

UCLA LAW

**31st ANNUAL UCLA
ENTERTAINMENT SYMPOSIUM**

**S★U★P★E★R★S★T★A★R★
DEALMAKING**

**THE SUPERSTAR
DEALS!**

**FEATURES!
TELEVISION!
MUSIC!
BRANDING!
FINANCE!
and
TECHNOLOGY!**



KEYNOTE DIALOGUE

CLINT EASTWOOD
WITH RICHARD SCHICKEL

MARCH 2 & 3, 2007 | FREUD PLAYHOUSE | MACGOWAN HALL | UCLA

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UCLA LAW

31st ANNUAL UCLA ENTERTAINMENT SYMPOSIUM

S★U★P★E★R★S★T★A★R DEALMAKING

Program - Friday, March 2, 2007
CLE/CPE REGISTRATION

12:30 P.M. - 1:00 P.M.

WELCOME AND INTRODUCTION

Michael H. Schill | Dean, UCLA School of Law

1:15 P.M. - 2:15 P.M.

THE SUPERSTAR DEALS: FEATURES

sponsored by CREATIVE ARTISTS AGENCY

MODERATORS

E. Barry Haldeman | Jeffer, Mangels, Butler & Marmaro

Shelly Sroloff | Vice President, Creative Artists Agency

PANELISTS

Jeffrey Freedman | Executive Vice President, Business Affairs and Operations, Paramount Vantage

Tom Hansen | Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman

Jimmy Horowitz | Co-President Production and Executive Vice President, Universal Pictures

Alan Wertheimer | Jackoway Tyerman Wertheimer Austen Mandelbaum & Morris

2:15 P.M. - 2:45 P.M.

LABOR

MODERATOR

Ivy Kagan Bierman | Loeb & Loeb

SPEAKERS

Alan Rosenberg | President, Screen Actors Guild

Patric M. Verrone | President, Writers Guild of America, West

2:45 P.M. - 3:00 P.M.

BREAK

3:00 P.M. - 4:00 P.M.

THE SUPERSTAR DEALS: NEW TECHNOLOGY PLATFORMS AND DISTRIBUTION

MODERATOR

Ken Suddleson | Foley & Lardner

PANELISTS

Nicholas A. Crincoli | Assistant General Counsel, Direct TV

Amy Friedlander-Hoffman | Senior Vice President Programming, AT&T Operations

James Mercs | Executive Vice President/General Manager, Sony Pictures Digital Authoring

James Nguyen | Foley & Lardner

4:00 P.M. - 4:30 P.M.

NEW MODELS FOR OLD MEDIA

SPEAKER

Tom R. Wolzien | Wolzien

4:30 P.M. - 5:30 P.M.

THE SUPERSTAR DEALS: TELEVISION

sponsored by KATTEN MUCHIN ROSENMAN

MODERATORS

Dirk W. van de Bunt | Senior Vice President, Business Affairs, Guthy-Renker

Thomas H. Hoberman | Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman

PANELISTS

Brett Paul | Executive Vice President, Business Affairs, Operations & Finance, Warner Bros. Television Group

Stuart R. Tenzer | Vice President, Business Affairs, William Morris Agency

Jana Winograde | Executive Vice President, Business Affairs, ABC Entertainment

31st ANNUAL UCLA ENTERTAINMENT SYMPOSIUM

S★U★P★E★R★S★T★A★R DEALMAKING

Program - Saturday, March 3, 2007

8:30 A.M. - 9:00 A.M.

CLE/CPE REGISTRATION

9:00 A.M. - 9:45 A.M.

LITIGATION TRENDS FOR THE STUDIO LITIGATOR AND THE TALENT LITIGATOR

STUDIO LITIGATOR
TALENT LITIGATOR

Patricia Glaser | Christensen, Glaser, Fink, Jacobs, Weil & Shapiro
Marty Singer | Lavelly & Singer

9:45 A.M. - 10:45 A.M.

THE SUPERSTAR DEALS: BRANDING OF THE SUPERSTAR

MODERATOR
PANELISTS

Robert A. Darwell | Sheppard, Mullin, Richter & Hampton
Robert Thorne | The Robert Thorne Company
Ramez Toubassy | Senior Vice President, Business Development,
Brand Sense Partners

10:45 A.M. - 11:00 A.M.

BREAK

11:00 A.M. - 12:00 P.M.

