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his is truly an extraordinary moment
in the history of the
music industry," notes

John Frankenheimer, Chair of
Loeb & Loeb's Music Industry
practice. "Music is ubiquitous in
our culture, art and social interaction, and the current recognition of the value of music-based
intellectual property finally
reflects that impact. We believe
we are uniquely positioned to
serve our clients and the industry
as a whole in this moment."

Loeb's Music practice has consistently been recognized as the premier music-industry practice, once again earning the title of Law Firm of the Year in the Entertainment Law – Music

category in the 2021 edition of *U.S. News – Best Lawyers*' Best Law Firms rankings. This is the fifth year the firm has earned the title since the ranking's inception in 2012.

In addition to the 18 transactional attorneys at the core of Loeb's Music practice, a full complement of lawyers from across the firm, including from the Corporate, Litigation, Intellectual Property, Brand Protection, Tax, Advertising & Media, Technology and Trusts & Estates groups regularly collaborate to service client needs.

"We are fortunate to have a diverse and experienced group of partners at the core of this practice, including our Vice Chair, Debbie White, and Ken Kraus, Channing Johnson, Scott Zolke, Barry Slotnick and Rebel Steiner," notes Frankenheimer. "And with the range of legal, business and practical knowledge and experience from the rest of Loeb behind us, we truly excel at keeping pace with our clients' growth and ambitions, whether they are emerging talent, new companies or established clients with sophisticated expansion plans."

Loeb is particularly proud of the continued growth and success of the firm's Nashville office. Twenty-five years after first opening the office in Music City, the firm brought in **Derek** Crownover and his team. Under the local leadership of Crownover, Tiffany Dunn and Denise Stevens, and with Loeb's collaborative national approach, Loeb's Nashville group has exceeded all expectations, building a juggernaut for the representation of creative talent, established and emerging companies and a wide array of financial participants. In addition, as White notes, "It is particularly gratifying that we continue to develop great young lawyers like Danny Silverman, Farah Usmani and Nathan Drake, who we know will continue to build on our tradition of superlative client service to the industry."



John Frankenheimer



Debbie White

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ationally, Loeb represents, among many other clients, BTS, Diana Ross, Carrie Underwood, Sam Hunt, The Who, The Revivalists, Gabby Barrett, Christina Aguilera, Morgan Wallen, Luke Combs, Kane Brown, Vince Gill, Amy Grant, Duran Duran, Billy Currington, Jordan Davis, Midland, Loretta Lynn and Melanie Martinez.

Loeb lawyers continue to represent key legacy artists, brands and nonprofits through their work with the John R. Cash Revocable Trust, the Estate of Otis Redding, Jr., Olivia Newton-John, the Grand Ole Opry, the Academy of Country Music, the National Music Pub-

lishers' Association, Citibank, the Estate of B.B. King, 19
Entertainment (American Idol) and the T.J. Martell Foundation in legal and business matters involving corporate governance, employment, legacy planning, brand protection, trademarks, copyrights, rights of publicity, records and publishing, as well as in industrywide policy and advocacy efforts.

The firm's roster of songwriter, producer and publisher clients is equally impressive. Loeb's clients regularly dominate the Country airplay charts and include multiple ASCAP and BMI Writers of the Year, Grammy, CMA Triple Play and ACM Award winners. Together, these writers

have amassed more than 400 #1 records in the country genre alone over the past 20 years. Clients include Ashlev Gorley, Hillary Lindsey, Craig Wiseman, Dallas Davidson, Zach Crowell, Jeremy Stover, Chris Tomlin, Luke Laird. Josh Thompson, Jesse Frasure. Natalie Hemby, Jonathan Singleton, Gordie Sampson, Chris DeStefano, David Garcia, Rodney Clawson, Hardy, Morgan Wallen, Jessi Alexander, Ion Randall and Vince Gill.

Loeb represents high-profile songwriters across other genres as well, from 12-time Academy Award nominee Diane Warren and multi-genre innovator Ross Golan to Philly Sound pioneers Gamble and Huff.

Of course, the focus of 2020 was very different for Loeb's music industry clients—and for the firm's lawyers—as the industry faced massive disruptions as a result of the COVID-19 global pandemic. Loeb's long-standing experience and relationships, as well as its cultural emphasis on innovation and resilience, were key to the firm's ability to lead clients through the crisis.

"After almost 18 months of addressing reorganizational and restructuring issues, we are excited about the return of live entertainment, whether it is for our many active touring

artists, our festival representations (Superfly Events, Country Thunder and more) or the broad spectrum of experiential platforms—including sports created or curated by our clients," says Frankenheimer.

oeb's lawyers are also longtime counsel to labels, publishers, executives, and a variety of innovative companies and financial institutions, including Warner Chappell, Warner Music Group, HYBE (formerly Big Hit Entertainment Co., Ltd.), Sony Music Publishing, Big Loud Records, Big Loud Shirt, Big Loud Mountain, Creative Nation, Primary Wave, Fuji Music Group, Tape Room, peermusic, Play It Again, Red Creative Group, 50 Egg Music, Spirit Music, Reservoir Music, Twelve6 Entertainment and MV2 Entertainment. For decades, the firm has also been a trusted advisor and resource for a wide array of financial institutions in the investment community including private-equity and venture-capital firms, banks and mutual funds, high-networth individuals and pension funds as they enter or expand their interests in the broad-based music industry.

"We are proud of the fact that we have built a unique platform from which our team can effectively represent and counsel the creative community as well as the financial community, can work on intricate recording or publishing deals for our creative clients and on the acquisition or sale of IP catalogs of literally any size, or can assist companies in going public, whether by a traditional IPO, SPAC or other means," says Frankenheimer.

"We are excited by what we believe the future will bring."



Derek Crownover



Tiffany Dunn

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