

2025 Highlights from Our Asia Practice 乐博亚洲业务2025年展望

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In 2024, Asia's economic and market landscape was defined by resilience, varied growth trajectories and rapid technological advancements, as shifting global trade dynamics and evolving regulations shaped investment and innovation across the region. The widespread adoption of artificial intelligence (AI) drove efficiencies in manufacturing, finance and health care, while government-led digital initiatives and regulatory developments influenced data governance, cross-border collaborations and sector growth.

Amid these shifting dynamics, Loeb & Loeb's Asia practice remained a trusted adviser to clients navigating complex market conditions. The firm's Hong Kong and Beijing lawyers provided essential counsel across key areas, including capital markets, corporate, commercial finance, intellectual property (IP), litigation and dispute resolution, and regulatory and compliance, helping clients navigate evolving market and regulatory landscapes.

In February 2025, the firm celebrated the 15th anniversary of the Beijing office, which has grown substantially in both size and breadth of practice, now handling significant IP, corporate and regulatory matters alongside its established capital markets practice. The Beijing office also welcomed new partners James Zimmerman and Scott Palmer in November 2024, together with their team of 15 lawyers, paralegals and IP specialists, expanding the office's capabilities across IP, corporate, transactional, regulatory, litigation and white collar criminal defense. Additionally, in May 2024, the firm enhanced its capital markets and corporate offerings in Hong Kong with the arrival of new partners Shirley Lau and Polly Liu, along with one of counsel and two associates.



2024年，亚洲经济与市场格局呈现出明显复苏、差异化增长路径及技术革新浪潮等趋势。全球贸易格局调整与监管政策演变持续塑造区域内的投资与创新形态。人工智能的广泛应用推动了制造业、金融业及医疗卫生领域的效能提升，而政府主导的数字化战略与监管框架的完善则深刻影响着数据治理、跨境合作与行业增长。

在此动态环境下，乐博律师事务所亚洲团队始终是客户应对复杂市场挑战的可靠顾问。本所驻香港与北京代表处的律师团队在资本市场、公司业务、商业金融、知识产权、诉讼与争议解决、监管合规等关键领域提供核心支持，协助客户在快速变迁的市场与法规环境中稳健前行。

2025年2月，乐博驻北京代表处迎来成立15周年。历经多年发展，其业务规模与专业深度显著提升，在巩固传统资本市场优势的同时，已深度参与重大知识产权、公司事务及监管项目。2024年11月，乐博驻北京代表处迎来James Zimmerman与Scott Palmer两位新晋合伙人及其15人团队（包括律师、律师助理及知识产权专员），进一步强化了知识产权、公司业务、交易合规、诉讼及白领犯罪辩护等领域的服务能力。此前，2024年5月，随着Shirley Lau与Polly Liu两位合伙人及一名顾问律师、两名专职律师的加入，乐博驻香港办公室的资本市场与公司业务实力亦实现跃升。

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With an expanding team of resident lawyers in Asia, supported by a diverse global network of multicultural and multilingual professionals, Loeb remains dedicated to serving clients with interests throughout the Asia-Pacific region. Our commitment to delivering tailored local insights combined with comprehensive global resources ensures we effectively connect the East and the West.

Capital Markets

Represented **AGBA Holding Limited**, a market-leading wealth and health platform company in the Greater Bay Area of Southern China, in its \$4 billion merger with Triller Corporation, an AI-powered social media and livestreaming event platform.

Represented **Bonny International Holding Limited**, a Hong Kong-listed intimate wear products company, in its non-underwritten rights issue, raising HK\$66.4 million.

Representing **D. Boral Capital LLC** as underwriter in the forthcoming initial public offering (IPO) of Megan Holdings Limited, a company primarily engaged, through its subsidiaries, in developing, constructing and maintaining aquaculture farms and related facilities in Malaysia.

Represented **EF Hutton LLC** (now known as D. Boral Capital LLC) as lead underwriter in connection with the \$6.1 million IPO of Zhibao Technology Inc., a holding company operating through subsidiaries in China that provide digital insurance brokerage services.

Represented **GCL Global Limited**, one of Asia's leading video game distributors and publishers, in the completion of its \$1.2 billion business combination with RF Acquisition Corp., a publicly traded special purpose acquisition company.

Represented **Guangdong Syntrust GK Testing and Certification Tech Service Center**, a state-owned enterprise providing construction engineering testing and inspection services and food testing services, in the listing of its H shares on the GEM board of the Stock Exchange of Hong Kong, raising HK\$101 million.