THE SUPERSTAR DEALS: MUSIC

MODERATOR
PANELISTS

Gary Stiffelman | Ziffren, Brittenham, Branca, Fischer, Gilbert-Lurie,
Stiffelman, Cook, Johnson, Lande & Wolf
Rand Hoffman | Head of Business and Legal Affairs, Interscope Geffen
A&M Records
Peter Paterno | King, Holmes, Paterno & Berliner
Simon Renshaw | President, Strategic Artists Management

12:00 P.M. - 12:30 P.M.

KEYNOTE DIALOGUE

CLINT EASTWOOD with RICHARD SCHICKEL

12:30 P.M. - 1:45 P.M.

LUNCH

sponsored by



1:45 P.M. - 2:45 P.M.

THE SUPERSTAR DEALS: FEATURE FINANCE

sponsored by ENTERTAINMENT PARTNERS

MODERATOR
PANELISTS

P. John Burke | Akin Gump Strauss Hauer & Feld
Ryan Kavanaugh | Principal, Relativity Media
Christine Lavelle | Executive Director, Morgan Stanley
Roy Salter | Principal, The Salter Group
Larry J. Ulman | Gibson Dunn & Crutcher

2:45 P.M. - 3:45 P.M.

ETHICS: REEL JUSTICE

SPEAKER

Paul Bergman | Professor, UCLA Law School

Notice:
The right to change the program of The UCLA Entertainment Symposium
without further notice is reserved.

TICKET and REGISTRATION INFORMATION

TICKET ORDERING

Tickets may be purchased through the UCLA Central Ticket Office at www.tickets.ucla.edu or by phone, using MasterCard, Visa, American Express and Discover, at **310 825-2101**. Information on ticket ordering and registration can be found at www.law.ucla.edu/es2007.

TICKET AND REGISTRATION INFORMATION

Tickets for the 31st Annual UCLA Entertainment Symposium are discounted for early purchase and for multiple ticket orders.

Tickets purchased on or before February 20, 2007

\$325.00 for a single ticket
\$300.00 for orders of three or more

Tickets purchased after February 20, 2007

\$350.00 for a single ticket
\$325.00 for orders of three or more

STUDENT TICKETS

\$125.00 for full-time students. There is no early bird student ticket discount.

TICKET INFORMATION

Ticket price includes the Entertainment Symposium Syllabus, lunch on Saturday, March 3, 2007 and coffee breaks on both days.

There will be **NO TICKET REFUNDS** after February 23, 2007.

CONTINUING LEGAL EDUCATION CALIFORNIA STATE BAR

UCLA School of Law is a State Bar of California approved MCLE provider. This program will qualify for Minimum Continuing Legal Education credit in the amount of 8.5 general hours and 1 hour of legal ethics. This event may meet the requirements for continuing legal education credits in other states. Please check with the bar association in the state in which you are seeking credits to see if this event is eligible.


CONTINUING EDUCATION CALIFORNIA BOARD OF ACCOUNTANCY

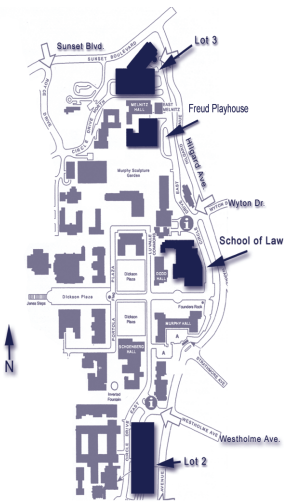
The provider of this program follows the CE guidelines specified in the California Board of Accountancy Regulations. This program may qualify for 11 CE hours.

PARKING

Parking on the UCLA campus is available for \$8.00 per entry in Lot 2 located at Westholme and Hilgard Avenues and in Lot 3 located at Wyton Drive and Hilgard Avenue.

Video/Audio recording of the Symposium is prohibited.

 information
310.825.0971





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CLINT EASTWOOD

WITH

RICHARD SCHICKEL



The UCLA Symposium Advisory Board and the UCLA School of Law are grateful to the following for their support of the 31st Annual UCLA Entertainment Symposium.

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Sponsorship opportunities are available until February 23, 2007.

If you are interested, please call 310-206-1061 or visit www.law.ucla.edu/es2007.

THE UCLA ENTERTAINMENT SYMPOSIUM ADVISORY BOARD

The UCLA Entertainment Symposium Advisory Board is composed of a group of attorneys from all areas of the industry, many of whom are also alumni of UCLA Law. The Entertainment Symposium was created to provide an ancillary source of funds to UCLA School of Law, which must now rely on a combination of State and private funds for its operating expenses. Since all proceeds from each Symposium program and from the sale of the Symposium syllabus are donated to UCLA School of Law, all members of the Advisory Board, as well as all speakers in the Symposium, serve without compensation.

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