website and telephone number, does not necessarily reflect an abuse of the corporate form and
 20 existence of an alter ego relationship. See, e.g., *NetApp, Inc.*, 2015 WL 400251 at *7 (“[T]he allegation
 21

22 ¹⁹⁸See Opposition at 4; see also FAC, ¶¶ 33-39.

23 ¹⁹⁹See Opposition at 5, 7-8; see also FAC, ¶¶ 25-26, 29, 36-37.

24 ²⁰⁰See Opposition at 6; see also FAC, ¶¶ 19, 36.

25 ²⁰¹See Opposition at 6; see also FAC, ¶¶ 32-33, 36-38.

26 ²⁰²See Opposition at 7; see also FAC, ¶¶ 12, 47.

27 ²⁰³Motion at 23-24; Reply at 13-14.

1 that Nimble and Nimble AUS share a website and email is an administrative[] function. Shared
2 administrative functions are not necessarily indicative of an alter ego relationship,” citing *Tomaselli*,
3 25 Cal.App.4th at 1285); *Cherrone v. Florsheim Development*, No. CIV 2:12-02069 WBS CKD, 2012
4 WL 6049021, *4 n. 2 (E.D. Cal. Dec. 5, 2012) (“As for the first element, plaintiffs allege that defendants
5 shared the same office space, but fail to allege facts as to other factors, including commingling of funds
6 and other assets of the two entities, the holding out by one entity that it is liable for the debts of the
7 other, or identical equitable ownership in the two entities”).

8 Similarly, the fact that WB may denominate Katja and New Line “units” or “divisions”;²⁰⁴ that
9 it issues press releases on their behalf in its name;²⁰⁵ that defendants share common business departments
10 and employees;²⁰⁶ and that New Line provides funding to Katja²⁰⁷ are not necessarily indicative of an
11 alter ego relationship; rather, they are common aspects of parent-subsidary relationships. See, e.g.,
12 *NetApp, Inc.*, 2015 WL 400251 at *6 (“As a preliminary matter, NetApp fails to explain how several
13 of its allegations – such as that Nimble handles certain administrative tasks for Nimble AUS, that
14 Nimble is paying Reynolds’ attorney’s fees, or that Nimble issues press releases on behalf of Nimble
15 AUS – are relevant to the eight factors in the unity of interest and ownership inquiry. NetApp states that
16 these allegations are ‘indisputably . . . indicative of alter ego.’ However, NetApp does not otherwise
17 explain how these alleged facts are applicable. Moreover, an allegation that Nimble and Nimble AUS
18 share certain administrative functions, such as policies related to recruitment, legal defense, insurance,
19 and discipline, is not indisputably indicative of alter ego. In addition, NetApp does not cite any
20 authority (and this Court did not locate any) which suggests that a parent-subsidary’s joint issuance of
21 press releases, or the parent’s payment of the attorney’s fees and control of the legal defense of a
22 subsidiary’s employee, is illustrative of an alter ego relationship. Put another way, without more
23 explanation, NetApp’s factual allegations do not suggest that Nimble ‘dictates every facet of [Nimble

24
25 ²⁰⁴FAC, ¶¶ 25-26, 29, 36-37.

26 ²⁰⁵*Id.*, ¶¶ 19, 36.

27 ²⁰⁶*Id.*, ¶¶ 32-33, 36-38.

28 ²⁰⁷*Id.*, ¶¶ 12, 47.