Represented **HomesToLife Ltd.**, a leading furniture retailer in Singapore, in its IPO on the Nasdaq Capital Market under the ticker symbol "HTLM."

Representing **JVSPAC Acquisition Corp.**, a special purpose acquisition company, in its business combination with Hotel101 Global, a hotel-operator and subsidiary of Philippines-listed investment company DoubleDragon Corporation, valuing Hotel101 Global at \$2.3 billion.

依托亚洲本地常驻律师团队的持续扩容，以及覆盖全球的多文化、多语言专业网络，乐博始终致力于服务亚太地区客户。我们以定制化的本土洞见，结合丰富的全球化资源，高效架设起东西方商业桥梁。

资本市场业务

代表粤港澳大湾区领先财富健康平台企业**AGBA Holding Limited**，完成与人工智能驱动社交媒体及直播平台Triller Corporation的40亿美元合并交易。

代表香港上市内衣品牌**博尼国际控股有限公司**完成6640万港元非包销供股项目。

代表**D. Boral Capital LLC**，以承销商身份筹备Megan Holdings Limited的首次公开募股（IPO）。Megan Holdings Limited通过子公司运营，主要在马来西亚提供水产养殖设施的开发、建造及运营服务。

代表**EF Hutton LLC**（现称D. Boral Capital LLC），以牵头主承销商身份完成致保科技610万美元IPO。致保科技通过子公司运营，在中国提供数字保险经纪服务。

代表亚洲头部电子游戏发行商**GCL Global Limited**，完成与上市特殊目的收购公司RF Acquisition Corp.的12亿美元合并业务。

代表**广东集信国控检测认证技术服务中心股份有限公司**，完成其H股香港联交所创业板上市，募集资金1.01亿港元。该公司为中国国有企业，主要提供建筑工程检验检测及食品检验服务。

代表新加坡头部家具零售商**HomesToLife Ltd.**完成纳斯达克资本市场IPO，股票代码为“HTLM”。

代表特殊目的收购公司**JVSPAC Acquisition Corp.**，推进与Hotel101 Global的23亿美元合并交易。Hotel101 Global为菲律宾上市投资公司DoubleDragon Corporation旗下酒店运营商。

Represented the sponsor, **Kingsway Capital Limited**, and the underwriters in the listing of Zhongshen Jianye Holding Limited, a holding company primarily engaged in general contracting and the subcontracting construction industry, on the Main Board of the Hong Kong Stock Exchange.

Represented **Lesi Group Limited**, a mobile advertising service provider, in its listing on the Main Board of the Hong Kong Stock Exchange.

Represented **Maxim Group LLC** as sole placement agent in a \$785 million best efforts offering for SOS Limited, a company operating through its subsidiaries to provide big data-driven marketing solutions, blockchain and cryptocurrency services, and commodity trading.

Represented **Maxim Group LLC** as sole placement agent for a \$4 million registered direct offering and concurrent private placement for Yoshitsu Co., Ltd. (now Tokyo Lifestyle Co., Ltd.), a Tokyo-based retailer and wholesaler of Japanese beauty, health and sundry products.

Represented **Rising Dragon Acquisition Corp.**, a special purpose acquisition company, in its IPO on the Nasdaq Capital Market under the ticker symbols "RDAC" and "RDACR."

Represented **Skyline Builders Group Holding Limited**, a Hong Kong-based civil engineering services provider, in its \$6.9 million IPO on the Nasdaq Capital Market under the ticker symbol "SKBL."

Represented the sole sponsor, **Yue Xiu Capital Limited**, in the listing of UBoT Holding Limited, a back-end semiconductor transport media manufacturer focused on precision manufacturing of engineering plastics casings, on GEM of the Stock Exchange of Hong Kong Limited.

Represented **ZO Future Group**, a company listed on the Main Board of the Hong Kong Stock Exchange that is focused on football club management, new energy automobiles, property investment in Cambodia and health care businesses, in its issue of new shares, raising HK\$93.6 million.

Representing the lead underwriter in the forthcoming IPO of Leifras Co., Ltd., a Japanese sports and social business company dedicated to youth sports and community engagement.

Corporate

Represented **BodyPark**, a service provider of AI-driven fitness training, in its business combination with Fiture, a market leader in the space of interactive fitness mirrors in China.

Represented **China International Development Corporation Limited** in relation to the formation of a joint venture for the production and sales of hydrogen injection cleaning systems for motor vehicle engines.

