

UCLA LAW

**31st ANNUAL UCLA  
ENTERTAINMENT SYMPOSIUM**

**S★U★P★E★R★S★T★A★R★  
DEALMAKING**

**THE SUPERSTAR  
DEALS!**

**FEATURES!  
TELEVISION!  
MUSIC!  
BRANDING!  
FINANCE!  
and  
TECHNOLOGY!**



**KEYNOTE DIALOGUE**

**CLINT EASTWOOD**

**WITH RICHARD SCHICKEL**

MARCH 2 & 3, 2007 | FREUD PLAYHOUSE | MACGOWAN HALL | UCLA

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ENTERTAINMENT, MEDIA, SERVICES AND FINANCIAL TECHNOLOGY

UCLA LAW

# S\*U\*P\*E\*R\*S\*T\*A\*R DEALMAKING

Program - Friday, March 2, 2007

## CLE/CPE REGISTRATION

12:30 P.M. - 1:00 P.M.

## WELCOME AND INTRODUCTION

1:00 P.M. - 1:15 P.M.

*Michael H. Schill* | Dean, UCLA School of Law

1:15 P.M. - 2:15 P.M.

## THE SUPERSTAR DEALS: FEATURES

sponsored by **CREATIVE ARTISTS AGENCY**

MODERATORS

*E. Barry Haldeman* | Jeffer, Mangels, Butler & Marmaro

*Shelly Sroloff* | Vice President, Creative Artists Agency

PANELISTS

*Jeffrey Freedman* | Executive Vice President, Business Affairs and Operations, Paramount Vantage

*Tom Hansen* | Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman

*Jimmy Horowitz* | Co-President Production and Executive Vice President, Universal Pictures

*Alan Wertheimer* | Jackoway Tyerman Wertheimer Austen Mandelbaum & Morris

2:15 P.M. - 2:45 P.M.

## LABOR

MODERATOR

*Ivy Kagan Bierman* | Loeb & Loeb

SPEAKERS

*Alan Rosenberg* | President, Screen Actors Guild

*Patric M. Verrone* | President, Writers Guild of America, West

2:45 P.M. - 3:00 P.M.

## BREAK

3:00 P.M. - 4:00 P.M.

## THE SUPERSTAR DEALS: NEW TECHNOLOGY PLATFORMS AND DISTRIBUTION

MODERATOR

*Ken Suddleson* | Foley & Lardner

PANELISTS

*Nicholas A. Crincoli* | Assistant General Counsel, Direct TV

*Amy Friedlander-Hoffman* | Senior Vice President Programming, AT&T Operations

*James Mercs* | Executive Vice President/General Manager, Sony Pictures Digital Authoring

*James Nguyen* | Foley & Lardner

4:00 P.M. - 4:30 P.M.

## NEW MODELS FOR OLD MEDIA

SPEAKER

*Tom R. Wolzien* | Wolzien

4:30 P.M. - 5:30 P.M.

## THE SUPERSTAR DEALS: TELEVISION

sponsored by **KATTEN MUCHIN ROSENMAN**

MODERATORS

*Dirk W. van de Bunt* | Senior Vice President, Business Affairs, Guthy-Renker

*Thomas H. Hoberman* | Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman

PANELISTS

*Brett Paul* | Executive Vice President, Business Affairs, Operations & Finance, Warner Bros. Television Group

*Stuart R. Tenzer* | Vice President, Business Affairs, William Morris Agency

*Jana Winograde* | Executive Vice President, Business Affairs, ABC Entertainment

# S★U★P★E★R★S★T★A★R DEALMAKING

Program - Saturday, March 3, 2007

8:30 A.M. - 9:00 A.M.

**CLE/CPE REGISTRATION**

9:00 A.M. - 9:45 A.M.

**LITIGATION TRENDS FOR THE STUDIO LITIGATOR AND THE TALENT LITIGATOR**

STUDIO LITIGATOR  
TALENT LITIGATOR

**Patricia Glaser** | Christensen, Glaser, Fink, Jacobs, Weil & Shapiro  
**Marty Singer** | Lavelly & Singer

9:45 A.M. - 10:45 A.M.

**THE SUPERSTAR DEALS: BRANDING OF THE SUPERSTAR**

MODERATOR  
PANELISTS

**Robert A. Darwell** | Sheppard, Mullin, Richter & Hampton  
**Robert Thorne** | The Robert Thorne Company  
**Ramez Toubassy** | Senior Vice President, Business Development,  
Brand Sense Partners

10:45 A.M. - 11:00 A.M.

**BREAK**

11:00 A.M. - 12:00 P.M.