1 AUS'] business – from broad policy decision[s] to routine matters of day-to-day operations,' which is
2 what the Ninth Circuit requires to satisfy the unity of interest and ownership test," citing *Unocal Corp.*,
3 248 F.3d at 926-27; *Sonora Diamond Corp.*, 83 Cal.App.4th at 538–39; *Tomaselli*, 25 Cal.App.4th at
4 1285); *id.* at *7 (“[T]he fact that Nimble characterizes Nimble AUS as a division, i.e. sales office, is not
5 unusual in a parent-subsidary relationship and does not establish the existence of an alter ego
6 relationship,” citing *Unocal Corp.*, 248 F.3d at 928 (parent’s reference to a subsidiary as a division of
7 the parent does not establish the existence of an alter ego relationship)); *Sandoval v. Ali*, 34 F.Supp.3d
8 1031, 1040 (N.D. Cal. 2014) (“Plaintiffs allege ‘on information and belief’ that the individual Ali
9 Defendants are the alter egos of the corporate defendants, which Plaintiffs collectively refer to as the
10 ‘the Autowest Collision Group’ and that the corporate Defendants are underfunded, are not stand alone
11 corporations, have common management and pay practices, share labor and materials, including a
12 distribution and billing system, and operate a common marketing system. Plaintiffs further allege that
13 ‘there exists a unity of interests and ownership [such] that the separate personalities of the corporations
14 and the Autowest Collision Group Employers [the individual Ali Defendants] no longer exist,’ and that
15 ‘an inequity would result if the corporations are not viewed as alter egos of each other and the’
16 individual Ali Defendants, ‘including the inability on the part of the Corporate Defendants to satisfy a
17 potential judgment in this case which seeks wages and derivative penalties.’ Plaintiffs’ alter ego
18 allegations are too conclusory to survive a motion to dismiss. ‘Conclusory allegations of ‘alter ego’
19 status are insufficient to state a claim. Rather, a plaintiff must allege specifically both of the elements
20 of alter ego liability, as well as facts supporting each,” citing *Neilson v. Union Bank of California, N.A.*,
21 290 F.Supp.2d 1101, 1116 (C.D. Cal. 2003)); *BBA Aviation PLC v. Superior Court*, 190 Cal.App.4th
22 421, 434-35 (2010) (“[T]he mere appearance of a parent’s logo on its subsidiary’s documents’ does not
23 ‘constitute[] pervasive control over day-to-day operations”); see also *Hill v. State Farm Mutual Auto*
24 *Insurance Co.*, 166 Cal.App.4th 1438, 1494 (2008) (noting that “[c]apital infusions from a parent to a
25 subsidiary are a normal, and indeed, a necessary part of the parent-subsidary relationship” (citations
26 omitted)).

27 Gerritsen also argues that she plausibly alleges “unity of interest” because the first amended
28

1 complaint pleads that WB has commingled its assets with Katja and New Line,²⁰⁸ and that it diverted
 2 Katja's and New Line's assets to itself following the purported consolidation in 2008.²⁰⁹ While the court
 3 agrees that such facts, if pled, would weigh in favor of a finding that Gerritsen had adequately alleged
 4 "unity of interest," the facts pled in the first amended complaint do not show that WB has "manipulated"
 5 Katja's and New Line's assets and liabilities such that it "owns and/or controls all assets of Katja and
 6 New Line" or commingles those companies' assets with its own.²¹⁰ For example, although Gerritsen
 7 alleges that on February 28, 2008, "Time Warner caused WB, New Line, and Katja to consolidate,"²¹¹
 8 she does *not* plead that the consolidation resulted in an assets transfer or in the commingling of Katja's
 9 and New Line's funds with those of WB. Although the 2010 Assignment Agreement transfers certain
 10 intellectual property rights acquired by New Line *after 2010* to WB, as the court has discussed, neither
 11 the Agreement nor any allegation in the first amended complaint gives rise to an inference that WB
 12 diverted all of New Line's assets to itself.²¹²

13 Finally, although Gerritsen argues that "[a]llegations of 'abusive control' are routinely found to
 14 meet alter ego pleading requirements,"²¹³ as the preceding discussion makes clear, the indicia of WB's
 15 purported "control" of Katja and New Line that Gerritsen pleads are, for the most part, circumstances
 16 that are merely incidental to a typical parent-subsidary relationship. Although Gerritsen alleges that
 17 "WB has directed all business activities of New Line" and Katja,²¹⁴ the examples cited – e.g.,
 18 determining "how many movies will be produced in a year" and the genre of the movies²¹⁵ – are the type

20 ²⁰⁸Opposition at 5.

21 ²⁰⁹*Id.* at 6-7.

22 ²¹⁰*Id.* at 5-6.

23 ²¹¹FAC, ¶ 22.

24 ²¹²Indeed, the Agreement makes clear that the only assets being assigned are those that New Line
 25 will acquire in the future, i.e., after January 1, 2010. (See Kline Decl., Exh. A at ¶ 1.2.)

26 ²¹³Opposition at 10.

27 ²¹⁴FAC, ¶¶ 29, 37, 39, 41.

28 ²¹⁵Opposition at 6-7, 10.

1 of macro-level management decisions that a parent company can permissibly make without exposing
2 itself to alter ego liability. See, e.g., *Barantsevich v. VTB Bank*, 954 F.Supp.2d 972, 988 (C.D. Cal.
3 2013) (“[E]vidence of general policy-setting is insufficient to show the requisite unity of interest
4 between the two companies, or to show [that the parent] exercised the necessary degree of control. . .
5 . A parent corporation ‘may be directly involved in the macro-management . . . of its subsidiaries . . .
6 without exposing itself to a charge that each subsidiary is merely its alter ego.’ . . . Thus, the alter ego
7 test is satisfied ‘where the record indicates that the parent dictates every facet of the subsidiary’s
8 business – from broad policy decisions to routine matters of day-to-day operation’”).