代表保荐人**汇富融资有限公司**及承销团，助力中深建业控股有限公司于香港联交所主板挂牌上市。中深建业控股有限公司为一家工程总承包及分包施工企业。

代表移动广告服务商**乐思集团有限公司**完成香港联交所主板上市。

代表**Maxim Group LLC**，以独家配售代理身份为SOS Limited完成785万美元尽力代销发行。SOS Limited通过子公司运营，主要提供大数据营销方案、区块链与加密货币服务及商品交易服务。

代表**Maxim Group LLC**，以独家配售代理身份协助Yoshitsu Co., Ltd. (现东京生活馆株式会社) 完成400万美元注册直接发行及同步私募。Yoshitsu Co., Ltd.是一家总部位于东京的日本美妆、健康产品及杂货零售商。

代表特殊目的收购公司**Rising Dragon Acquisition Corp.**完成纳斯达克资本市场IPO，股票代码为“RDAC/RDACR”。

代表香港土木工程服务商**天际线建筑集团公司**完成690万美元纳斯达克资本市场IPO，股票代码为“SKBL”。

代表独家保荐人**越秀融资有限公司**，助力优博控股有限公司于香港联交所创业板上市。优博控股有限公司是一家半导体后端运输介质制造商，专注于工程塑料外壳的精密制造。

代表香港联交所主板上市公司**大象未来集团**完成9360万港元新股发行。大象未来集团业务涵盖足球俱乐部运营、新能源汽车、柬埔寨地产投资及医疗保健服务。

代表牵头主承销商，筹备Leifras Co., Ltd.的首次公开募股。该公司是一家日本体育及社区业务公司，专注于青少年体育及社区管理服务。

公司业务

代表AI健身服务商**BodyPark**，与中国交互式健身镜龙头企业沸彻达成业务整合。

代表**中联发展控股集团有限公司**设立合资企业，从事机动车发动机氢喷射清洁系统的生产与销售。

Represented **Crossing**, a leading American retailer, manufacturer and publisher of sports collectibles and trading cards, in a joint venture with entities owned by American DJ and record producer Steve Aoki, including HiROQUEST LLC, DJ Kid Millionaire Ltd. and The Aoki Milkshake Company, LLC.

Representing **CSM Media Research Co., Ltd.**, a joint venture specializing in TV ratings research, in negotiating agreements with television broadcasters and advertisers to conduct TV audience measurement in Hong Kong.

Represented **Jilin Province Chuncheng Heating Company Limited**, a company providing heat supply services in Jilin Province in China, in the acquisition of assets for heat production purposes.

Represented **MindWorks**, an innovative Hong Kong-based venture capital fund, in its investments in Yup, an Indonesia-based fintech company.

Represented **Prestige Wealth Inc.**, a Nasdaq-listed wealth management and asset management services provider, in its cross-border acquisition of Wealth AI PTE LTD., a Singapore-based company offering personalized, cost-effective wealth management solutions using AI.

Advised **Terminal 3 HK Limited** on its seed funding round.

Represented **Xtep International Holdings Limited**, a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange, in the disposal of KP Global Investment Limited, owner of the K-Swiss and Palladium brands, to the controlling Ding family for \$151 million. Loeb is also advising Xtep on other acquisition, joint venture and licensing matters.

Represented **ZO Future Group**, a publicly traded company engaged in football club management, new energy automobiles, property investment in Cambodia and health care businesses, in its disposal of a 45.98% stake in Birmingham City Limited, which operates and manages U.K.-based professional football club Birmingham City Football Club, to a U.S. investment fund, as well as in obtaining and subsequently extending a term loan facility totaling £100 million (approximately HK\$1.02 million) from the investor.

Represented a strategic buyer in its cross-border acquisition of V-Probes Holdings Corporation, a Vietnamese company providing semiconductor probe card design and manufacturing services to major semiconductor firms in the U.S. and across Southeast Asia.

Acting for a medical group offering a broad range of specialties and a multidisciplinary approach to health management in its strategic investment of more than \$600,000 in a Hong Kong-based company focused on empowering individuals to maintain health as they age.

