



expectations. We provide all our clients with direct access to counselors who serve a wide array of legal needs. In 2005, 15 partners joined core practice areas including securities, structured finance, media and entertainment, bankruptcy and creditors' rights and intellectual property and securities litigation. In March 2006, we acquired a team of nationally recognized trusts and estates lawyers and in April we expanded our private equity practice.

Michael Beck, co-chair of Loeb & Loeb says, "Our planned and strategic growth enables us to deepen our long established reputation and involvement with leaders in the industries we serve, and continue to provide the highest quality service to our clients."

A CULTURE OF SUCCESS FOR ATTORNEYS AND CLIENTS

Loeb & Loeb believes in giving all attorneys the tools, training and support necessary to succeed. From our mentoring program for associates to our commitment to diversity, we strive to create a work environment where everyone feels valued and is encouraged to pursue their professional goals. The firm's culture serves as the foundation for our service-oriented approach — providing depth,

knowledge and insight to every client, case and transaction. Our attorneys represent Fortune 100 clients in their middle-market transactions and litigations, and serve as primary outside counsel to a large core of middle-market clients. We also represent high net worth individuals and families.

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CORE INDUSTRIES AND PRACTICES

We are a national law firm with offices in New York, Los Angeles, Chicago and Nashville focusing on core practice areas, including securities, private equity, finance, litigation, media and entertainment, real estate, intellectual property, employment, advertising and promotions and tax and wealth services. Long recognized as a leading global service provider for all aspects of the media industry, today we are also nationally recognized as a leader in several industries, particularly the financial-services industry servicing commercial

LOEB & LOEB FOCUSES ON SELECT CORE INDUSTRIES AND PRACTICE AREAS, RATHER THAN ENDEAVORING TO BE ALL THINGS TO ALL CLIENTS.

banks, investment banks, insurers, finance companies and private equity funds.

SUPERIOR SERVICE FOR EVERY CLIENT

During the firm's history, Loeb & Loeb has expanded and grown in response to client