9 While the court recognizes that some of the facts that Gerritsen has alleged are of the type that
10 can, in an appropriate case, adequately plead “unity of interest” between a parent corporation and its
11 subsidiary, as alleged here, they do not give rise to a plausible inference that WB “dictates [e]very facet
12 [of Katja’s and New Line’s] business – from broad policy decision[s] to routine matters of day-to-day
13 operation[].” *NetApp, Inc.*, 2015 WL 400251 at *5 (citing *Unocal Corp.*, 248 F.3d at 926-27; *Rollins*
14 *Burdick Hunter*, 206 Cal.App.3d at 11). This is particularly true as the complaint lacks sufficient
15 allegations pleading “manipulative control by the parent of its subsidiaries,” *Institute of Veterinary*
16 *Pathology, Inc.*, 116 Cal.App.3d at 120, and “inadequate capitalization of a subsidiary” at the time of
17 the transaction in question. See *Slottow*, 10 F.3d at 1360. While Gerritsen alleges that Katja has been
18 undercapitalized at all relevant times,²¹⁶ she fails to plead facts plausibly suggesting this is so. She
19 merely states, on information and belief, that “Katja has been and is undercapitalized for the business
20 in which it is engaged.”²¹⁷ This type of conclusory allegation, unsupported by facts, does not adequately
21 plead that Katja was undercapitalized and thus does not demonstrate that there was a “unity of interest”
22 between Katja and WB. See, e.g., *NetApp, Inc.*, 2015 WL 400251 at *7 (“In addition, NetApp argues
23 that the fact that Nimble AUS allegedly recognizes no revenue and pays no taxes in Australia ‘suggest[s]
24 undercapitalization.’ It is true that inadequate capitalization may be a basis for holding a parent
25 corporation liable for the acts of its subsidiary. However, when determining whether inadequate

26
27 ²¹⁶See FAC, ¶¶ 12, 47.

28 ²¹⁷*Id.*

1 capitalization exists such that alter ego liability would be appropriate, courts generally look to facts or
2 allegations related to an entity’s liabilities and assets. Here, NetApp makes no allegations regarding
3 Nimble AUS’ assets or its liabilities. Nor does NetApp explain why its factual allegations would
4 suggest undercapitalization, and without more this is mere speculation that is insufficient to defeat a
5 motion to dismiss,” citing *Iqbal*); *Hoang v. Vinh Phat Supermarket, Inc.*, No. CIV 2:13-00724 WBS
6 GGH, 2013 WL 4095042, *14 (E.D. Cal. Aug. 13, 2013) (“To sufficiently allege a theory of alter ego,
7 plaintiffs must provide ‘more than labels and conclusions’ – ‘[f]actual allegations must be enough to
8 raise a right to relief above the speculative level.’ Plaintiffs’ allegations of a unity of ownership and
9 interest and control over working conditions are conclusory, as is their claim that Vinh Phat is
10 undercapitalized. The factual allegation that they offer to show undercapitalization – that the individual
11 defendants have ‘funneled’ Vinh Phat’s funds into the personal accounts of themselves, their family,
12 and their associates – is insufficient. Without further factual context, such ‘funneling’ could merely be
13 the usual practice of corporations to pay dividends to shareholders, and engaging in such a practice does
14 not necessarily mean that a corporation is undercapitalized,” citing *Twombly* and *Dollar Tree Stores Inc.*
15 *v. Toyama Partners LLC*, C 10–0325 SI, 2011 WL 872724, *2 (N.D. Cal. Mar. 11, 2011)).

16 As a result, the court concludes that Gerritsen has failed adequately to allege a “unity of interest”
17 sufficient to satisfy the first prong of California’s alter ego test.