代表**Crossing集团**与美国知名DJ兼音乐制作人 Steve Aoki旗下实体（包括HiROQUEST LLC、DJ Kid Millionaire Ltd.及The Aoki Milkshake Company, LLC）设立合资公司。Crossing集团是美国体育收藏品与集换式卡牌行业领军企业，业务覆盖零售、制造及发行。

代表**中国广视索福瑞媒介研究有限责任公司**，就香港地区电视收视率调查项目与电视台及广告主进行协议磋商。该公司是一家合资企业，专注于电视收视率调查。

代表吉林省供暖服务商**吉林省春城热力股份有限公司**完成供热生产资产收购。

代表香港风险投资基金**MindWorks**，完成对印尼金融科技公司Yup的战略投资。

代表纳斯达克上市财富及资产管理机构**盛德财富公司**，跨境收购Wealth AI PTE LTD.。Wealth AI PTE LTD.是一家新加坡公司，主营业务是利用AI生成高性价比的定制化财富管理方案。

为**Terminal 3 HK Limited**种子轮融资提供法律顾问服务。

代表港交所主板上市多品牌运动集团**特步国际控股有限公司**，以1.51亿美元向其实际控制人丁水波及其家族出售旗下拥有K-Swiss及Palladium品牌的KP Global Investment Limited，并就其他收购、合资及品牌授权事项持续提供法律顾问服务。

代表**大象未来集团**完成两项重要交易：1) 向美国一家投资基金出售英国伯明翰城足球俱乐部运营方Birmingham City Limited 45.98%股权；2) 从投资方获取并延期总额1亿英镑（约合10.2亿港元）的定期贷款融资。大象未来集团是一家上市公司，业务涵盖足球俱乐部运营、新能源汽车、柬埔寨地产投资及医疗保健服务。

代表某战略买方跨境收购V-Probes Holdings Corporation。该公司是一家越南半导体探针卡设计和制造商，客户涵盖美国及东南亚头部半导体企业。

代理提供全方位专科服务及多学科协作健康管理模式的某医疗集团，向香港某企业注资逾60万美元。该企业专注于研发个体化健康维持方案以实现老龄化健康管理。

Represented a strategic buyer in its acquisition of the China operations of FormFactor Inc., a leading provider of essential test and measurement technologies along the full semiconductor product life cycle.

Represented a Fortune 500 company in expanding its stake in ClouDr Group Limited.

Represented a Hong Kong-based venture capital firm in its investments in HiGoods, an e-commerce company in Indonesia.

Represented a state-owned PRC-listed company in recovering approximately \$4.6 million in debt and in a complex dispute involving M&A and share repurchase, totaling around \$50 million. The two matters involved multiple key issues, including equity investment, debt assignment, share repurchase and put options, parent company guarantees, project finance, engineering, procurement and construction agreements, construction suspension arrears, oil and gas field licenses, and gas exploration agreements.

Represented a company focused on investing in listed and unlisted securities in the disposal of its interests in a company licensed for asset management in Hong Kong, including seeking approval from the Securities and Futures Commission of Hong Kong for the change of control.

Represented a Fortune 500 company in the disposal of interests in 39 senior living communities across the U.S.

Advised a multinational pharmaceutical company on its collaboration and exclusive licensing agreement with a Hong Kong-listed biopharmaceutical company to obtain the global rights to a DLL3-targeted antibody-drug conjugate. The transaction involved an up-front payment of \$80 million, with additional potential development and commercial milestone payments of up to \$1 billion, alongside tiered royalties based on net sales.

Intellectual Property

Representing **Avalon Global Holdings Limited**, **Avalon Steritech Limited** and **Emerging Viral Diagnostics Limited** in connection with their patent applications, including coordinating, preparing and filing them. Loeb is representing the group of companies on various trademark and patent filings worldwide across multiple technology areas, including pharmaceutical compositions and treatment methods, robotics and AI solutions, and antimicrobial textiles. The firm is also advising on patent invalidation actions in China and commercial and IP-related transactions, including drafting and negotiating licensing and collaboration agreements.

Advising **Avant Meats Company Limited**, a startup focused on researching and developing cell-based agriculture and reducing the production costs of cell-based meat, on IP matters related to its pre-seed financing transaction

代表某战略买方收购FormFactor公司在华业务。FormFactor是全球领先的半导体全生命周期必要测试测量技术供应商。

代表某世界500强企业增持智云健康科技集团股权。

代表香港某风险投资机构完成对印尼电商平台HiGoods的战略注资。

代表中国某国有上市公司成功追索约460万美元债务，并处理标的额达5,000万美元的并购与股份回购复合型争议案件。两项业务涉及股权投资、债权转让、股份回购与看跌期权、母公司担保、项目融资、EPC工程总承包协议、工程停建欠款、油气田特许权及天然气勘探协议等核心法律问题。

代表某专注上市/非上市证券投资的机构处置其持有的香港某持牌资产管理公司权益，包括向香港证券及期货事务监察委员会申请控股权变更。

代表某世界500强企业完成美国境内39处高端养老社区资产剥离。

为某跨国药企就其与香港某上市生物制药公司的合作及独家授权协议提供法律顾问服务，协助其获取靶向DLL3抗体药物偶联物的全球权益。该交易包含8000万美元首付款，潜在研发与商业化里程碑付款最高可达10亿美元，并设基于净销售额的分级特许权使用费条款。

