



WEBINAR EVALUATION FORM

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ADVANCED ADVERTISING IN THE SPORTS INDUSTRY

A discussion of issues surrounding behavioral advertising, social networks and user-generated content

July 28, 2010

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1. How do you rate the **content** of the webinar?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Advanced Advertising in the Sports Industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Ken Florin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3. Please add any other comments you may have about the webinar.

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<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
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