18 **(b) Inequitable Result**

19 Even had Gerritsen satisfactorily pled unity of interest, the court could not find she had
20 adequately alleged that an inequitable result will follow if the corporate separateness of the defendant
21 entities is not disregarded. “[A] plaintiff must allege specifically both of the elements of alter ego
22 liability, as well as facts supporting each. Thus, in addition to alleging facts that show a unity of
23 interest, Gerritsen must also plead facts demonstrating that an inequitable result will follow if an alter
24 ego finding is not made. See *Orloff v. Allman*, 819 F.2d 904, 908-09 (9th Cir. 1987) (discussing
25 California’s alter ego standard). The “inequitable result” prong of alter ego liability exists to address
26 circumstances in which “adherence to the fiction of the separate existence of the corporation would,
27 under the particular circumstances, sanction a fraud or promote injustice.” *First Western Bank & Trust*
28 *Co. v. Bookasta*, 267 Cal.App.2d 910, 914-15 (1968) (citations omitted). Bad faith is a critical factor

1 in the analysis. See *Neilson*, 290 F.Supp.2d at 1117 (“California courts generally require some evidence
2 of bad faith conduct on the part of defendants before concluding that an inequitable result justifies an
3 alter ego finding,” citing *Mid-Century Ins. Co. v. Gardner*, 9 Cal.App.4th 1205, 1213 (1992) (“The
4 purpose of the doctrine is not to protect every unsatisfied creditor, but rather to afford him protection,
5 where some conduct amounting to bad faith makes it inequitable, under the applicable rule above cited,
6 for the equitable owner of a corporation to hide behind its corporate veil” (internal citation and quotation
7 marks omitted)).

8 Gerritsen makes four arguments concerning the “inequitable result” prong of the alter ego test.
9 She asserts that “failure to pierce the corporate veil would allow WB to avoid liability by manipulating
10 assets and liabilities between the entities so as to concentrate assets in one and the liabilities in
11 another.”²¹⁸ In this regard, she contends that “the corporate veil can be pierced even where ‘there is no
12 evidence that any creditor has ever gone unpaid.’”²¹⁹ Alternatively, she argues that she is an unsatisfied
13 creditor,” and that an inequitable result will occur if she is not allowed to pierce the corporate veil. The
14 authority on which Gerritsen relies as support for the proposition that a company can be found to be an
15 alter ego even if “there is no evidence that any creditor has ever gone unpaid,” involved companies that
16 were severely undercapitalized. See, e.g., *Brea Imperial Inc. v. Auto Wheels, Inc.*, Nos. G041803,
17 G042385, G041926, G042148, G042153, 2011 WL 484350, *9 (Cal. App. Feb. 10, 2011) (Unpub.
18 Disp.) (concluding that it would be inequitable to respect the corporate formalities given evidence that
19 defendant “had been undercapitalized for years, including the time when it negotiated with BII and
20 signed the agreement which was at issue”).

21 “The California Supreme Court has made clear that undercapitalization alone may be sufficient
22 to lead to an inequitable result:

23 ““If a corporation is organized and carries [on] business without substantial capital in
24 such a way that the corporation is likely to have no sufficient assets available to meet its
25 debts, it is inequitable that shareholders should set up such flimsy organization to escape

26
27 ²¹⁸Opposition at 14.

28 ²¹⁹*Id.* at 14-15.

1 personal liability. The attempt to do corporate business without providing any sufficient
2 basis of financial responsibility to creditors is an abuse of the separate entity and will be
3 ineffectual to exempt shareholders from corporate debts. . . . If the capital is illusory or
4 trifling compared with the business to be done and the risks of loss, this is a ground for
5 denying the separate entity privilege.” *MP Nexlevel of California, Inc. v. CVIN, LLC*,
6 No. 14-CV-288 LJO GSA, 2014 WL 5019639, *16 (E.D. Cal. Oct. 7, 2014) (quoting
7 *Automotriz*, 47 Cal.2d at 797).

8 See *id.* (“Thus, ‘the status of an entity as undercapitalized is an independent basis for inequitable result’
9 under the alter ego doctrine,” citing *Dollar Tree Stores, Inc.*, 2011 WL 872724 at *2 (in turn citing
10 *United States v. HealthwinMidtown Convalescent Hosp. & Rehab. Ctr., Inc.*, 511 F.Supp. 416, 420 (C.D.
11 Cal. 1981))).

12 Stated differently, although insolvency “does not of itself constitute an inequitable result,”
13 “[c]ourts have found this prong satisfied when a corporation is so undercapitalized that it is unable to
14 meet debts that may reasonably be expected to arise in the normal course of business.” See *Laborers*
15 *Clean-Up Contract Admin. Trust Fund v. Uriarte Clean-Up Serv., Inc.*, 736 F.2d 516, 525 & n. 13 (9th
16 Cir. 1984) (internal quotation marks omitted); cf. *Slottow*, 10 F.3d at 1360 (“Under California law,
17 ‘inadequate capitalization of a subsidiary may alone be a basis for holding the parent corporation liable
18 for the acts of the subsidiary’”); *Wady*, 216 F.Supp.2d at 1069 (“Disregard for the corporate form
19 through undercapitalization or commingling of assets can lead to a finding of alter ego liability”).