知识产权业务

代表**Avalon Global Holdings Limited**、**Avalon Steritech Limited**及**Emerging Viral Diagnostics Limited**处理专利申请事务，包括统筹协调、文件准备及递交。乐博持续为该集团旗下企业提供全球范围内多技术领域的商标与专利注册服务，涵盖药物制剂与治疗方法、机器人及人工智能解决方案、抗菌纺织品等领域，并就中国境内的专利无效宣告程序及涉知识产权商业交易（包括起草并协商许可协议与合作协议）提供法律意见。

为专注细胞农业技术研发与降低细胞肉生产成本的初创企业**Avant Meats Company Limited**提供知识产权法律顾问服务，涉及种子轮前融资交易及专利申请等事务。

and patent applications. Loeb also advises the client on overall patent filing and prosecution strategies, and has filed multiple U.S. provisional patent applications, Patent Cooperation Treaty applications, and more than 100 national phase applications covering the client's key inventions.

Representing a multinational consumer goods company in prosecuting applications for the Chinese equivalent of its well-known serial marks for sanitary pads, which have faced consistent rejection over the past nine years on grounds of misdescriptiveness and descriptiveness under Articles 10 and 11 of the Trademark Law of the People's Republic of China. The Loeb team assisted the company with administrative litigation before the People's Courts at all levels—including a retrial before the Supreme People's Court—and engaged a leading market research firm to conduct a consumer survey, which produced strong, favorable results demonstrating the absence of consumer misunderstanding in China. Loeb also assisted with conducting market research and enforcement actions against trade dress infringers—including one of the largest local competitors—targeting the company's well-known series of products, and upgraded the overall trademark and copyright registration and protection strategy.

Assisting an American golf equipment manufacturer with trademark portfolio management, including defending against malicious nonuse cancellation challenges targeting its entire PRC trademark portfolio—97 marks total—filed by a serial pirate group and a trademark agency. The work also includes conducting a full trademark audit, refiling house marks and key secondary marks for core coverage (42 marks), and filing separate administrative complaints with the China National Intellectual Property Administration (CNIPA) to request blacklisting of the target group, as well as with the local Administration of Market Regulation to seek administrative sanctions and fines for large-scale malicious registrations and illegal trademark agency activities. The parallel administrative complaints represent a novel strategy that could serve as a guide for brand owners in combating egregious serial piracy and trademark hoarding through administrative enforcement. With continued efforts to report malicious actions, including evidence of equity structure and management overlap, the CNIPA has begun proactively rejecting malicious nonuse cancellation challenges at the filing stage—a relatively new development.

Assisted a company specializing in drug and consumer product dosing, dispensing and protection technologies with challenging a PRC patent held by a major competitor ahead of launching a new product. The CNIPA invalidated the competitor's patent, and the Loeb team represented the company in the subsequent court appeal filed by the patentee. After reviewing all arguments and evidence, the

乐博还协助客户制定总体专利申请与审查策略，并且已递交多项美国临时专利申请、专利合作条约（PCT）申请及覆盖客户核心发明的100多项国家阶段申请。

代表某跨国消费品企业，推进其知名卫生巾系列商标中国等效注册申请，该系列商标在过去九年中因涉嫌违反《中华人民共和国商标法》第十条及第十一条描述性相关条款遭到持续驳回。乐博团队协助客户进行行政诉讼，历经各级人民法院审理（含最高人民法院再审程序），并委托头部市场调研机构开展消费者调研，获取关键证据证明相关标识在中国市场未造成消费者误解。乐博还针对商业外观侵权行为（含本地最大竞争对手之一）发起市场调查及维权行动，并升级商标与著作权整体注册及保护策略。

协助某美国高尔夫器材制造商处理商标组合管理事务，包括针对某职业抢注团伙及商标代理机构对其在华全部商标组合（共97件商标）发起的恶意“不使用撤销”攻势进行抗辩。乐博工作涵盖开展全面商标审计、为核心品类重新提交主商标及关键次级商标（42件商标），并向中国国家知识产权局提交专项行政投诉（请求将目标团伙列入黑名单），同时向地方市场监督管理局提起行政查处申请，针对大规模恶意注册及非法商标代理活动主张行政处罚与罚款。此类双轨制行政投诉系创新维权策略，可为品牌方通过行政执法打击恶性职业抢注及商标囤积提供范本。随着持续举报恶意行为（包括提供股权结构与管理层交叉证据），国家知识产权局已开始主动在立案阶段驳回恶意“不使用撤销”申请——此系近期监管实践重大突破。

