

Consumer Financial Protection Bureau

ALERT JULY 2013

LOEB & LOEB adds Knowledge.

CFPB Will Apply FDCPA Rules to Businesses That Collect Their Own Debts

Congress enacted the Fair Debt Collection Practices Act (FDCPA) in 1977 to protect consumers from unfair debt collection practices by third parties that were hired to collect debts on behalf of others. Debt collectors were prohibited from engaging in practices designed to harass debtors, including calling debtors at all hours of the day or night or embarrassing debtors by disclosing private information to the debtors' families, friends, employers, or co-workers, as well as to deceive debtors, such as concealing the collector's identity or purpose in calling, or misrepresenting the nature of the debt and the steps that can be taken legally to collect it. The FDCPA expressly does not apply to first parties that attempt to collect their own debts, such as banks and other financial institutions.

The Consumer Financial Protection Bureau recently issued a guidance <u>bulletin</u>, "Prohibition of Unfair, Deceptive, or Abusive Acts or Practices in the Collection of Consumer Debts," announcing that it will apply many of the FDCPA provisions to companies that fall within its jurisdiction and collect their own debts. Although these first-party debt collectors otherwise would not be subject to the FDCPA's prohibitions, the CFPB has determined that many of the prohibited acts and practices under the FDCPA also constitute unfair, deceptive, and abusive acts or practices (UDAAPs).

The July 10, 2013, bulletin warns that "covered persons" that are within the CFPB's jurisdiction and collect their own debts will be subject to enforcement by the CFPB for UDAAP violations if they engage in any of the following "non-exclusive" list of FDCPA-prohibited acts:

- Collecting or assessing a debt and/or any additional amounts in connection with a debt (including interest, fees, and charges) that has not been expressly authorized by the agreement creating the debt or permitted by law;
- Failing to post payments timely or properly or to credit a consumer's account with payments that the consumer submitted on time, and then charging late fees to that consumer;
- Taking possession of property without the legal right to do so;
- Revealing the consumer's debt, without the consumer's consent, to the consumer's employer and/or co-workers;
- Falsely representing the character, amount, or legal status of the debt;
- Misrepresenting that a debt collection communication is from an attorney;
- Misrepresenting that a communication is from a government source or that the source of the communication is affiliated with the government;
- Misrepresenting whether information about a payment or nonpayment would be furnished to a credit reporting agency;
- Misrepresenting to consumers that their debts would be waived or forgiven if they accepted a settlement offer,

This publication may constitute "Attorney Advertising" under the New York Rules of Professional Conduct and under the law of other jurisdictions.

when the company does not, in fact, forgive or waive the debt; and

Threatening any action that is not intended or that the covered person or service provider does not have the authorization to pursue, including false threats of lawsuits, arrest, prosecution, or imprisonment for nonpayment of a debt.

Although the FDCPA already prohibits third-party debt collectors from engaging in any of the above actions, the CFPB announcement indicates that it will use its UDAAP authority to apply FDCPA rules to first-party debt collectors that are within its jurisdiction. Companies that offer or provide consumer financial products and/or services and collect their own debts (as well as their service providers) should immediately prepare and implement policies, procedures, and systems to prevent and detect such acts in the course of their debt collection activities.

For more information about the content of this alert, please contact Michael Mallow or Michael Thurman.

Loeb & Loeb LLP's Consumer Financial Protection Bureau Task Force

Our Task Force is composed of experienced litigators and trial attorneys who defend investigations and enforcement actions alleging violations of consumer protection and unfair competition laws, including consumer financial laws. Our goal is to provide clients with efficient, cost-effective representation in complex consumer-related litigation encompassing a diverse range of legal areas. We strive to keep our clients "off the radar" by training them to prepare for and defend claims and investigations before they arise. For those clients who engage us after litigation has already been filed, we focus on the economics of litigation and endeavor to develop defense strategies that maximize business objectives while capturing and implementing the valuable lessons that can be derived from every litigation or investigation. For more information, please click here.

This client alert is a publication of Loeb & Loeb LLP and is intended to provide information on recent legal developments. This client alert does not create or continue an attorney client relationship nor should it be construed as legal advice or an opinion on specific situations.

Circular 230 Disclosure: To assure compliance with Treasury Department rules governing tax practice, we inform you that any advice (including in any attachment) (1) was not written and is not intended to be used, and cannot be used, for the purpose of avoiding any federal tax penalty that may be imposed on the taxpayer, and (2) may not be used in connection with promoting, marketing or recommending to another person any transaction or matter addressed herein.

© 2013 Loeb & Loeb LLP. All rights reserved.

Attorneys

LIVIA M. KISER	LKISER@LOEB.COM	312.464.3170
MICHAEL MALLOW	MMALLOW@LOEB.COM	310.282.2263
MICHAEL A. THURMAN	MTHURMAN@LOEB.COM	310.282.2122