20 Gerritsen has not plausibly alleged that either Katja or New Line was undercapitalized at the
21 time she entered into the Contract and Guaranty, nor that they are undercapitalized now. While such
22 allegations might adequately plead the inequitable result element of alter ego liability, the facts alleged
23 in the first amended complaint do not give rise to a plausible inference that either entity was
24 undercapitalized; Gerritsen’s only allegations concerning undercapitalization are conclusory. For this
25 reason, she has not adequately pled that an inequitable result will follow if corporate formalities are
26 respected; this is true notwithstanding the fact that “the corporate veil can be pierced even where ‘there
27
28

1 is no evidence that any creditor has ever gone unpaid.”²²⁰

2 Gerritsen also asserts that an inequitable result will follow if WB is not deemed the alter ego of
3 Katja and New Line because she is an unsatisfied creditor. California courts routinely “reject[] the view
4 that the potential difficulty a plaintiff faces collecting a judgment is an inequitable result that warrants
5 application of the alter ego doctrine.” *Neilson*, 290 F.Supp.2d at 1117; see, e.g., *Virtualmagic Asia, Inc.*
6 *v. Fil-Cartoons, Inc.*, 99 Cal.App.4th 228, 245 (2002) (“[A]lter ego will not be applied absent evidence
7 that an injustice would result from the recognition of separate corporate identities, and ‘[d]ifficulty in
8 enforcing a judgment or collecting a debt does not satisfy this standard,’” quoting *Sonora Diamond*
9 *Corp.*, 83 Cal.App.4th at 539); *Mid-Century Ins. Co. v. Gardner*, 9 Cal.App.4th 1205, 1213 (1992)
10 (“‘Certainly, it is not sufficient to merely show that a creditor will remain unsatisfied if the corporate
11 veil is not pierced,’ and thus set up such an unhappy circumstance as proof of an ‘inequitable result.’
12 In almost every instance where a plaintiff has attempted to invoke the doctrine he is an unsatisfied
13 creditor,” quoting *Associated Vendors, Inc. v. Oakland Meat Co.*, 210 Cal.App.2d 825, 842 (1962)).
14 Thus, the fact that Gerritsen may be an “unsatisfied creditor” does not, in and of itself, warrant the
15 imposition of alter ego liability.

16 Gerritsen argues additionally that “failure to pierce the corporate veil would permit [d]efendants
17 to leave Gerritsen without a remedy”²²¹ and “‘sanction a fraud,’ i.e., the transfer of assets for the
18 fraudulent purpose of avoiding liability to Gerritsen.”²²² As noted, however, she does not plead facts
19 supporting a plausible inference that Katja transferred *any assets* to WB, nor that New Line transferred
20 all of its assets,²²³ to avoid liability.

21 The final argument Gerritsen makes as to why she has adequately pled the inequitable result
22 element of alter ego liability is that “it is unjust for WB to receive the benefits of the services provided
23

24
25 ²²⁰Opposition at 15.

26 ²²¹*Id.* at 15.

27 ²²²*Id.* at 16.

28 ²²³*Id.*

1 by Gerritsen without paying for them.”²²⁴ These allegations merely plead “ultimate facts,” the truth of
 2 which the court need not assume at the pleadings stage. See, e.g., *Warren v. Fox Family Worldwide,*
 3 *Inc.*, 328 F.3d 1136, 1139 (9th Cir. 2003) (“[Courts need not] assume the truth of legal conclusions
 4 merely because they are cast in the form of factual allegations”); *Johnson v. Sun Community Federal*
 5 *Credit Union*, No. 11 CV 2112 LAB (WVG), 2012 WL 1340434, *3 (S.D. Cal. Apr. 18, 2012)
 6 (“Johnson also argues that ‘the Federal Rules do not draw distinctions between pleading facts, ultimate
 7 facts, or conclusions of law.’ Completely false. The Supreme Court held in *Iqbal* that ‘the tenet that
 8 a court must accept as true all of the allegations contained in a complaint is inapplicable to legal
 9 conclusions.’ Indeed, a complaint that simply offers labels and conclusions, or a formulaic recitation
 10 of the elements of a cause of action, is inadequate. ‘Nor does a complaint suffice,’ the Supreme Court
 11 held, ‘if it tenders naked assertions devoid of further factual enhancement,’” citing *Twombly*).