协助某专注药品及消费品定量给药、分配与保护技术的企业，在其新产品上市前对某主要竞争对手持有的中国专利发起无效宣告程序。国家知识产权局宣告该专利无效后，乐博代表客户应对专利权人提起的法院上诉。经审查全部抗辩理由及证据，北京知识产权法院维持无效决定，认定涉案发明缺乏创造性且应全部无效。此胜诉成果在客户产品上市前扫清重大法律障碍。

Beijing Intellectual Property Court upheld the invalidation, confirming that the invention lacked inventiveness and should be invalidated entirely. This victory resolved a significant concern for the client before its product launch.

Advising a startup—founded by professors, doctors and researchers from The Chinese University of Hong Kong—that provides proprietary solutions for disease prognosis, diagnosis and management on business collaborations with pharmaceutical companies and hospital groups; patent strategy, including drafting and filing patent applications; and in-licensing multiple technologies, including negotiating and drafting license agreements with universities and other organizations.

Advising a wholesale distributor of electronic components and communications equipment on global patent protection strategies, including IP holding structures, patent strategy and prosecution, and data ownership and privacy matters. Loeb also advises the client on supply and manufacturing agreements with customers, particularly regarding IP security, confidentiality and noncompete provisions.

Advising an AI building inspection company on comprehensive patent filing and prosecution strategies, including filing a U.S. provisional patent application for one of the company's key inventions. The company is developing advanced software to improve building safety, reduce economic losses and protect human life. Leveraging satellite data for macroscopic inspection, micro-detection through integrated Internet of Things sensors and automated drone inspections, the software effectively assesses potential risks and accurately evaluates the extent of damage.

Advising a leading AI-powered translation engine specializing in Chinese-English financial content on its U.S. and global patent protection strategies. Loeb advises the client on comprehensive worldwide patent planning and has drafted and filed international patent applications for key inventions related to the company's technology.

Litigation

Representing a food coloring manufacturer in nine parallel administrative and civil litigations against counterfeit trademarks, along with a separate civil action seeking CNY 10 million in damages and injunctions against five defendants. Loeb successfully removed all eight counterfeit trademarks with earlier priority filing dates from the registry through multiple administrative actions and litigation before the Beijing Intellectual Property Court, the Beijing Higher People's Court and the Supreme People's Court (SPC). After nine years of efforts to clear the registry and refile, Loeb secured full trademark rights for the client's Roman-letter house mark on critical coverage. The SPC rejected the target's retrial petition, and following this victory, the Beijing Intellectual Property Court and Beijing Higher People's Court ruled in the client's favor in subsequent cases. The client then filed a civil action in the Shenzhen Intermediate

为香港中文大学教授、医师及研究人员创立的某初创企业提供法律顾问服务，该企业专注于疾病预后、诊断与管理的专有解决方案。服务内容包括：就与药企及医院集团的商业合作提供法律支持；制定专利战略（含专利申请文件起草与递交）；主导多项技术引进（包括与高校等机构协商并起草许可协议）。

为某电子元件及通信设备批发分销商提供全球专利保护战略咨询，服务涵盖知识产权持有架构设计、专利布局与确权、数据所有权与隐私合规事务。乐博同时就客户与下游厂商的供应及生产协议提供法律意见，重点解析知识产权安全保障、保密义务及竞业禁止条款等事项。

协助某人工智能建筑检测公司制定全方位专利申请与确权策略，包括为其一项核心发明提交美国临时专利申请。该公司正开发先进软件系统，通过整合卫星数据（宏观监测）、物联网传感器网络（微观检测）及自动化无人机巡检，精准评估建筑物潜在风险并量化损毁程度，以提升建筑安全水平、减少经济损失及保障人员生命安全。

为某专注于中英金融领域的人工智能翻译引擎龙头企业提供美国及全球专利保护策略咨询。乐博就该客户全球化专利布局规划提供法律意见，并已就该公司关键技术发明起草并递交国际专利申请。

诉讼业务

代表某食品色素制造商应对九起并行的商标假冒行政与民事诉讼案件，并另案提起针对五名被告的民事赔偿诉讼，主张1000万人民币损害赔偿及行为禁令。乐博通过多轮行政程序与诉讼（覆盖北京知识产权法院、北京市高级人民法院及最高人民法院），成功撤销抢注方早先申请的八件假冒商标。历经九年商标清理与重新申请，最终为客户核心产品类别的罗马字母主商标确权。最高人民法院驳回对方再审申请后，北京知识产权法院及北京市高级人民法院在后续案件中均作出客户有利判决。客户随即向深圳市中级人民法院提起民事诉讼，针对长期从事系列侵权的行为人及其关联方、地方商标代理机构，主张禁制令并追索九年反商标盗用行动产生的费用成本。

People's Court against the long-standing serial infringer, its affiliates and local trademark agencies, seeking an injunction and recovery of fees and costs incurred over nine years of combating serial trademark piracy.