**THE SUPERSTAR DEALS: MUSIC**

MODERATOR  
PANELISTS

**Gary Stiffelman** | Ziffren, Brittenham, Branca, Fischer, Gilbert-Lurie,  
Stiffelman, Cook, Johnson, Lande & Wolf  
**Rand Hoffman** | Head of Business and Legal Affairs, Interscope Geffen  
A&M Records  
**Peter Paterno** | King, Holmes, Paterno & Berliner  
**Simon Renshaw** | President, Strategic Artists Management

12:00 P.M. - 12:30 P.M.

**KEYNOTE DIALOGUE**

**CLINT EASTWOOD with RICHARD SCHICKEL**

12:30 P.M. - 1:45 P.M.

**LUNCH**

sponsored by



1:45 P.M. - 2:45 P.M.

**THE SUPERSTAR DEALS: FEATURE FINANCE**

sponsored by **ENTERTAINMENT PARTNERS**

MODERATOR  
PANELISTS

**P. John Burke** | Akin Gump Strauss Hauer & Feld  
**Ryan Kavanaugh** | Principal, Relativity Media  
**Christine Lavelle** | Executive Director, Morgan Stanley  
**Roy Salter** | Principal, The Salter Group  
**Larry J. Ulman** | Gibson Dunn & Crutcher

2:45 P.M. - 3:45 P.M.

**ETHICS: REEL JUSTICE**

SPEAKER

**Paul Bergman** | Professor, UCLA Law School

Notice:

The right to change the program of The UCLA Entertainment Symposium without further notice is reserved.

# TICKET and REGISTRATION INFORMATION

## TICKET ORDERING

Tickets may be purchased through the UCLA Central Ticket Office at [www.tickets.ucla.edu](http://www.tickets.ucla.edu) or by phone, using MasterCard, Visa, American Express and Discover, at **310 825-2101**. Information on ticket ordering and registration can be found at [www.law.ucla.edu/es2007](http://www.law.ucla.edu/es2007).

## TICKET AND REGISTRATION INFORMATION

Tickets for the 31st Annual UCLA Entertainment Symposium are discounted for early purchase and for multiple ticket orders.

### Tickets purchased on or before February 20, 2007

\$325.00 for a single ticket  
\$300.00 for orders of three or more

### Tickets purchased after February 20, 2007

\$350.00 for a single ticket  
\$325.00 for orders of three or more

## STUDENT TICKETS

\$125.00 for full-time students. There is no early bird student ticket discount.

## TICKET INFORMATION

Ticket price includes the Entertainment Symposium Syllabus, lunch on Saturday, March 3, 2007 and coffee breaks on both days.

There will be **NO TICKET REFUNDS** after February 23, 2007.

## CONTINUING LEGAL EDUCATION CALIFORNIA STATE BAR

UCLA School of Law is a State Bar of California approved MCLE provider. This program will qualify for Minimum Continuing Legal Education credit in the amount of 8.5 general hours and 1 hour of legal ethics. This event may meet the requirements for continuing legal education credits in other states. Please check with the bar association in the state in which you are seeking credits to see if this event is eligible.

## CONTINUING EDUCATION CALIFORNIA BOARD OF ACCOUNTANCY

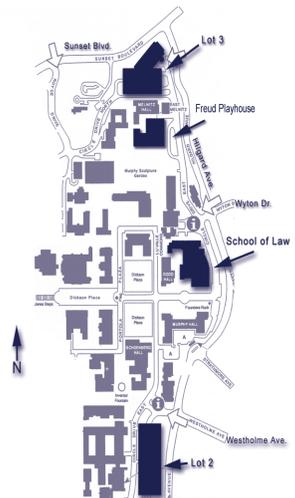
The provider of this program follows the CE guidelines specified in the California Board of Accountancy Regulations. This program may qualify for 11 CE hours.

## PARKING

Parking on the UCLA campus is available for \$8.00 per entry in Lot 2 located at Westholme and Hilgard Avenues and in Lot 3 located at Wyton Drive and Hilgard Avenue.

**Video/Audio recording of the Symposium is prohibited.**

 information  
310.825.0971





**KEYNOTE DIALOGUE**

# **CLINT EASTWOOD**

**WITH**

**RICHARD SCHICKEL**



The UCLA Symposium Advisory Board and the UCLA School of Law are grateful to the following for their support of the 31st Annual UCLA Entertainment Symposium.

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If you are interested, please call 310-206-1061 or visit [www.law.ucla.edu/es2007](http://www.law.ucla.edu/es2007).

# THE UCLA ENTERTAINMENT SYMPOSIUM ADVISORY BOARD

The UCLA Entertainment Symposium Advisory Board is composed of a group of attorneys from all areas of the industry, many of whom are also alumni of UCLA Law. The Entertainment Symposium was created to provide an ancillary source of funds to UCLA School of Law, which must now rely on a combination of State and private funds for its operating expenses. Since all proceeds from each Symposium program and from the sale of the Symposium syllabus are donated to UCLA School of Law, all members of the Advisory Board, as well as all speakers in the Symposium, serve without compensation.

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Box 951476  
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