12 Although Gerritsen alleges that “Katja [and New Line] knew or should have known [that] the
 13 Film was based on the Book,” and that WB received the benefit of the Contract and Guaranty from Katja
 14 and New Line respectively,²²⁵ she fails to plead *facts* supporting these conclusions. She does not, for
 15 example, plead how or when Katja’s and New Line’s rights and obligations under the Contract and
 16 Guaranty were transferred to WB, nor when WB first became aware of the Book or made the decision
 17 to divert the Film project from New Line to Warner Bros. Pictures. Absent such factual allegations, no
 18 plausible inferences support Gerritsen’s assertion that “WB received the benefits of the Book without
 19 paying for it.”²²⁶ Finally, the case Gerritsen cites for the proposition that allegations of “unjust
 20 enrichment” are “sufficient to meet the ‘inequitable result’ prong”²²⁷ – *Lim v. Pak*, No. B255771, 2015
 21 WL 275417, *3 (Cal. App. Jan. 21, 2015) (Unpub. Disp.) – does not stand for that proposition. In *Lim*,
 22 the California Court of Appeal concluded that Lim had failed to allege “inequitable result” adequately
 23 because he did not plead that the purported alter ego “actually received or benefitted from th[e] butane”

24
 25 ²²⁴*Id.* at 15-16.

26 ²²⁵FAC, ¶¶ 60, 67.

27 ²²⁶Opposition at 16.

28 ²²⁷*Id.*

1 due under a purchase contract such that “it would . . . be inequitable to allow [it] to avoid paying for it.”
 2 *Lim*, 2015 WL 275417 at *3 (“In this case, there are no such allegations. While Lim alleges that
 3 Sunmax received butane from U.S. Portable without paying for it, he at no point alleges that Pak or Park
 4 actually received or benefitted from that butane, and it would therefore be inequitable to allow them to
 5 avoid paying for it. He does not allege that Pak and/or Park were the actual purchasers of the butane,
 6 using Sunmax only as a shell. He does not allege that the butane, or the profits from it, were improperly
 7 transferred to Pak and/or Park”). The circumstances in *Lim* are similar to those here, as Gerritsen fails
 8 to plead facts plausibly suggesting that WB received the rights to the Book or benefits under the
 9 Contract and Guaranty from Katja and New Line without paying for them.

10 For all these reasons, the court concludes that Gerritsen has failed to plead alter ego liability
 11 sufficiently.

12 **c. Agency Liability**

13 **(1) Legal Standard for Agency Liability**

14 Under California law, an agent is defined as “one who represents another, called the principal,
 15 in dealings with third persons.” CAL. CIV. CODE § 2295. “In determining if an agent relationship exists,
 16 the court considers three essential characteristics: (1) an agent or apparent agent holds a power to alter
 17 the legal relationships between the principal and third persons and between the principal and himself;
 18 (2) an agent is a fiduciary with respect to matters within the scope of the agency; and (3) a principal had
 19 the right to control the conduct of the agent with respect to matters entrusted to him.” *Grober v. Mako*
 20 *Productions, Inc.*, No. CV 04-08604 SGL (OPx), 2008 WL 9027249, *6 (C.D. Cal. Aug. 29, 2008)
 21 (citing *Garlock Sealing Techs., LLC v. Nak Sealing Techs. Corp.*, 148 Cal.App.4th 937, 945 (2007));
 22 *Palomares v. Bear Sterns Residential Mortgage Corp.*, No. CV 07-1899 WQH (BLM), 2008 WL
 23 686683, *4 (S.D. Cal. Mar. 13, 2008).

24 **(2) Whether Gerritsen Has Adequately Alleged Agency Liability**

25 Defendants argue that Gerritsen has failed plausibly to allege that WB can be held liable as a
 26 principal with respect to the Contract and Guaranty into which Katja and New Line entered.²²⁸

27
 28 ²²⁸Motion at 24-25; Reply at 22.