Assisted a U.S. fashion company in commencing a civil lawsuit against a group of infringers controlled by a single Chinese individual for trademark infringement and unfair competition. Despite the infringer holding two preemptive PRC trademark registrations for the client's marks—both subject to invalidation proceedings at the time—the first-instance court recognized the well-known status of the client's clothing product names and trademarks. After reviewing the evidence, the court found that the infringing parties had violated the client's rights and breached the PRC Anti-Unfair Competition Law. The Ningbo Intermediate People's Court awarded CNY 1 million in damages, and during the appeal, the parties reached a comprehensive settlement. The resolution included the transfer and/or deregistration of all preemptively filed trademarks and the closure of infringing online and physical stores. This outcome effectively shut down the most egregious infringer targeting the client in China and secured the client's house marks on key products from a bad-faith actor.

Representing the owner of a cryptocurrency business who is the victim of an overarching multiparty fraud involving millions of dollars. Representing and advising client in court and arbitration proceedings in Hong Kong, Singapore and Dubai.

Representing the owner of a cryptocurrency business in a complex multiparty fraud case involving millions of dollars with court and arbitration proceedings in Hong Kong, Singapore and Dubai.

Representing a group of New York Stock Exchange-listed companies in shareholder and business partner disputes with court and arbitration proceedings in Hong Kong.

Acting for the shareholder of a group of companies listed in Hong Kong regarding shareholders and matrimonial disputes. Representing and advising client in arbitration proceedings in Hong Kong.

Representing a group of Hong Kong-listed companies in shareholder disputes through court and arbitration proceedings in Hong Kong.

Representing a Chinese main contractor in disputes arising from a real estate development in St. Kitts and Nevis, with arbitration proceedings at the Hong Kong International Arbitration Centre. The client is awaiting the arbitral award.

Represented a subcontractor in disputes with the main contractor over the third airport runway in Hong Kong, including arbitration proceedings at the Hong Kong International Arbitration Centre. Loeb secured a favorable settlement for the client.

协助某美国时尚公司对由中国籍个人控制的侵权团伙提起商标侵权及不正当竞争民事诉讼。尽管侵权方当时持有两件抢注的涉案中国商标（均处于无效宣告程序中），一审法院仍认定客户服装产品名称及商标构成驰名商标，经证据审查判定侵权方行为侵害客户权益且违反《中华人民共和国反不正当竞争法》。宁波市中级人民法院判令100万元人民币损害赔偿，上诉期间双方达成全面和解：侵权方转让/注销全部抢注商标并关闭线上线下侵权店铺。该结果实质终结了客户在华遭遇的最恶劣侵权行为，成功从恶意抢注者处收回客户核心产品主商标权。

代表某加密货币业务所有者应对涉资数百万美元的多方复合欺诈案件，在香港、新加坡及迪拜的诉讼与仲裁程序中为客户提供代理服务及法律咨询。

代表某加密货币业务所有者应对涉资数百万美元的多方复合欺诈案件。乐博在香港、新加坡及迪拜诉讼与仲裁程序中为客户提供代理服务。

代表一组纽约证券交易所上市公司处理股东及商业合作伙伴争议，相关诉讼及仲裁程序在香港进行。

代表某多家港交所上市公司股东，就其涉及的股东争议及婚姻家事纠纷提供法律服务，并在香港仲裁程序中为客户提供代理及法律顾问服务。

代理一组香港上市公司通过诉讼及仲裁程序解决股东争议，相关法律程序在香港展开。

代表某中国总承包商处理圣基茨和尼维斯房地产开发项目争议，案件通过香港国际仲裁中心进行仲裁程序，客户目前正在等待仲裁结果。

代表某分包商处理与总承包商就香港第三机场跑道建设项目引发的争议，包括在香港国际仲裁中心提起仲裁程序。乐博成功为客户达成有利和解方案。

代表某证券账户持有人申请复核香港证券及期货事务监察委员会所作决定，并就客户在香港证券及期货事务上诉审裁处的司法程序提供法律意见。

Representing the holder of a securities account in seeking a review of a decision by the Securities and Futures Commission in Hong Kong and advising the client in proceedings before the Hong Kong Securities and Futures Appeals Tribunal.