1 Defendants contend that Gerritsen’s agency theory is implausible because she fails to allege that in
 2 1999, when Katja and New Line entered into the agreements, they were acting as WB’s agent, under
 3 its authority or control, or as its fiduciary.²²⁹ They further assert that, even had Gerritsen alleged Katja
 4 and New Line were acting as WB’s agents, her allegations of control are “far too conclusory,” and she
 5 does not plead “concrete ‘facts supporting the conclusion that Katja and New Line were ‘completely
 6 dominated and controlled’ by WB.’”²³⁰ In a footnote, Gerritsen counters that she “has alleged facts to
 7 support an agency theory,” referencing arguments supporting her alter ego theory, and asserting that she
 8 has adequately pled “WB’s control over Katja and New Line, in that they are operated as ‘incorporated
 9 departments’ of WB.”²³¹ She also asserts that “even if New Line and Katja entered into the Contract
 10 [and Guaranty] . . . outside the course and scope of their agency relationship with WB, WB ratified the
 11 transaction and assumed the obligations of the Contract [and Guaranty] when it exercised the rights and
 12 benefits by producing the Film.”²³²

13 The court concludes that as currently pled, Gerritsen’s agency theory is implausible. As
 14 defendants note, Gerritsen does not allege that Katja and New Line had any sort of legal relationship
 15 with WB at the time they purportedly executed the Contract and Guaranty in 1999; there are no
 16 allegations concerning the companies’ relationship with WB prior to 2008, when Time Warner
 17 purportedly caused them to consolidate with WB.²³³ Nor does Gerritsen plead any facts indicating that
 18 Katja and/or New Line held themselves out as WB’s agents or that WB represented they were entering
 19 into the Contract and Guaranty on its behalf. California courts have not imposed liability on an agency
 20 theory where the apparent creation of the agency post-dates the transaction for which a party seeks to
 21 hold the principal vicariously liable. See, e.g., *Lopez v. Broukhim*, No. B239728, 2013 WL 1881757,
 22 *6 (Cal. App. May 7, 2013) (Unpub. Disp.) (“In 2002 and 2003, when Ms. Rosas received medical

23 ²²⁹Motion at 24.

24 ²³⁰*Id.*

25 ²³¹Opposition at 8 n. 4.

26 ²³²*Id.*

27 ²³³See FAC, ¶¶ 20-22.

1 treatment care at Golden Care Medical Group, no person or entity affiliated with the clinic said or did
2 anything that could have caused Ms. Rosas to believe that Dr. Broukhim, Inc., or Dr. Broukhim,
3 individually, was an agent of the clinic. And, no person or entity affiliated with Dr. Broukhim, Inc., or
4 Dr. Broukhim, individually, said or did anything that could have caused Ms. Rosas to believe that the
5 clinic was an agent of the corporation or the doctor, individually. In 2002 and 2003, *there was no*
6 *factual or legal relationship whatsoever* between Dr. Broukhim, Inc., or Dr. Broukhim, individually,
7 and Golden Care Medical Group. Jessica’s ostensible agency argument is a *non sequitur*” (emphasis
8 original)).

9 Gerritsen does not address this issue in her opposition and thus fails to explain how either Katja
10 and New Line could have had “power to alter the legal relationships between [WB] and third persons,”
11 how either was “a fiduciary” of WB, or how “WB had the right to control the conduct of [Katja and New
12 Line]” *at the time they entered into the Contract and Guaranty with Gerritsen*. See *Grober*, 2008 WL
13 9027249 at *6. Instead, Gerritsen relies on allegations that WB exercised its “right to control” Katja
14 and New Line *following the purported consolidation in 2008*. Even were the extent of WB’s control
15 of Katja and New Line since 2008 sufficient to create an agency relationship,²³⁴ a subsequent agency
16 relationship of this type would not plausibly plead that Katja or New Line was acting as WB’s agent
17 nine years earlier.

18 Gerritsen’s alternate argument – i.e., that “even if New Line and Katja entered into the Contract
19

20 ²³⁴As currently pled, Gerritsen’s allegations do not appear adequate to allege such a relationship.
21 “The nature of the control exercised by the parent over the subsidiary necessary to put the subsidiary
22 in an agency relationship with the parent must be over and above that to be expected as an incident of
23 the parent’s ownership of the subsidiary and must reflect the parent’s purposeful disregard of the
24 subsidiary’s independent corporate existence.” *Sonora Diamond Corp.*, 83 Cal.App.4th at 542 (citing
25 *Rollins Burdick Hunter*, 206 Cal.App.3d at 9). “As a practical matter, the parent must be shown to have
26 moved beyond the establishment of general policy and direction for the subsidiary and in effect taken
27 over performance of the subsidiary’s day-to-day operations in carrying out that policy.” *Id.* (citations
28 omitted). To make this showing, Gerritsen relies exclusively on the facts she alleged to show that WB
is the alter ego of Katja and New Line. She asserts that, because they are sufficient to demonstrate unity
of interest for purposes of alter ego liability, they are also sufficient to demonstrate an agency
relationship. (Opposition at 8 n. 4.) As noted, however, the facts pled in her complaint do not
adequately demonstrate that WB exercised control over Katja’s and New Line’s daily operations or
support a finding that defendants moved beyond a parent-subsiary relationship to a principal-agent
relationship.