Served as the sole arbitrator in China International Economic and Trade Arbitration Commission (CIETAC) proceedings involving a dispute over the international sales of goods between parties from India, France and Hong Kong.

Serving as a party-appointed arbitrator on a three-member tribunal in CIETAC proceedings concerning a dispute between parties from mainland China and Hong Kong arising from a hotel construction project in mainland China.

Appointed as an arbitrator by the CIETAC in a three-member tribunal for a dispute over the sale and purchase of shares in a mainland China company between parties from mainland China and Hong Kong.

Representing a shareholder of a group of Hong Kong-listed companies in disputes arising from a guarantee, including court proceedings in Hong Kong and Australia.

Represented a group of companies listed in Shanghai and Hong Kong in disputes arising from the termination of an exclusive distributorship agreement, including arbitration and court proceedings in both Hong Kong and mainland China.

Representing a group of China-based companies operating a private consulting platform in disputes with investors seeking to terminate their investments, with arbitration proceedings at the Hong Kong International Arbitration Centre.

Representing a group of Hong Kong-listed companies in applying for a winding-up order against a company based on a Hong Kong court judgment and leading the client's winding-up proceedings before the Hong Kong courts.

Represented a technology company specializing in sustainable air treatment solutions in settlement negotiations with Brondell Inc. over commercial disputes.

Represented a China-based gaming and fintech company in negotiating and settling a commercial dispute.

担任中国国际经济贸易仲裁委员会独任仲裁员，审理涉及印度、法国及香港当事人的国际货物买卖纠纷案件。

担任中国国际经济贸易仲裁委员会三人仲裁庭当事人指定仲裁员，审理涉及中国大陆与香港当事人因中国大陆酒店建设项目引发的争议案件。

接受中国国际经济贸易仲裁委员会指派，担任三人仲裁庭仲裁员，审理涉及中国大陆与香港当事人因某中国大陆公司股权买卖引发的争议案件。

代表多家香港上市公司股东处理因担保引发的争议，相关诉讼程序分别在香港及澳大利亚进行。

代表一组沪港上市公司处理独家经销协议解除引发的争议，案件在香港及中国大陆两地通过仲裁与诉讼程序推进。

代表一组中国私营咨询平台运营企业处理投资者主张终止投资的争议，案件正在香港国际仲裁中心进行仲裁程序。

代表一组香港上市公司，基于香港法院判决申请对某公司进行清盘，并主导客户在香港法院的清盘程序。

代表某专注可持续空气处理解决方案的科技公司，就多起商业纠纷与Brondell Inc.开展和解谈判。

代理某中国游戏与金融科技公司，成功通过协商解决商业纠纷。

Regulatory & Compliance

Advising **Perfect Group International Holdings Limited**, a publicly traded company focused on jewelry and property-related businesses, on legal compliance matters.

Advising **Sun.King Technology Group Limited**, a publicly traded company engaged in electronic components, on legal compliance matters.

Conducted a thorough, sensitive internal ethics investigation of a large global publishing house and its operations in China.

Assisted a U.S. company focused on developing and manufacturing plant-based products—such as trays, cups and lids designed to eliminate harmful plastics—in arranging and coordinating several rounds of on-site investigations against a downstream partner that launched a competing business by improperly leveraging the company's reputation, clients and resources. Loeb also supported the company in parallel U.S. litigation and settlement discussions, assisted in identifying all bad-faith design patents filed by the targets, and helped establish a more robust and comprehensive trademark portfolio.

监管与合规业务

为专注珠宝及房地产领域的上市公司**保发集团国际控股有限公司**提供法律合规事务咨询。

为从事电子元器件业务的上市公司**赛晶科技集团有限公司**提供法律合规事务咨询。

针对某全球大型出版集团及其中国区业务开展全面且敏感的内部道德调查。

协助某致力于开发生产植物基环保产品（如旨在替代有害塑料的托盘、杯具及杯盖）的美国企业，针对其下游合作伙伴不当利用该公司商誉、客户及资源开展竞争性业务的行为，安排并协调多轮现场调查。乐博还助力该公司在美国同步推进诉讼程序及和解谈判，协助识别调查对象恶意注册的外观设计专利，帮助构建更完善全面的商标组合体系。

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