1 [and Guaranty] with Gerritsen outside the course and scope of their agency relationship with WB, WB
2 ratified the transaction and assumed the obligations of the Contract when it exercised the rights and
3 benefits [of the agreements] by producing the Film” – is also unavailing. Gerritsen correctly observes
4 that “[a]n agency may be created, and an authority may be conferred, by a precedent authorization or
5 a subsequent ratification.” CAL. CIV. CODE § 2307. The fact that there was no agency relationship
6 between WB and Katja and New Line in 1999, therefore, does not preclude the creation of such an
7 agency through WB’s subsequent ratification of the Contract and Guaranty. Nonetheless, as defendants
8 note in reply,²³⁵ Gerritsen fails to allege facts plausibly suggesting that such a ratification occurred.
9 “[T]he [principal’s] acquiescence or acceptance of benefits must be with full knowledge of the material
10 facts.” B. Witkin, SUMMARY OF CALIFORNIA LAW, AGENCY, § 141; see also *Reusche v. California*
11 *Pacific Title Ins. Co.*, 231 Cal.App.2d 731, 737 (1965) (“[T]he law requires that a principal be apprised
12 of all the facts surrounding the transaction before he will be held to have ratified the unauthorized acts
13 of an agent”). Gerritsen does not address this requirement in her first amended complaint or in her
14 opposition, and thus does not identify facts alleged in the complaint that show WB knew of the existence
15 of the 1999 Contract and Guaranty when it accepted all rights to the Cuarón Gravity Project in 2009.
16 Because Gerritsen does not plead facts showing that WB was apprised of all material facts regarding
17 the 1999 Contract and Guaranty, she does not adequately allege that WB ratified the agreements such
18 that it can be held liable as a principal of Katja and New Line.

19 In sum, Gerritsen has not plausibly alleged claims for breach of contract and breach of guaranty
20 against WB under an agency theory. As a result, the claims must be dismissed to the extent they are
21 based on allegations that Katja and New Line were WB’s agents.

22 3. Conclusion Regarding Plaintiff’s Claims for Breach of Contract and Breach 23 of Guaranty

24 For the reasons stated, the court concludes that Gerritsen has failed adequately to allege breach
25 of contract and breach of guaranty claims against defendants on a direct liability theory. The complaint
26 similarly does not allege plausible claims against WB on successor-in-interest, alter ego, and agency
27

28 ²³⁵Reply at 22 n. 23.

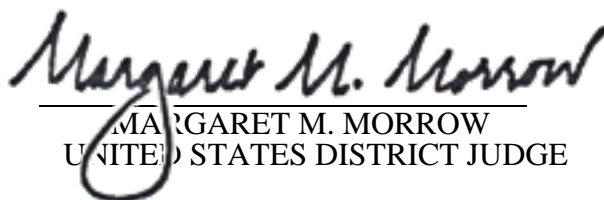
1 liability theories. As a result, Gerritsen’s first and second causes of action must be dismissed.²³⁶

3 **III. CONCLUSION**

4 For the reasons stated, the court strikes plaintiff’s new claims for breach of the implied covenant
5 of good faith and fair dealing under Rule 12(f) of the Federal Rules of Civil Procedure. It grants
6 defendants’ motion to dismiss the first amended complaint. Gerritsen may file an amended complaint
7 within twenty (20) days of the date of this order if she is able to remedy the deficiencies the court has
8 noted in this order.

9 Gerritsen may not plead new claims. Should the scope of any amendment exceed the leave to
10 amend granted by this order, the court will strike the offending portions of the pleading under Rule
11 12(f). See FED.R.CIV.PROC. 12(f) (“The court may strike from a pleading any insufficient defense or
12 any redundant, immaterial, impertinent, or scandalous matter. The court may act: (1) on its own; or (2)
13 on motion made by a party either before responding to the pleading or, if a response is not allowed,
14 within 21 days after being served with the pleading”); see also *DeLeon*, 2010 WL 4285006 at * 3;
15 *Barker*, 2010 WL 31701067 at *1-2.

17 DATED: June 12, 2015

16 
MARGARET M. MORROW
UNITED STATES DISTRICT JUDGE

26 _____
27 ²³⁶Because Gerritsen’s breach of contract and guaranty claims are not adequately pled, and her
28 accounting claim is derivative of those claims, the court grants defendants’ motion to dismiss the
accounting claim as well.